



BRITISH POSTMARK SOCIETY

“SLOGAN POSTMARKS OF THE NINETIES - PART 2”

By Cyril R H Parsons, Colin G Peachey
& George R Pearson

(Volume 5 of the Catalogue of Slogan Postmarks
of the UK - 1995-1999)

Published 2000

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SLOGAN POSTMARKS OF THE NINETIES

PART 2: THE LATTER FIVE YEARS 1995-1999

**An illustrated Reference Catalogue
of slogan postmarks first used or
re-introduced in the UK in 1995-1999**



by
Cyril R H Parsons, Colin G Peachey
& George R Pearson

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National
Postal Museum

THE ASSOCIATION OF FRIENDS OF THE NATIONAL POSTAL MUSEUM
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Slogan Postmarks of the Nineties

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THE LATTER FIVE YEARS
1995 - 1999

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George R Pearson

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Foreword

So much was happening in the world of slogan postmarks that we decided early in the 1990s to present our "Slogan Postmarks of the Nineties" work in two parts. The first part was published in 1995 (see page 2) and now we have pleasure in completing the five years 1995-1999 as "part 2".

Colin Peachey makes no secret of his relief in achieving midnight on "Millennium night" (31 December 1999) meaning that this project (apart from production work on this book) was complete. The 1990s have not been easy, with problems of obtaining good supplies of commercial envelopes and the withdrawal of the reposting facility by Royal Mail.

Slogans are a form of advertising, used by the Post Office since 1917, so that while stamping the mail with stamp cancelling machines giving details of the town and date on each letter, space is also available for a legend or "slogan" and this space is sold to sponsors or used for Royal Mail's own advertising. Royal Mail's latest cancelling and sorting machine, the IMP, has allowed room for the slogan as shown in this book.

Much work is concealed in the pages that follow. While Royal Mail announce details of slogan postmarks that are due to be used, this book and the others in the series represent a detailed record of what really happened. The two are not the same, and in this difference lies much of the appeal of this series of books. This is a genuine record of the postal history of slogan postmarks in the 1990s.

On current plans this represents the end of the line for the "Parsons, Peachey and Pearson" team. Nearly all the work has been carried out by Colin Peachey since 1974, continuing the work started by Cyril Parsons and George Pearson around 1958, and Colin is happily retiring from "the slogan game" with the warm feeling that follows a job well done.

Immeasurable thanks are due to a small group of collectors who have continued to help, notably Patrick Awcock, Martin Grier, Barry Humphrey, Alan Munford and Bob Sevier. Others who have been invaluable in sending in regular batches of material include Grahame Blackman, Tony Bosworth, Kate Burnell, P J Dawling, Ken Dee, Pru Henderson, Alan Kane, Stuart Mackenzie, Bill Meredith, Michael Middlemiss, Mike Mood, Edgar Smith, Reg Stidston and others too numerous to list. We mustn't forget "family" who have also saved their envelopes over the years! We also extend our thanks to Ted Watkins of the Channel Islands Specialists' Society, and George Holland and Mac Jarand for their help with data concerning the Isle of Man.

CRHP and CGP. Spring 2000

Front cover

BBC slogans were struck in black, red and magenta: one of the latter is shown on the front cover

BOOK LIST

An extensive range of postmark related books is now available from Colin Peachey at 19 Moorland Road, Hemel Hempstead, Herts HP1 1NR, as follows :

COLLECTING SLOGAN POSTMARKS - written/published by "Parsons, Peachey & Pearson"

- "flagship" of the series of five books (including "Nineties part 2")
 - published in 1986, suitable for both beginners and advanced collectors
 - includes story of how slogan postmarks came about, and how they developed since 1917
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 - includes the "classic stories" of "World Refugee Year", "Mola Wrench" etc
 - includes details of all slogans from 1917 to 1969 in its 220 pages
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- gives all details of slogans used 1970-1979 (published 1980)
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SLOGAN POSTMARKS OF THE EIGHTIES

- gives all details of slogans used 1980-1989 (published 1990)
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 - describes deteriorating quality of slogan impressions and "rolled on by hand" slogans
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- compiled 1983 by Brian Pask and Colin Peachey
 - gives full details of all towns using these marks, plus Philatelic Bureau etc
 - neat handbook with card covers, 104 pages.
- PRICE £3.50 plus 75p postage & packing (overseas £1)**

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- Fourth edition of George Pearson's work, compiled by Colin Peachey & John Swanborough
 - published 1991, neat hardback book, all postmarks valued, fully illustrated (in colour)
 - covers all Special handstamps/machine marks etc from 1851 to 1962
 - includes the "classic" events - Franco-British, Wembley Exhibition, 1958 Games etc
 - also includes many discoveries made during the 1980s
- PRICE £6 plus £1 postage & packing (overseas £1.50)**

SPECIAL EVENT POSTMARKS OF THE UK VOLUME II - published by BPS (see opposite)

- Compiled by Alan Finch and Colin Peachey, covers another 21 years 1963-1983
 - published 1996, neat comb-bound handbook, completes the split into separate volumes
 - approx 5500 entries, many illustrated - includes Channel Islands/Isle of Man
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- Neat softback book produced 1994 by Alan Finch and Colin Peachey
 - covers another 10 years 1984-1993 in same format as previous volumes
 - many illustrations, and full details of Philatelic and "Tourist" handstamps
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SKELETON POSTMARKS OF ENGLAND & WALES - published by BPS (see opposite)

- Second Edition 1996, compiled by Colin Peachey based on James Mackay listing
 - tells the story of these temporary datestamps used at villages, Camps etc
 - A4 comb bound softback, 164 pages crammed with over 8000 entries
- PRICE £12.50 plus £1.50 postage & packing (overseas £2.30)**

ALSO 1999 Supplement **PRICE £2 plus 50p postage (overseas £1 - Europe airmail)**

COLLECT BRITISH POSTMARKS by Dr J T Whitney - published by BPS (see opposite)

- Seventh edition produced 1997, edited by Colin Peachey and V Brian Crookes
 - the complete "Postmarks Simplified" for beginner and advanced collector alike
 - larger "chunky" format, many illustrations, all postmarks priced
 - two extra chapters in 7th Edition, much rewriting and extra data
 - 28 chapters from early marks to 19th and 20th centuries - even 1996 postmarks included!
 - awarded Vermail medal at APS Stampshow, Santa Clara, Ca 1998, Large Silver medal at Praga 98, Prague 1998 and Small Silver Gilt medal at Autumn Stampex, London 1998
- PRICE £16.50 plus £2 postage & packing (overseas £3)**

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1 Introduction

1.1 Slogans as an advertising medium

By a slogan we mean an advertising message applied to an envelope that is passed through the mail. Put simply, there are four ways of prepaying the postage on an ordinary letter :

- (a) Put a stamp on it and post it in a letter box or hand it in at a post office - the resulting postmark is generally in black ink
- (b) Pay cash at a post office counter; if a large number of letters, then they can be handed in at a post office without stamps and cash paid for the postage (this is referred to as "prepaid" mail or "paid" mail for short) - the resulting postmark is in red ink
- (c) Use a "meter machine" to stamp one's own mail - this applies mainly to commercial mail (and obviously there are arrangements for paying Royal Mail) - also more recently this applies to government mail as well as commercial mail
- (d) Print a postage impression on the envelope beforehand; these are known as "postage paid impressions".

Of these, (d) seems to provide no opportunity to apply slogans (or messages) (except those printed on the envelope!). (c) provides ample opportunity for a firm to apply its own advertising messages with little fear of controversy since it is only that company's mail which carries the message. However, it is the Royal-Mail-applied slogans that we concentrate on here, ie (a), and to a lesser extent (b).

Given that Royal Mail applies a machine postmark to a good proportion of such letters (here we have to discard from the discussion mail too large for machine stamping) to show the place and date of posting, there is also space to apply a "slogan", and this facility has been utilised since slogans started in 1917. Apart from using this space for its own messages (such as "Post early for Christmas") Royal Mail offers this space to sponsors to promote events, anniversaries, etc.

Rules have been carefully evolved over the years defining exactly what may and may not be included in such slogans. However, the position has also gradually changed towards allowing commercial advertising, once totally prohibited but later commercially acceptable. This we will discuss further in chapter 3.

For many years the wording of a slogan was restricted as described above, and we have defined General Slogans as those which -

- advertise or commemorate events of local, national or international importance
- promote campaigns sponsored by local or central government, charities or the Post Office

In 1963 the requirements were relaxed to permit less specific advertising of a locality, hence Local Publicity Slogans which :

- advertise the virtues of a town
- promote industrial opportunities
- highlight local places of interest
- invite local investment

For 27 years from their inception in 1963 we listed LP slogans separately because of their large numbers. From 1990, since there are now few of them, we have "capped" the LP list and included slogans of an LP nature in the general listing.

Our listings handle separately the "exceptional" use of a general slogan. This is typically where a slogan is used without announcement or "official endorsement", and it is surprising that such slogan usages sometimes continue for an extended period - it is as though no-one apart from the eagle-eyed collectors had noticed! Such Exceptional Uses are not to be confused with over-running slogans known as "late uses" which are included in the "general list" - in fact there are so many of these we only show the latest ones reported in each case.

1.2 Layout of this book

In the next chapter we go into further detail concerning the slogan postmarks themselves and the machines that impress the postmarks.

In chapter 3 we record some of the individual developments of the 1990s. In chapter 4 we concentrate on uses of "Post Code" slogans which largely started in the 1970s. Chapter 5 starts with amendments to previous listings and continues with the main General Slogan listing. In chapters 6 and 7 are the detailed listings of Exceptional and the new Handstamp (or "hand applied") slogans respectively. We then go on to list Maritime and Forces Post Office slogans in chapters 8 and 9, followed by a listing of Channel Islands and Isle of Man slogans in chapter 10. Chapter 11 lists Miscellaneous slogans such as the popular meter correction and BBC slogans, and Chapter 12 the new IMP machine postmarks. Lastly comes the Index of all 1995-99 slogans to help collectors seeking slogans of a particular theme or town.

1.3 Complete slogan impressions

We cannot impress upon collectors strongly enough that a slogan on its own, cut or torn out from an

envelope, is of little consequence. The complete slogan postmark consisting of impressions of both slogan die and the town die, showing the date and place of posting, should be retained intact as though it were one unit - see the illustrations in the next chapter. In later chapters we illustrate the slogans alone, but this is only to save space. Similarly IMP postmarks should be kept complete.

1.4 Collecting slogans

This topic is covered in depth in our "Collecting Slogan Postmarks" book, but we repeat here the essence of chapter 3 of that book.

(a) Generally there are two sources of slogans, those that have been sent for by collectors, and envelopes from personal or commercial mail. The former are obtained by sending envelopes (or "covers" as they are known) to post offices for reposting. Unfortunately this facility was withdrawn in 1996 much to the chagrin of the collecting fraternity (though the service continued unofficially at a few towns). Commercial mail is a valuable source of slogans, if you can find an office willing to save such envelopes for you. At least this source should provide plenty of collectable material at little cost!

(b) Older slogan envelopes can be obtained from other collectors, or from dealers, to be found at the many stamp fairs around the country each week. Collectors keen enough to join the British Postmark Society (see page 3) will find items on offer via sale, auction or Exchange Packet.

(c) Important decisions for the collector concern methods of housing the collection and whether to retain whole envelopes or cut out "pieces" which are usually 4 inches by 2 inches or slightly smaller. If in doubt our advice is to keep envelopes whole since once cut they cannot be reinstated. On the other hand pieces are easier to mount in albums if that is the chosen way to house the collection. An alternative is to store whole covers in suitably labelled cardboard or plastic storage cartons, with dividers labelled for different sections of the collection.

(d) It is important to decide what slogans to collect. Thematic collecting is popular, with many themes on offer - royalty, railways, politics, religion, sport, music, scouting, birds, philately and postal mechanisation just to mention a few. But it is just as feasible to collect specific towns or counties. Similarly one has to decide whether to collect ALL the towns using, say, the "Happy Christmas" slogan or to settle for one specimen. Such are the choices!

1.5 Detailed Listings

If you do decide to collect ALL the towns (see above), or if you wish to follow the fortunes of one particular town/city, you will be interested in Colin Peachey's recent publications "In-depth UK Slogan Postmark Listings 1960-1999". If a slogan is shown as "100 dies used" this is where you can find out the details of the 100 dies and where they were used. The listings only show the multi-town slogans as the single-town ones are adequately covered in this book and its earlier companions. The in-depth listings have been produced in four volumes covering 10 years each and details are to be found on page 79.

1.6 Valuations

We find it difficult to put valuations on modern slogans. Largely frowned upon by collectors of older postmarks and postal history, most dealers are not prepared to handle modern slogans which are bulky and provide little revenue for them. However modern slogans do have an inherent value, and philatelic covers in the mid 1990s should be worth at least the postage each way which was 2x19p at the time. They are probably not worth this, however, when sold!

The value can also vary depending on the circumstances, such as finding a slogan of your particular theme, which could mean it is worth to the finder more than the trivial price-tag it might otherwise carry. First Day Covers carrying a slogan relevant to the commemorative stamp issue command an even greater premium; such covers with a full set of commemorative stamps will normally carry a price of £5 to £10 or more.

Our valuation "coding" is done on a comparative basis. We have put no value on the "Post Code" items discussed in chapter 4; these carry much interest but little value. But other items are coded from A up to F for scarce items for which there will always be a demand; consequently these deserve a price tag of at least a few pounds.

Our valuations are for clean white envelopes; pieces will be slightly less. Special covers or postcards will add a premium to the price. However our definitions are as follows (we have rounded up A and B to 5p and 10p):

- | | | |
|---|--|--------|
| A | "Post Code" or other slogans used over a period of years; never likely to carry much financial value | 5p |
| B | Modern multi-town slogan, or single-town slogan used over an extended period; very common at the time | 10p |
| C | Modern single-town slogan used for a few weeks and which could be sent for at the time, but not the small towns for which little commercial mail exists. Multi-town slogan at small towns or used for a short period. Possibly not easy to find now since no-one has kept a stock! | 10-30p |
| D | Modern slogans used at small offices, for a short period or unannounced, possibly only philatelic copies available, alternatively NO philatelic copies available! | 30p-£1 |
| E | Modern slogans would have to have been elusive even when current to reach this category, or possibly of a specific thematic appeal | £1-£3 |

Note : items priced at * in the Exceptional chapter are those "one off" items that are difficult to price; however since they are "repeats" and not "new" slogans we would compare their value to "E", not higher

- | | | |
|---|--|--------|
| F | Noteworthy items bound to carry a special premium on the grounds of both scarcity and being much sought after; unlikely to be more than one or two in the 1990s, since this category more appropriate to older items | £3-£10 |
|---|--|--------|

G and G+ - see "Collecting Slogan Postmarks"

2 Slogan Postmarks - Background



Royal Mail
Oxford
Mail Centre
28 JUL 98
11:25 pm
32308009



Fig. 2-1



16 APRIL 1995
PHONEDAY
LEICESTER
0533 BECOMES (0116)2

Fig. 2-2

2.1 Two forms of postmark

As of the late 1990s there are two forms of slogan postmark. The IMP (Integrated Mail Processor) machine postmark is applied by ink jet printing methods and the slogan is not turned into a metal die but made up by software and held in each IMP machine. See figure 2-1 for an example. At figure 2-2 is an example of the traditional layout, little changed from the 1930s, with a town die and a slogan, both impressed by metal dies fitted in the appropriate machine.

2.2 Town dies

Putting IMP postmarks to one side for a moment, a complete slogan postmark consists of the impression of the slogan die along with the town die giving details of the date and location of posting. In the following sections we detail the various types of town die which can be found with with slogans in the 1990s.

2.3 CFCs (Coller Facer Cancellers)

Sorting procedures were much changed in 1992-93 when the new large capacity CFCs came into use and were soon introduced at all the Mechanised sorting offices, later re-termed APCs (Automated Processing Centres). These offices are about 60 in number and following gradual concentration over the years it is at these offices that most of the sorting and postmarking activities take place. The effects of these machines were two-fold (i) they permitted more concentration by "swallowing up" the stamping of mail of medium sized towns (see 3.1), and (ii) all mail is stamped before it is segregated into 1st/2nd class streams, so the old rule of thumb "time on first class, no time on second class" came to an abrupt end as the time then appeared on all such mail. A CFC has two streams and from the mid 1990s most slogans were supplied in pairs for fitting in CFCs so that all the mail going through the CFC would receive the slogan impression. Spotting the difference between the two streams of the CFC is not easy! Some offices introduced "CFC" into their postmarks - see figure 2-2. Others used a code such as "C" at Glasgow.

(6)

2.4 Universal machines and FCTs

FCTs are the older form of semi-automated machine dating from the 1970s. In the 1990s they were retained at some offices to provide additional support to the CFCs. Similarly, normal stamp cancelling machines (SCMs) remained in use for stamping larger envelopes and other items that could not be handled by CFCs or IMPs. SCMs can also be used for "missort" purposes - an impression usually on the back of an envelope to denote where the envelope arrived in error en route, also for other special purposes described later in this chapter. As the sorting operation has become more concentrated, the small offices (and some large ones too!) are left solely with one machine for missort purposes.

SCMs were developed over the early years of the 20th century, and from 1933 the same type of town dies (called "unified") were applied by at least two different types of machine, so there is no way of differentiating between these machines, hence the general term of "Universal", or "ordinary machine" to distinguish such machines from the more advanced machines. The machine used can usually be differentiated from the die letters included within the die, either shown in code (eg Worcester's "Hereford & Worcestershire" dies were



Send A Card
for
Mothers Day
9 March

Fig. 2-3



Fig. 2-4A

9-16 AUGUST.
Disability
World Athletics
Birmingham 98
ALEXANDER STADIUM



Fig. 2-4B

inscribed V and W (CFC), X and Y (FCT) or Z (SCM)) or with more helpful identifiers such as "SCM" or "FCT" (or once again codes such as "S" and "R" at Glasgow, or "A" for the occasional ALF machine).

2.5 Standard and transposed slogans

A **standard** slogan is one in which the town die is shown on the left, with the slogan cancelling the stamp to the right, in the position that the "wavy line" canceller would otherwise occupy. Soon after the introduction of the first Local Publicity slogan in 1963, the first **transposed** slogan was introduced, at Bath, with the slogan on the left, normally clear of the stamp, and thus arguably giving the sponsor a "better deal" in that the slogan would normally be more legible. So transposed slogans became the norm until 1976. Pressure on the Post Office in an environment of deteriorating service forced particular attention to be paid to showing clearly the date on which items were posted, with at the same time dark coloured commemorative stamps making reading of the date more difficult. The net result was a "swing" back to standard slogans from 1976, with only a few slogans used transposed. In the 1990s we have ended up with a mixture of the two as recounted in section 3.4, and an example of a transposed slogan is shown at figure 2-4B.

2.6 Periods of use

Royal Mail gives advance notice of forthcoming slogans in its "British Postmark Bulletin", which is published at approximately fortnightly intervals and sent to subscribing collectors: it gives information about forthcoming slogans and special handstamps. By and large it has been successful, but there have been an increasing number of late announcements - more on this in chapter 3. Nevertheless the Bulletin gave collectors the opportunity, up to 1996, to send for most slogans in advance.

In our listings we denote with an asterisk (in chapter 5 only) the slogans which were either not announced in the British Postmark Bulletin or which were announced too late for collectors to send for a first-day impression. However we have not expected the Bulletin to announce every re-use after an interruption, hence such items are not asterisked.

Quite often slogans are used outside the correct dates. Since a post office engineer is involved in the fitting and withdrawing a slogan, such dies cannot always be installed/removed at midnight on the appropriate day, and as a result late uses are quite common, but early uses less so. A complete listing of late uses is included in the "In depth listings", see section 1.5. In this volume we have only included "latest late uses" and the "earliest early uses" known, both standard and transposed, where there are any known. "Late use" or "Early use" indicates that just one is known. Similarly for a one-town slogan we have adjusted the dates accordingly eg "1 Sep to 1 Oct (official end date 30 Sep)". At figure 2-3 is shown a "late use" used after the "Mother's Day" referred to in the slogan.

2.7 Illustrations

We have gone to great lengths to provide accurate illustrations in this book, these normally coming



0002 246 3110
Amazing blazing
RLG

Fig. 2-5



Fig. 2-6



Fig. 2-7

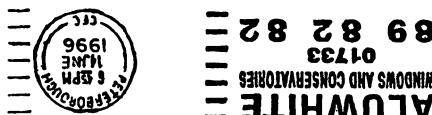


Fig. 2-8

from photocopies of actual slogan impressions, which are then "blacked in". Our opinion is that tracing of postmarks does not provide the same accuracy. Readers probably do not realise the work that goes into this aspect of our work, but it is a source of great satisfaction to be able to represent the illustrations accurately.

Thanks are due to the British Postmark Bulletin for its slogan illustrations, some of which we have used in this book. However our policy is to illustrate designs as they were really used. At figure 2-4A we show the version of the Birmingham "Disability Athletics" slogan as shown in the Bulletin, while at figure 2-4B is the slogan as it was actually used.

2.8 Inverted slogans

The next four illustrations show slogan dies fitted to the die hub in such a way that the inscription appears inverted. In such cases the town die may also appear inverted, but if the postmark appears at the top of the envelope there is little doubt that the slogan was fitted inverted. The slogan in figure 2-5 was probably fitted to the hub inverted, then the town die installed correctly, but in figure 2-6 the whole hub, put together correctly, was installed in the machine inverted. At figure 2-7 we show a "transposed and inverted" slogan, then at 2-8 the transposed equivalent of 2-6 is a transposed slogan fitted in the die hub then the whole hub installed in the inverted position, showing at the left the extra transposed skid bars.

2.9 Broken slogans

Broken slogans are less common than they were in the 1970s because there are fewer long-running



Fig. 2-9

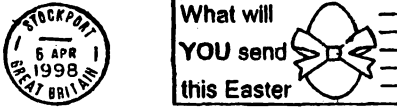


Fig. 2-10

slogans. We have not produced a list of broken dies, though they are fun to collect. A word of warning: since impressions can often be incomplete, possibly due to the envelope's contents, it is advisable to obtain at least two impressions of a broken slogan in order to prove that they came from a broken die. Figure 2-9 shows a 1998 "Coins" slogan broken on two corners during its long life, used intermittently since 1995.

2.10 Missort/Diamond/Triangle dies

See "part 1" for details, now rarely used. A new

feature was the use of a diamond with a date within it. This was for use in reserve machines and was first used at Croydon in December 1996.

2.11 Paid dies

For volumes of 500 items (previously 120) or more, letters do not have to have adhesive stamps affixed, instead they can be bundled and handed in at a main post office as "mail prepaid in cash", or "paid" mail for short. Hardly any "paid" mail of the 1990s was struck with a slogan. The reason is that the word "Paid" should form part of the postmark, which in a modern Universal machine means the use of "1st paid" or "2nd paid" in the centre section of the "wavy lines", and use of the "wavy lines" prevents use of a slogan.

London Postal Region produced a pair of slogan designs in the 1980s with "1st Paid" and "2nd Paid" included within the slogan design. By the 1990s only one or two towns still used them. They are listed in chapter 11 ("Miscellaneous slogans").

At figure 2-10 is shown a "Great Britain" die brought into service on normal mail (not "paid" mail) and thus used in black ink. In the late 1990s old dies or "Great Britain" dies were pressed into service to avoid the cost of new ones.

3 Postal History of the Nineties



NEED A POSTCODE ?
RING 0345 111 222

Fig. 3-1

3.1 Mechanisation, APCs, postcodes, concentration and generic postmarks

The process of concentration, described in detail in our earlier volumes, took further massive strides in the 1990s. The landmarks were the introduction of two sets of equipment - CFCs in 1992-93 and IMPs (Integrated Mail Processors) in 1997-99 - each of which had such capacity that even more massive amounts of mail could be handled and the concentration process duly advanced. This process, along with the increased use of generic postmarks, is described with an example, as follows. Towns in Somerset had some time earlier been concentrated on to Bath, then with the introduction of IMPs at Bristol in 1998 the generic postmark "Bath Bristol Taunton" was introduced and most of the Somerset mail postmarked and sorted at Bristol. At figure 3-1 is a specimen from one of the "ordinary" machines carrying the same generic inscription (the sequence here is "Bristol Bath Taunton") and used at Bristol.

In this book we have continued to refer to the mechanised offices by the town name, thus for example Chelmsford though the generic title became "SE Anglia" from 1997. The only exception is London which ended up with the nicely symmetrical pattern of Mount Pleasant (the sorting office for Central districts EC/WC but all of London at weekends), and North, South, East and West. It's easier to refer to these titles though North is at NI, with NW1 having closed and merged with it in 1995, South is at the old "SW" office at SW8, with SE1 having closed and merged with it in 1995. East is at E1 (town dies "London E1-E18") and West is at Paddington, W1 having closed and merged with it in 1994. Note that in "part 1" we referred to SEVEN London mechanised offices, this being before this programme of mergers had brought the new total down to FIVE.

Additionally "Gatwick MLO" is the postmark (see figure 3-2A) used by Redhill since their MLO operation moved from the centre of Redhill in 1988 to its location at Gatwick Road, Crawley. Then in 1998 the installation of IMPs at a new office gave rise to the new "Gatwick Mail Centre" postmark.

Mechanisation development has not stopped, and successive generations of sorting equipment have been introduced, with the notable addition of OCR (optical character recognition) equipment. This further streamlines the sorting process by reading



ROYAL MAIL —
 CUSTOMER —
 SERVICES —
 0345 740740 —

Fig. 3-2A



Father's Day, —
 21 JUNE. —
 What will —
 YOU send? —

Fig. 3-2B




P&O Stena —
 LINE —
DOVER - CALAIS NEWHAVEN - DIERPPE —

Fig. 3-2C

typewritten, then handwritten, postcodes and addresses. For more details of the dots and OCR bars shown on envelopes in blue, later red, readers should turn to the specialised literature on Postal Mechanisation.

Although the 1970s network of "Mechanised Letter Offices" meant that the initials "MLO" were introduced in some postmarks, development of fully automated offices gave rise to a newer term, APC - Automated Processing Centre, and thus the initials APC appear in some newer postmarks. Thirdly in about 1996 the term "Mail Centre" came along so that all three inscriptions can be found in concurrent use, as shown in figures 3-2A/2B/2C.

It is now over 25 years since the last of the individual local "postcode" slogan campaigns connected with the introduction of postcodes in each area. However, many have continued in use and we are still left with our complex listings of "Remember to use the Post Code!" which emanated from those days. We have continued the updated listings of the campaigns that started in the 1960s and 1970s together in a separate chapter, chapter 4. Later nationwide "postcode" slogans -

- "Be properly addressed - postcode it", and
- "Pass on your postcode"

only received one entry each in our "Eighties" listings but these are also included in chapter 4. Along with "Remember to use the Post Code!", all three slogans were in use side by side from 1985, and they are without doubt the commonest of modern slogans. Some new designs have come along in the 1990s based on the "Need a postcode? Ring 0345 111 222" message. These too are included in chapter 4 (thus no.4520/t is moved to chapter 4 though shown in chapter 5 in "part 1").

There are now a good number of generic postmarks, these having started with the "Fylde Blackpool" designation in 1966, though Blackpool has in the 1990s been swallowed up within the Preston area (generic title "Lancashire & South Lakes"). For clarity in our listings we have mentioned both town name and generic postmark as with Preston in

the last sentence. The generic identities in use in 1999 at the major towns/cities are shown in the Mail Centre list at the end of this chapter.

"Coventry and Warwickshire" is the generic postmark used at Coventry (see figure 2-3). However, for some reason Stratford upon Avon was allowed to retain its "postmark identity" when the stamping of its mail was moved to Coventry in 1992. Consequently both "Coventry and Warwickshire" and "Stratford upon Avon" town dies may be found with slogans used at Coventry, though this facility seems to have petered out about April 1996. Use of both sets of town dies is not mentioned in the listing on every relevant occasion. The only problem is that helpful staff at Coventry have continued to provide the Stratford upon Avon town dies on collectors' covers on request even after the date shown. This means, for example, that no.4947t "Motor in the City" exists with town dies of both inscriptions but the Stratford upon Avon die is only to be found on philatelic covers.

A similar case exists at Shrewsbury where "Aberystwyth SY23 SY24 SY25" town dies were fitted to the CFC in 1997 for the stamping of Aberystwyth mail from certain collections. However, apart from "Pass on your postcode", we are not aware that other slogans used at Shrewsbury have been used with the Aberystwyth town dies.

3.2 Sunday and bank holiday collections

Sunday collections were generally withdrawn in 1976. Fortunately this changed in 1989 when Sunday collections were reinstated to recover lost customer satisfaction. Through the 1990s collections have been made from (generally) letter boxes at all post offices, and postmarking arrangements are sometimes different from weekdays.

GOLDSEAL
 CALL FREE 0800 221155
NO-ONE ELSE IS
IN THE FRAME



Fig. 3-3

Further concentration has taken place for Sunday collections so that not every APC is required to operate and stamp mail. Thus, for example, a large part of the Midlands from Wolverhampton to Nottingham was concentrated on to Derby on Sundays only, and a "Royal Mail Midlands" postmark used there - see figure 3-3 (note that at some offices no "time" is shown on Sundays even on first class mail). In the listings we have not mentioned each occasion on which Sunday postmarks are used, but the other Sunday-only postmarks are as follows (as far as slogans are concerned most only use postcode slogans):

(i) "Bolton Lincs" instead of "Bury Bolton Wigan" at Bolton since the Sunday catchment area is larger than "Bury Bolton Wigan" - but in the IMP in 1998 no such distinction was made and the "Bolton Bury Wigan" IMP inscription remained unchanged from weekdays

(ii) "Plymouth & District" dies at Plymouth, "Cornwall" dies at St Austell and other towns; the last of these ended in 1998 as all Cornwall weekend mail was subsequently stamped at Plymouth with the same inscription as weekdays

(iii) "Bournemouth District" instead of "Bournemouth-Poole" at Bournemouth, for the same reason as (i) (now obsolete)

(iv) "Gwynedd N" at Bangor and "Gwynedd S" at Caernarfon, a "minor concentration" in the county but from 1997 all Sunday mail goes to Chester

(v) "South East Division 1" at Tonbridge, on mail from Canterbury, Maidstone and Tonbridge areas, and similarly "South East Div 2" at Croydon on mail from Gatwick and Brighton areas.

On bank holiday weekends it is not necessary to make collections on both Sunday and Monday. The norm, certainly in England and Wales, is for no collection to be made on the Sunday of these weekends, but instead a collection on Monday as though it was a Sunday. Other Sunday arrangements apply to these Mondays. This point is important when it comes to defining dates for slogan campaigns. We have pressed for slogan campaigns to start on Mondays (not bank holidays) and end on Saturdays but with no success. The norm became for campaigns to be announced as running from Monday to Sunday, regardless of bank holidays and regardless of whether mail is stamped at the relevant offices on the announced dates. It is as though the slogan planners do not have access to a calendar! We have listed actual dates of use throughout our lists.

3.3 Quality of service

Most people who look at slogans tend to say how poor the quality is these days! Even Royal Mail admitted quality deteriorated following introduction of the CFCs in the 1990s. Royal Mail were particularly troubled over legibility of the date with concern over "Quality of Service" having grown in the 1980s. In the end there was little they could do other than hope that the new IMP machines would provide clearer postmarks. These hopes were not to be fulfilled!

3.4 Standard and transposed slogans

As described in chapter 2, standard slogans had been the norm since 1976. However, with the Quality of Service issue in mind, a decision was made to change slogans to transposed again in 1991 when, initially for the national "JVC" slogan, sorting offices were permitted to choose which way round to use their slogans. Later things settled down and decisions were taken at several offices, such as Edinburgh, Glasgow, Gloucester and Milton Keynes, to use virtually all of their slogans transposed - an example is shown at figure 3-4 -

**SEE SANTA
IN HIS GROTTTO
AT THE
REGENT ARCADE
CHELTENHAM**



Fig. 3-4

while others have remained standard. This is how things have remained for most of the 1990s. Transposed slogans are denoted in our lists with a "t" after the reference number. Note that, with transposed slogans, as well as having the slogan to the left, a further seven "skid lines" fitted for protection usually appear to the right of the town die.



**THIS ITEM WAS
ACTUALLY
POSTED ON**

Fig. 3-5



**HAVE A BREAK™
NESUG
KitKat**

Fig. 3-6

In standard slogans the seven "skid lines" at the right are supposed to be included in the design, as included in the Royal Mail guidelines on slogan designs; a quick look through chapter 5 will show the different ways slogan designers have chosen to fulfil this requirement. Inevitably there are a few cases where the lines have been omitted in error!

Furthermore, a slogan designed for use in the transposed position does NOT require these skid lines included in the design, and 1960s history later repeated itself, since in 1994 slogans were once again designed with no skid bars - "KLG glazing" at Nottingham in June 1994 was the first.

One other twist to the story also came about in November 1991, as related in "part 1". In an attempt to use the JVC slogan in the transposed position, London NWL managed to use it thus, but without the seven skid lines to the right of the town die. We mentioned in "part 1" that Stoke on Trent had used this "trick" up to 1994 and indeed possibly longer than that.

3.5 Meter correction slogans

A further effect of the "Quality of Service" issue was the increased effort to ensure that meter applied postmarks (ie letters stamped by firms not by Royal Mail) were correctly dated. This gave rise to over-stamping of meter mail by Royal Mail to confirm the date, in many cases whether the date was correct or not; if incorrect a correction needed to be made, and accordingly a crop of slogans appeared from 1986, and these are described in chapter 11 and one is shown at figure 3-5.

3.6 Commercial advertising slogans

Since before their inception there has been concern over slogans which appeared to "overstep the mark" by including commercial advertising. Early examples of this were "Gibbons Centenary" in 1965 and "Christies" in 1966. Up to the 1980s the Post Office ruling on the topic was that mention of a commercial concern was permissible only if an event or anniversary was being advertised.

Royal Mail changed its attitude in the mid-1980s and as part of its attempt to market slogan advertising more widely, inclusion of company names was welcomed. Companies do not seem to have responded in large numbers, though we seem to have been overwhelmed with Kit Kat and Quality Street since 1995, and one is illustrated at figure 3-6. The pendulum has swung fully since the days of "no advertising".

Then, at the end of 1998 Royal Mail received complaints about envelopes carrying competitors' slogans, and they took the dramatic decision to cease slogans completely (except for postcode and other Royal Mail slogans).

3.7 The rise and fall of the slogan

The statistics below, showing the numbers of slogans each year (ie the number of entries in our listings) from 1957, largely speak for themselves. The introduction of Local Publicity slogans in 1963 ensured that 1968-70 was to become the peak period, with many local events also being advertised in a massive growth in both general and local publicity slogans. Local authority reorganisations and cut-backs changed all that in the 1970s, and while in the 1980s local publicity slogans tailed off. The number of national campaigns grew significantly in 1988-89 but fell away again later in the 1990s.

Year	General	Local Publicity	Total
1957	17	-	17
1958	20	-	20
1959	22	-	22
1960	31	-	31
1961	30	-	30
1962	38	-	38
1963	39	58	97
1964	78	123	201
1965	87	121	208
1966	136	126	262
1967	197	166	363
1968	267	173	440
1969	224	142	366
1970	297	136	433
1971	235	136	371
1972	193	147	340
1973	228	157	385
1974	218	146	364
1975	181	133	314
1976	150	94	244
1977	109	41	150
1978	114	49	163
1979	122	41	163
1980	89	40	129
1981	62	31	93
1982	72	27	99
1983	60	28	88
1984	78	22	100
1985	54	24	78
1986	79	25	104
1987	81	20	101
1988	92	9	101
1989	120	10	130
1990	132	7	139
1991	125	19	144
1992	144	31	175
1993	128	23	151
1994	105	17	122
1995	107	15	122
1996	92	11	103
1997	78	11	89
1998	60	16	76
1999	17	-	17



Fig. 3-7

3.8 Local Publicity slogans

Local publicity slogans died out almost completely in the 1980s, but the longest running LP slogan was still going in 1999: this is the Anglesey one (LP.1915) shown at figure 3-7 used continuously from 1978. We have from 1990 no longer listed LP slogans separately, though they are separated solely for the purpose of the above table. The LP numbers for 1992-98 are inflated by repeat uses, notably of Glasgow's "Royal Concert Hall" slogan.

3.9 Coloured slogans

Several slogan campaigns in recent years have been run in colours other than black. This started with a green campaign in 1989, then red universally for much of 1990 (and some later campaigns too including a green one in 1995), then blue in 1994. However there must have been plenty of blue ink still available as there were numerous cases of blue being used in 1995-96, some of which are shown in the listings. Several colours were also used on BBC mail, see section 3.11 below.

More important was the introduction of a new ink in 1995: in "part 1" we referred to the initial 1994 usage at Birmingham of a bluish-black ink. This was done for two reasons (a) the consistency was improved to stop the ink "flying off" high speed CFC machines (b) a step forward in the security issue, the problem of unscrupulous removal of ink from used stamps.

The important point from the collector's point of view is its colour: instead of black it is a mixture of black and purple, which we have later termed "blackish purple". Sometimes however the black and the purple seem to separate giving either purple or a postmark of mixed colour, part black and part purple. We have not attempted to list these colour variations.

3.10 Channel Islands and Isle of Man

Guernsey and Jersey have operated their own postal administrations since 1969 and similarly the Isle of Man since 1973. In the 1990s Guernsey and the Isle of Man had a handful of slogans but their communications concerning them has been poor and obtaining specimens or confirming dates of use has been a major headache. Complaints seem to have fallen on deaf ears: Isle of Man produced a Postmark Bulletin and (about 1996) they even went to the lengths of DROPPING slogans from it! Eventually Colin spoke to a Philatelic Bureau Manager on the phone in 1996, and he sounded very sympathetic. He asked Colin to put his problems in writing which Colin did the same day, and to this date he has not even received an acknowledgement.

By contrast Jersey have been a pleasure to deal with. They have used a greater number of slogans, all of which have been announced in a monthly press release and servicing facilities have been offered throughout. We express our thanks to the staff of Jersey Philatelic Bureau.



ROYAL MAIL
POSTROOM SERVICES 1ST PAID

Fig. 3-8

3.11 BBC slogans

In the 1990s, when so many services appear to be "out-sourced", it is hardly surprising to find major corporations putting out to tender their Mail Room operations. In this case we refer to the BBC and it was Royal Mail themselves who bid for this work and won the deal, servicing the outward mail for the BBC TV Centre at Shepherds Bush W12 (and other BBC London offices) from about June 1995. They used, for convenience, Royal Mail stamp cancelling machines which had once been used, before concentration on to "West London", for stamping normal mail from W12. Thus the BBC slogans were born, and these are listed in chapter 11. This mail is Paid mail and should thus appear in red, though black, red and magenta inks have all been used. Furthermore the word "Paid" should appear in the postmark but after a while this too was dropped. So much for postal conventions!

An example struck in black is shown at figure 3-8 and another, in magenta, on the front cover.

3.12 Quality of slogan designs

We have remarked in each of our previous volumes on the mixed quality of slogan designs. The ideal slogan is a simple "punchy" message of a few words preferably with a simple emblem or picture. To be avoided are elaborate pictures, too many words in small lettering, and white letters on a black background. Slogan designers do not seem to follow these simple guidelines. For example, "event" slogan designers seem to feel they have to fit in fullest details, complete with dates and times of the event, losing impact in the process.

We take the opportunity to make some comments on 1990s designs :

(a) the most effective designs, in our view, are those with few words eg "Game Conservancy Fair", and "ACP Telecom"; also "Wyvern FM" which managed just two words! Better still are those with some element of pictorial design eg "World Aids Day". We had some problem, however, establishing that the design of "The Beautiful Colour" slogan (type 3493) was based on a guitar!

(b) white on black designs are unadvisable eg "Travelodge"

(c) few designs are worthy of credit, but we liked the "Cutty Sark Tall Ships Race" design, see figure 3-9



Fig. 3-9

(d) we consider designs with many small words are just unsuitable for this medium eg "Scottish Association for Mental Health 75 years of campaigning" in 1998.

Send A Card
for
Mothers Day
9 March



Fig. 3-10

Royal Mail
0345 950 950
Business Services



Fig. 3-11

3.13 Design errors

Punctuation seems to be ignored these days in so many situations, but these examples of poor Royal Mail punctuation seem to be irritatingly contrary to normal conventions. The lack of an apostrophe in "Mother's Day" in 1997 is shown at figure 3-10. A second example is "What will you send this Easter" without a question mark, of which dies were produced for countrywide use in 1998. Didn't someone check the proof before dies were produced?

3.14 Filler slogans

This is not a term we have used prior to the 1990s, but a good number of Royal Mail's own slogans in current use we refer to as "filler slogans" ie they are in use when no other slogans are in use or at larger offices in machines not carrying other slogans. This means they are not in constant use. "Please control your dog" and "Royal Mail Customer Services" are examples, as is the slogan shown at figure 3-11.

3.15 Image of Royal Mail - slogan announcements and their accuracy

It was with some misgivings that in "part 1" we found it necessary to comment on the state of Royal Mail and its image from the point of view of the slogan collector. We do not regret what we said then, in fact it is an interesting part of the slogan story to recollect how things were in the earlier part of the 1990s. Not surprisingly no improvement took place, either in the general discipline of using slogans for the correct dates or in terms of the announcements, getting the announcements out in time, having them complete and accurate, and then getting individual offices to comply with the announcement or offering an amended announcement where necessary. In a nutshell we have had to "live with" an organisation apparently permanently resigned to a lower standard of operation and apparently not caring that the "gaps show" to the public - in this case the collecting fraternity.

The good news, as some collectors have kindly put it, is "thank heavens Colin Peachey was there"! Although we cannot do Royal Mail's job for them, our task, which has been to record what actually happened in the case of each slogan, has taken on a new significance. The British Postmark Bulletin, to be fair, never set out to be a permanent record of what happened, but alone it would fall well short of being an accurate record. The fact is that virtually every entry in this book (and "part 1") consists of what some refer to as "a short

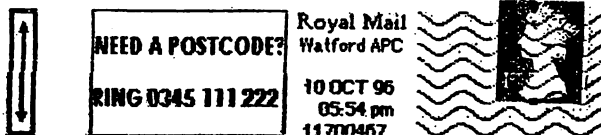


Fig. 3-12



Fig. 3-13



Fig. 3-14

essay" in describing the difference between what should have happened and what did!

The introduction of IMPs and the information on slogans to be used in them is another area on which Royal Mail could have been more open. We believe Royal Mail could have given publicity concerning new machines and installations, utilising the British Postmark Bulletin to greater effect in order to do so. As it is such data has been virtually non-existent, unfortunate as the collecting fraternity is very keen on the Postal Mechanisation topic. Royal Mail's "News Room" has been equally secretive about developments at a time when one would have thought publicity concerning new facilities and machinery would have enhanced Royal Mail's image.

3.16 Collectors' experiences of Royal Mail - reposting facility

Unfortunately, as reported in "part 1" the failure rate of collectors' covers submitted for stamping grew, largely thanks to unofficial backdating and other "dubious practices" such as "rolling on by hand". To a certain extent one had to collect two different "animals" - the slogan as genuinely used on commercial mail and secondly as used on collectors' envelopes.

3.17 Reposting service

Just to cap it all "the rug was pulled" on the reposting service leaving the collector high and dry. This was done in two stages. Firstly, as reported in "part 1" for national slogans up to seven offices only were, from July 1994, offered as "reposting offices", later one office only. But in October 1996 the "bombshell" announcement was made that the whole reposting service was being withdrawn. For Colin Peachey this was embarrassing since he had optimistically been involved in conversations with Royal Mail National management on how the service might be improved (one plan was to use the "good offices" as an example for the others) and had undertaken to (unofficially) represent slogan collectors as a whole. In hindsight Colin regrets the whole episode.

We make no secret of the "raw deal" we believe slogan collectors have received from Royal Mail in the 1990s. The style of operation and the way little has been done for collectors has now become well established. Collectors tend to have good memories and they remember how Royal Mail behaved in "the good old days" which will clearly never return.

The good news is that (a) the British Postmark Bulletin continues to be published and is invaluable to collectors (b) in spite of the slogan reposting facility having been withdrawn, unofficial and fragmented reposting arrangements have continued at a few towns and cities around the country (this is not connected with the Special Handstamp Centres). Only a handful of Royal Mail staff are involved in this way but we rely totally on their goodwill and we are grateful to them for their continued help.

3.18 Handstamp slogan facility

Poor quality of slogan impressions was behind the introduction of the handstamp slogan, or "applied by hand" facility, details of which were given in "part 1". This new service ran from 1993 to 1995 and the last ones are listed in chapter 7. The service solved none of the problems and merely provided another item to collect. These are not to be confused with the slogans that are wrongly "rolled on by hand" (referred to in 3.16 above).

3.19 IMPs

IMPs were introduced gradually following the first machines at Watford, where they were initially on trial in 1996-97 - see figure 3-12. The bad news is that the postmark quality has been disappointing, not just in clarity of the lettering (so bad an "8" often appears as a zero), but IMPs are susceptible to producing postmarks where the two halves are "out of sync" or the two halves are of different lengths as shown at figure 3-13.

IMP slogans are listed in chapter 12 but in reasonably simplified form eg most come in three lengths but we have only shown one of each.

A further point to note is that Paid mail is postmarked by the IMPs with the new name "Royal Mail Franking service" as shown at figure 3-14 and struck in black ink (also a bilingual version used in Wales). These could be interpreted as slogans but we have not listed them.

3.20 First Day Covers

Although stamp cancelling machines are designed to cancel a stamp affixed at the top right hand corner of a letter, First Day Cover collectors have continued to seek a slogan postmark on their covers bearing, typically, a set of four or five stamps. This ideally requires a second postmark (say a handstamp) to cancel possibly two of the five stamps, and this comes dangerously close to breaking the complex Royal Mail regulations regarding different postmarks on one cover. Nevertheless we hand it to ingenious FDC collectors who have managed to obtain some interesting results in the 1990s. Utilising the unofficial arrangements referred to in 3.17 above, zealous Royal Mail staff have often used on such covers slogans that were not otherwise in use at the time! Regardless of the "officialness" or otherwise of the use of these slogans in this manner, we feel such items deserve mention in our listings even though they do not really form part of a planned slogan campaign.

3.21 APCs/Mail Centres

Shown below is a list of the offices generally using national slogans in 1995-99 (with generic inscriptions in brackets). There were so many changes over the period it is not easy to gather together all the data in one list. Inclusion of "Mail Centre" in postmarks was quite common from 1997, and not all of these are indicated in this list.

London Mount Pleasant ("London IS MLO" town dies, later "Mount Pleasant")

London E1 ("London E1-E18" town dies)

London EC (used only on "London" mail to 1995)

London N1 ("London North")

London NW1 (various "NWML0" town die layouts to 1995)

London SE1 (ended 1995)

London SW ("London South")

Paddington ("West London")

Aberdeen

Bath

Belfast

Birmingham

Bolton ("Bury Bolton Wigan" town dies, or

"Bolton Bury Wigan" in IMP)

Bournemouth ("Dorset & SW Hants" town dies)

Bradford

Brighton ("Sussex Coast" town dies, ended 1999)

Bristol (later "Bath Bristol Taunton" etc)

Cambridge

Canterbury

Cardiff ("Cardiff Newport" town dies, later

bilingual "SE Wales")

Carlisle ("Cumbria Dumfries & Galloway")

Chelmsford (later "SE Anglia" town dies),

also Colchester sometimes

Chester ("Chester & Clwyd 1" town dies, later

"Chester N Wales Caer Gog Cymru")

Coventry ("Coventry and Warwickshire" town dies,

also Stratford-upon-Avon, see 3.1)

Crewe ("Cheshire" town dies)

Croydon (and "Croydon/Sutton")

Darlington

Dartford

Derby

Doncaster (later "DN-LN" town dies)

Edinburgh ("Edinburgh Lothian Fife Borders" dies to 1995, then Edinburgh again)

Exeter ("Exeter District" town dies, later "Devon & Exeter")

Farnborough (later "Farnborough & Basingstoke")

Gatwick MLO (Redhill's MLO at Crawley, later "Gatwick Mail Centre" at new premises)

Glasgow

Gloucester ("Gloucestershire" town dies)

Guildford

Harrow

Hemel Hempstead

Hull

Inverness

Ipswich

Kingston-upon-Thames

Leads

Leicester ("Leicestershire" town dies)

Liverpool

Maidstone ("Madway & Maidstone" town dies)

Manchester

Milton Keynes

Newcastle upon Tyne (later "Tyneside")

Northampton ("Northamptonshire" town dies)

Nottingham

Oldham ("Rochdale Oldham Ashton-u-Lyne" etc)

Oxford

Perth ("Perth Dundee Angus", ended 1995)

Peterborough

Plymouth ("Plymouth Cornwall & W Devon" town dies, later "Plymouth and Cornwall" in IMP)

Portsmouth ("Portsmouth & IOW" town dies)

Preston ("Lancashire & South Lakes" town dies)

Reading

Romford

Sheffield

Shrewsbury ("Shropshire & Mid Wales" town dies, later "Shropshire & Y Canolbarth")

Slough ("Slough/Windsor SLO-9" town dies)

Southampton

Southend-on-Sea

Stockport

Stoke-on-Trent

Swansea ("Swansea & SW Wales" town dies, later bilingual "SW Wales")

Swindon

Tonbridge

Truro ("Cornwall A" town dies, later "Cornwall Mail Centre" in IMP)

Twickenham

Watford

Wolverhampton (later "NW Midlands" town dies)

York

This list is intended as a guide for slogan collectors, particularly as in 1998 announcements solely stated "countrywide" without indications of the offices concerned. Some offices were often omitted from countrywide campaigns eg Bath, Derby, Farnborough, Hull, Inverness and Oldham, because, for example, the long-running "Coldseal" slogans were running at Derby.

Tailpiece : for a while in 1995-97 Royal Mail National confused FARNHAM with Farnborough and the former office was sent the die for national slogan campaigns instead of Farnborough. Commercial specimens are not easy to find! Then when Farnborough was reinstated to the distribution list Farnham carried on for a while using the last slogan it had received!

In this chapter are listed all 1995-99 uses of the "Post Code" slogans illustrated below; these are primarily types 627 and 941, with other designs shown later in the chapter. The listings continue from the previous books, hence, for example, Preston no.966 starts at (e), but in all cases the complete initial "date lines" are shown. Also there are some amendments to previous entries. By "to date" we mean the slogan is still in use, as far as we know, early in 2000

"Post Code" Slogans

In entries below (***) denotes a section included in the "Eighties" book or "Nineties part 1" but not relevant to "Nineties part 2".

Design variations - type 941

The first illustration shows the use at Machynlleth of what has been termed the "normal design" of type 941.



REMEMBER —
to use the —
POST CODE! —

Type 941 used at Machynlleth (no.1580)



REMEMBER —
to use the —
POST CODE! —

Type 941 (revised design)



REMEMBER —
to use the —
POST CODE! —

Type 941 (second revised design)

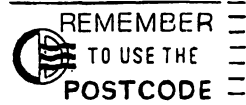
As described in "part 1", variations have occurred in the designs. Two are shown below: keen-eyed collectors may spot others we have considered insufficiently clear to show here.

The "Romford variation" was first shown in our Seventies volume (page 116) and while this variation has continued in use at Romford (see illustration) dies of this design have also appeared in other areas eg Cambridge and Salisbury (though use of this design variation is not detailed in the lists that follow).

A further variation with thicker lettering was first used at Belfast in 1992 (no.2223). The same design was used at Bolton (with "Bury Bolton Wigan" town dies) when several dies were introduced in Sep 1993, and also later at Southend-on-Sea, see no.2025/t, then Bristol and from 1999 at Slough and other towns (see Dartford illustration)



Type 627 used at Chester (no.1111)



SOUTHAMPTON (see also no.2210/t) 627
959 19 Feb 1968 to June 1997 (standard)
959t Dec 1968 to March 1972 (transposed)
(f) Used again standard at Southampton Sep 1995 to June 1997

PRESTON (see also no.1676/t) 627
966 19 Feb 1968 to Feb 1994 (standard)
966t 4 March 1970 only,
then June 1994 to Feb 1998 (transposed)
(e) Used again but transposed at Preston with "Lancashire South Lakes" town dies June 1994 to Feb 1998

CHESTER (see also no.1983/t) 627
1111t 5 Aug 1968 to June 1973 (transposed)
1111 25 March 1970 to Dec 1999 (standard)
(f) Used again standard at Chester with "Chester & Clwyd/-1-" town die from Sep 1992 (then bilingual town die from Nov 1999) to Dec 1999

SOUTHEND-ON-SEA (see also no.2025/t) 627
1376t 8 Sep 1969 to July 1975 and
July to Aug 1996 (transposed)
1376 Dec 1980 & April 1996 to date (standard)
(c) Used again standard at Southend-on-Sea (initially blue/black) alongside no. 2025 from April 1996 but changed to transposed July to Aug 1996 only, then standard again to date

The above entry is a continuation from "Slogan Postmarks of the Eighties" since not used at Southend-on-Sea since 1980

HARROW 941
1385 22 Sep 1969 to date (standard)
1385t June 1970 to Sep 1976 (transposed)
(i) Used again standard at Edgware from July 1983 (used on missorts only from about 1986) to date
(j) Used again standard at Harrow, seen March 1994, and Dec 1994 to Aug 1995

BOURNEMOUTH 941
1392 10 Oct 1969 to date (standard)
1392t 2 Sep 1974 to March 1976 (transposed)
(g) Continued standard at Bournemouth but town dies changed to "Dorset and SW Hants" from July 1994 and used to date

PLYMOUTH (see also E.326 in chapter 6) 941
 1404t 17 Nov 1969 to Dec 1981 (transposed)
 1404 April 1976 to date (standard)
 (k) Used again standard at Plymouth ("Plymouth Cornwall & W Devon" town dies) from Feb 1994 to date

WOLVERHAMPTON 941
 1408 24 Nov 1969 to May 1997 (standard)
 1408t 28 May 1970 to July 1997 (transposed)
 (d) but ended Dec 1979
 (e) Used again standard at Wolverhampton Jan to May 1997, then transposed from June to July 1997

The above entry is a continuation from "Slogan Postmarks of the Seventies" since there was no usage of "Post Code" in the Wolverhampton area in the 1980s or 1990-1994

CARLISLE 941
 1432 12 Jan 1970 to date (standard)
 1432t Nov 1972 to March 1992 (transposed)
 (k) Used standard with newly installed machine at Kirkby Stephen from about Aug 1983 to early 1994 when letter stamping ceased at Kirkby Stephen
 (l) ***
 (m) Used again standard at Keswick from June 1989 to Feb 1992, then again mid-1993 to date
 (n) ***
 (o) ***
 (p) ***
 (q) Used again standard at Carlisle with "Cumbria Dumfries & Galloway" town die from May 1993 to date
 (r) Used again standard at Cockermouth Dec 1998 only - see 1 in "part 1"

PETERBOROUGH 941
 1436 19 Jan 1970 to date (standard)
 1436t 19 Jan 1970 to Oct 1998 (transposed)
 (m) Used again standard at Peterborough from June 1994 to Sep 1995, then changed to transposed and used to Jan 1996, then standard again to Jan 1998 then transposed again May to Oct 1998 then standard again Dec 1998 to date

CLEVELAND/TEESSIDE 941
 1444 1 Feb 1970 to date (standard)
 1444t 2 Feb 1970 to early 1977 (transposed)
 (h) Used again standard at Middlesbrough ("Cleveland" town dies) from Dec 1989 to Sep 1997, one die after LP.2221 and one die after "A Happy Christmas" slogan (probably two dies)
 (i) Used again standard at Middlesbrough from Dec 1997 to date but now with "Teesside" town dies

WORCESTER 941
 1462t 9 March 1970 to April 1976 (transposed)
 1462 23 Dec 1975 to April 1999 (standard)
 (f) Used again standard at Evesham from Dec 1982 but used with "Worcester District H" town die from May 1983 probably to March 1998 (local mail only) when machine ended
 (g) ***
 (h) Used again standard at Worcester ("Worcester District" town dies) from Dec 1987, but town dies changed to "Hereford & Worcestershire" from Jan 1993 and used to April 1999

IPSWICH 941
 1470t 17 March 1970 to date (transposed)
 1470 Jan 1975 to date (standard)
 (e) Ended 3 Nov 1979 at all offices but Dec 1979 at Diss, and continued in use standard to about Aug 1989 at Ipswich and to date at Stowmarket (latterly on missorts/locals only so seldom seen); used in red ink at Stowmarket in 1983 on "paid" mail
 (f) Used standard again at Felixstowe at least by Dec 1981, and although seldom seen since only used on local mail, the slogan was in use in 1989 and used to date, and it may have been in continuous use since 1981
 (g) ***
 (h) Used again standard at Bury St Edmunds April 1984 (possibly other months also) and from June 1990 to Nov 1991, then later reintroduced since seen again from March 1995 to date but used only on locals/missorts
 (i) ***
 (j) Continued in use intermittently at Ipswich, and by 1994 used both standard and transposed, then continued standard to Nov 1996 and transposed to date

LONDON E 941
 1478 31 March 1970 to date (standard)
 1478t 31 March 1970 to Dec 1985 (transposed)
 (f) Used again standard at E12 from Jan 1991 (possibly Dec 1990) to date (missorts only from about 1993 thus seldom seen), at E15 from April 1991 to Jan 1993 and at E10 Dec 1991 only

BRADFORD 941
 1513t 27 April to Dec 1970 (transposed)
 1513 25 Nov 1970 to Dec 1996 (standard)
 (e) Also used again standard at Keighley from Dec 1990 to Dec 1996

LUTON 941
 1526t 11 May 1970 to Dec 1984 (transposed)
 1526 Dec 1972 to date (standard)
 (f) Used again standard at Luton intermittently from Dec 1985 to March 1993, also at Dunstable ("Luton" town die) (only on local mail/missorts except Dec 1990, 1991 and 1994) to date

LONDON N 941
 1577 22 June 1970 to date (standard)
 1577t 22 June 1970 to about Jan 1978 (transposed)
 (g) Ended 2 Feb 1980 (replaced by "Be properly addressed") except at London N1 where slogan continued standard to date; town dies largely changed to "London North" from June 1995 but some "London N1" dies continued in use (also "NE London" in 1998 only)

 To follow completely the paragraph "letters" shown above eg (d), (e) and (f), please refer to entries in "Slogan Postmarks of the Seventies", "Slogan Postmarks of the Eighties" and "Slogan Postmarks of the Nineties part 1" from which these are continuation entries

BIRMINGHAM		941	
1578	22 June 1970 to date (standard)		(p) Used again standard at Llandysul from Dec 1997 (possibly earlier) to date
1578t	22 June 1970 to Aug 1994 (transposed)		(q) Used again standard at Tenby from May 1999 to date and at Narberth from June 1999 to date (both with new bilingual town dies, possibly used earlier with English dies)
	(1) Used again standard at Birmingham (about 3 dies) from May 1985 to date; see also o and q in "part 1"		
	(m) ***		
	(n) ***		
	(o) ***		
	(p) Used again standard at Redditch from June 1994 to date (on missorts only from about 1995 so seldom seen)		
	(q) ***		
	(r) Used again standard at Solihull, seen Jan 1997 (on missorts only) (possibly earlier) and used to date		
SHREWSBURY		941	
1580	22 June 1970 to Dec 1999 (standard)		
1580t	22 June 1970 to Aug 1996 (transposed)		
	(k) Used again standard at Whitchurch by 1989 ("Whitchurch Shropshire" town die, previously "Salop"), possibly from 1987 or 1988, and used to Feb 1995		
	(l) ***		
	(m) Used again standard at Machynlleth from Jan 1992 to Nov 1998		
	(n) Used again but transposed at Shrewsbury ("Shropshire & Mid Wales" town die) from April 1995 to Aug 1996		
	(o) Used again standard at Shrewsbury ("Shropshire & Mid Wales" town die) from Aug 1997 to Feb 1998, and Dec 1999		
SUNDERLAND		941	
1597	13 July 1970 to Feb 1995 (standard)		
1597t	13 July 1970 to about Sep 1976 (transposed)		
	(e) Used again standard at Sunderland from Nov 1993 to Feb 1995		
SLOUGH		941	
1598	13 July 1970 to date (standard)		
1598t	13 July 1970 to ?1991 (transposed)		
	(f) Continued transposed at Gerrards Cross but changed to standard at least by Aug 1991 and continued, latest seen Aug 1995 but wavy lines in use by Dec 1995		
	(g) ***		
	(h) At Windsor only restricted collections were stamped from July 1991, but slogan continued in use standard to date		
	(i) Continued in use standard at Slough (see e in "part 1") where town dies changed to "Slough/Windsor SLO-9" from 29 July 1991 and slogan continued to date (standard) - one new town die used from Jan 1996 shows SLO-SL9 instead of SLO-9; new dies used from Jan 1999 were of "second revised design", see introduction to this chapter		
	(j) Used standard at Marlow, seen Dec 1994 but possibly used earlier, and used to date		
SWANSEA		941	
1607t	20 July 1970 to Dec 1984 (transposed)		
1607	21 June 1971 to date (standard)		
	(n) Used again standard at Haverfordwest from Dec 1988 to Feb 1995 (but only used on locals/missorts from Oct 1994 thus seldom seen)		
	(o) Used again standard at Swansea with "Swansea & SW Wales" town die Nov 1994 to March 1995		
LEEDS		941	
1621t	3 Aug 1970 to Dec 1998 (transposed)		
1621	April 1976 to date (standard)		
	(f) Used again standard at Leeds from Nov 1994 to date, and also transposed Dec 1995 to May 1997 and again Dec 1998 only		
	(g) Used again standard at Harrogate Dec 1996 and Dec 1997 only		
STOKE-ON-TRENT		941	
1649	about 14 Sep 1970 to date (standard)		
1649t	about 14 Sep 1970 to Apr 1976 (transposed)		
	(g) Later (ie after 1982) reintroduced at Burslem and used standard to date		
	(h) Slogan continued standard at Kidsgrove to 1988 and at Leek to date		
LONDON NW		941	
1650	14 Sep 1970 to Dec 1997 (standard)		
1650t	14 Sep 1970 to April 1976 (transposed)		
	(f) Used again standard at London NW1 ("London NWML0" town die) Dec 1995 only, then with same town die at London N1 Dec 1997 only (by this time NWML0 closed and all postmarking at N1)		
LONDON W2-14		941	
1651	14 Sep 1970 to Jan 2000 (standard)		
1651t	14 Sep 1970 to April 1976 (transposed)		
	(f) Continued in use at Paddington where town dies changed to "West London" (and London W1 mail also stamped) from March 1994, and slogan continued standard to Nov 1996		
	(g) Used again standard at Paddington Dec 1997 with "London W1" town die, then again with "West London" Dec 1999 only, then "Paddington APC" Jan 2000 only		
TORQUAY		941	
1656t	28 Sep 1970 to April 1976 (transposed)		
1656	Aug 1973 to Feb 1995 (standard)		
	(g) Used again standard at Torquay ("South Devon" town die) from 28 Feb 1994 (following the "Colin Richardson" slogan, see no.4666) to Feb 1995		
NEWPORT GWENT (see also no.2098/t)		941	
1668t	12 Oct 1970 to Nov 1979 (transposed)		
1668	about 15 Oct 1970 to date (standard)		
	(m) Cross Keys office replaced by Abercarn where slogan continued early 1994 to date, on missorts only		
	(n) Continued in use standard at Monmouth (later on locals/missorts only) to date		
	(o) Used again standard at Newport ("Gwent" town die) Dec 1993, Dec 1994 and Dec 1996 only (one die only)		
OXFORD		941	
1669t	12 Oct 1970 to Dec 1976 (transposed)		
1669	27 Nov 1972 to date (standard)		
	(i) Continued in use standard at Banbury, but from 1993 one die only, and used on missorts only, to date (RED in 1999)		
	(j) Used again standard at Oxford Sep 1994 to July 1998		

PRESTON (see also no.966/t) 941
 1676t 26 Oct 1970 to date (transposed)
 1676 June 1975 to date (standard)
 (j) Also used standard at Preston North DO ("Lancashire 51" town die), though start date of this die not known (used at least from 1981), but "Lancashire 51" later used at Preston Delivery Office (where "Lancashire South Lakes 9" was used at least for a while in May 1993 then "Lancashire 51" again) and continued to date
 (k) Continued in use standard at Southport ("Lancashire 32" town die) to date (not continuously)
 (l) ***
 (m) Continued standard at Preston with new "Lancashire South Lakes" town dies from June 1993, and used to date, and also used transposed from March 1994 to date
 (n) Used standard at newly installed machine at Longridge (town die reads "Lanca") thought to have been installed in late 1993 and used to date

BRIGHTON 941
 1709 about 11 Dec 1970 to date (standard)
 1709t about 11 Dec 1970 to Feb 1995 (transposed)
 (o) Used again transposed at Lewes from Jan to Feb 1995 but standard again by Dec 1995 and continued to date
 (p) Used again standard at Brighton ("Sussex Coast" town dies) from March 1998 to April 1999

STEVENAGE 941
 1722 11 Jan 1971 to date (standard)
 1722t 11 Jan 1971 to Sep 1977 (transposed)
 (m) Used again standard at Letchworth from Jan 1992 to date
 (n) Used again standard at Stevenage March 1996 to date

LONDON SE 941
 1753t 19 April 1971 to 2 Feb 1980 (transposed)
 1753 about Sep 1971 to ?1994 (standard)
 (f) Used again standard at SE10 from Jan 1985 to Jan 1993, but continued with "London 20" missort die though this ended, probably in 1994
 (g) ***
 (h) ***

LONDON SW 941
 1754t 19 April 1971 to Dec 1977 (transposed)
 1754 19 April 1971 to date (standard)
 (j) Used again standard at SW12 from Dec 1991 to May 1993, but continued to "early 1996" with "London 36" missort die
 (k) Used standard at "London South" (the MLO at SW8) in April 1996 only (probably first time used at this location since opening in 1983), then Jan 1997 to May 1999, and Dec 1999 to date

REDHILL 941
 1777 17 May 1971 to date (standard)
 1777t 18 May 1971 to June 1985 (transposed)
 (l) Seen used standard at Storrington in 1988 (seldom seen since used on local mail only) and may have been used continuously from 1980 - then used to date

(m) Used again standard at Horsham from March 1990 (possibly earlier) and used (on missorts only) to date

DERBY (see also no.3147) 941
 1824t 29 June 1971 to date (transposed)
 1824 about 2 July 1971 to Dec 1999 (standard)
 (g) Used again standard at Derby from Sep 1985 to June 1999, then Dec 1999 only - see also i below
 (h) Also used with "Royal Mail Midlands" town dies at Derby on Sundays only from 24 Oct 1993 (see chapter 3 section 3.2) standard to June 1999 but continuing transposed, see i below
 (i) Used again transposed at Derby Dec 1994 only and Dec 1995 to date - see also g and h above

DARTFORD 941
 1837t 12 July exceptionally (philatelic mail), then 17 July 1971 to Jan 1981 (transposed)
 1837 July 1973 to date (standard)
 (h) Used again standard at Bexleyheath ("Dartford H" town die) from Sep 1980 to date
 (i) ***
 (j) ***
 (k) Used again standard at Sidcup ("Dartford K" town die) from Sep 1984 to Nov 1996
 (l) ***
 (m) Used again standard at Dartford from Sep 1993 to Dec 1998, then again from April 1999 to date but on this occasion dies were of "second revised design", see introduction to this chapter

KINGSTON UPON THAMES 941
 1843t 21 July 1971 to June 1976 (transposed)
 1843 June 1976 to date (standard)
 (h) Continued in use standard at Surbiton ("Kingston upon Thames" town dia) to date
 (i) ***

NEWCASTLE UPON TYNE 941
 1846 26 July (1971) exceptionally (philatelic mail) and 3 Aug 1971 to June 1996 (stand'd)
 1846t about 3 Aug 1971 to 9 Sep 1972 (transposed)
 (d) Used again, but standard, at Newcastle upon Tyne ("Tyneside" town dies) from May 1995 to June 1996

The above entry is a continuation from "Slogan Postmarks of the Seventies" since there was no usage of "Post Code" in the Newcastle upon Tyne area in the 1980s (but there is a correction in the "Eighties" volume) or 1990-1994

COLCHESTER 941
 1888t 13 Sep 1971 to Nov 1976 (transposed)
 1888 Oct 1974 to date (standard)
 (g) Used again standard at Harwich from June 1997 (possibly earlier) to date, latterly locals/missorts only so seldom seen

DONCASTER 941
 1891t 20 Sep 1971 to Oct 1976 (transposed)
 1891 April 1976 to Oct 1998 (standard)
 (h) Used again standard at Doncaster from Aug 1988 to Oct 1998

BLACKBURN	<u>941</u>
1892t 27 Sep 1971 to Feb 1976 (transposed)	
1892 21 Nov 1974 to Dec 1999 (standard)	
(g) Used again standard at Burnley ("Burnley & Pendle" town die) Dec 1999 only	
DUNDEE	<u>941</u>
1905 18 Oct 1971 to ? 1997 (standard)	
1905t 18 Oct 1971 to Sep 1976 (transposed)	
(d) Used again standard at Dundee (one die, missorts only so seldom seen) from Dec 1989 (possibly earlier) to about 1997	
KILMARNOCK	<u>941</u>
1917t 1 Nov 1971 to Dec 1993 (transposed)	
1917 March 1976 to date (standard)	
(i) Continued in use (standard) at Brodick, but town die changed to Kilmarnock town die from Oct 1983 to July 1988 for outward mail on Saturdays only, then used with Brodick town die only and continued to date on local mail	
(j) ***	
(k) Used again standard at Kilmarnock from July 1994 to about 1996 on cessation of stamping of outward mail (and the end of nos 4639t-40t), thus used on local and missorted mail only	
SWINDON	<u>941</u>
1919 1 Nov 1971 to March 1999 (standard)	
1919t 1 Nov 1971 to Dec 1992 (transposed)	
(h) Used again standard at Swindon Aug 1994 to March 1999	
BATH	<u>941</u>
1920t 2 Nov 1971 to 3 Nov 1979 (transposed)	
1920 1 Dec 1971 to date (standard)	
(h) Used again standard at Wincanton from May 1990 to date (locals/missorts only so seldom seen)	
(i) ***	
(j) Used again standard at Yeovil Dec 1996 (possibly earlier, locals/missorts only) to date	
WAKEFIELD	<u>941</u>
1922t 6 Nov 1971 to 8 April 1972 (transposed) (official start date 8 Nov 1971)	
1922 Feb 1987 to Oct 1998 (standard)	
(c) Used again standard at Wakefield from Sep to Oct 1998	
BRISTOL	<u>941</u>
1923 8 Nov 1971 to date (standard)	
1923t 8 Nov 1971 to Nov 1976 (transposed)	
(k) Used again standard at Bristol from May 1993 to date; town dies later changed to "Bristol Bath Taunton" and slogan dies were of "second revised design", see introduction to this chapter	
TWICKENHAM	<u>941</u>
1928 22 Nov 1971 to July 1999 (standard)	
1928t 22 Nov 1971 to July 1977 (transposed)	
(g) Continued in use intermittently at Twickenham to July 1999 (standard)	
WATFORD	<u>941</u>
1947 31 Dec 1971 to May 1999 (standard)	
1947t about 28 Dec 1971 to May 1977 (transposed)	
(f) to 2 Feb 1980	
(g) Used again standard at Watford April to May 1999	

This is a continuation entry from "Slogan Postmarks of the Seventies" as the slogan had not been used in the Watford area since 1980

KIRKCALDY	<u>941</u>
1962t 7 Feb 1972 to 10 Nov 1979 (transposed)	
1962 Sep 1974 to Dec 1999 (standard)	
(f) Cupar, Glenrothes, St Andrews stopped stamping mail from 12 June 1976, leaving only Kirkcaldy (standard) and Dunfermline (transposed) in use to 10 Nov 1979	
(g) Used again standard at Kirkcaldy Dec 1995, Dec 1997 and Dec 1999 only	
(h) Used again standard at Glenrothes Dec 1996 and Dec 1997 only	

This is a continuation entry from "Slogan Postmarks of the Seventies" as the slogan had not been used in the Kirkcaldy area since 1979

COVENTRY (see also nos 3147, 5117)	<u>941</u>
1966t 22 Feb 1972 to July 1996 (transposed)	
1966 Sep 1974 to date (standard)	
(g) Used again standard at Coventry ("Coventry & Warwickshire" town dies) from Jan to Sep 1993, also with "Stratford upon Avon" town dies since Stratford upon Avon mail stamped at Coventry (from 1992), then again from Feb 1994 to date (and Stratford upon Avon dies only to 1995), see also h	
(h) Used transposed again at Coventry ("Coventry & Warwickshire" town dies) from Oct to Nov 1994 and again Oct 1995 to July 1996 (not seen with Stratford upon Avon dies)	

CROYDON	<u>941</u>
1967 28 Feb 1972 to date (standard)	
1967t Dec 1972 to April 1976 (transposed)	
(e) - moved to no.2262 (Sutton)	
(f) Used again standard at Croydon from Sep 1992 to date (with both "Croydon" and "Croydon/Sutton" town dies), also used with "South East Div 2" town dies on Sundays from April 1995 to date (see chapter 3 section 3.2)	

CHESTER (see also no.1111/t)	<u>941</u>
1983 27 March 1972 to Dec 1999 (standard)	
1983t 27 March 1972 to April 1976 (transposed)	
(n) Used again standard at Chester (with "Chester & Clwyd/1" town die) from Feb 1994 (also with "Chester. Clwyd blank" town die with Gwynedd removed as noted in k in "part 1"), then with bilingual town die from Nov to Dec 1999	
(o) Used again standard at Wrexham Dec 1996 to Nov 1998	

CAMBRIDGE	<u>941</u>
2013t 4 May 1972 to July 1976 (transposed)	
2013 30 Oct 1972 to date (standard)	
(h) Used again standard at Ely ("Cambridge E") from 1984 (possibly earlier) to ?1989 (local mail only), but at least not for much of 1992-93 while "Waitrose" slogan in use, and certainly back in use by Dec 1993 and used to date	
(i) ***	
(j) ***	
(k) Used again standard at Newmarket from Jan 1990 (possibly Dec 1989) to Nov 1990 and again from Dec 1991 to date,	

but latterly used only on missorts so seldom seen (but used on outward mail Dec 1996 only)

(1) ***

(m) Used again standard at Cambridge Dec 1994 only then April 1996 to March 1997

YORK

2024t 22 May 1972 to about 1983 (transposed) 941

2024 Feb 1975 to date (standard)

(d) correction - continued standard at Driffield, in red after general change to black in Sep 1990, at least to Dec 1990, then black again, and continued to date (machine had not ended in 1994 as previously indicated but possibly not in continuous use)

(e) ***

(f) ***

SOUTHEND-ON-SEA (see also no.1376/t) 941

2025t 24 May 1972 to early 1979

and July to Aug 1996 (transposed)

2025 Jan 1974 to 3 Nov 1979 and

April 1996 to date (standard)

(h) ended at all offices 3 Nov 1979

(i) Used again standard at Southend-on-Sea (in blue/black initially) from April 1996, but changed to transposed from July to Aug 1996 then standard again and continued to date; this die was "second revised design", see introduction to this chapter

This entry is a continuation from "Slogan Postmarks of the Seventies" since not used in the Southend-on-Sea area since 1979

EDINBURGH 941

2032 5 June 1972 to date (standard)

2032t 5 June 1972 to date (transposed)

(e) Used again standard at Edinburgh Dec 1995 only

(f) Used again both standard and transposed at Edinburgh June 1999 to date (no. A4930t also in use); dies were of "second revised design", see introduction to this chapter

This entry is a continuation from "Slogan Postmarks of the Eighties" as the slogan had not been used in the Edinburgh area since 1981

GLOUCESTER 941

2042t 26 June 1972 to Sep 1976 (transposed)

2042 about April 1978 to ?1998 (standard)

(g) Used again standard at Cheltenham from Dec 1991, latterly seldom seen since machine only used for missorts and local mail, then machine withdrawn probably in 1998

PORTSMOUTH 941

2048 26 June 1972 to date (standard)

2048t 26 June 1972 to July 1993 (transposed)

(k) Used again standard at Portsmouth (chiefly "Portsmouth & IOW" town dies but also "Portsmouth") from Feb 1989 to date, but transposed as well from Jan 1992 to July 1993

(l) Used again standard at Newport IOW ("Isle of Wight" town die) (island mail and missorts only) from Feb 1990 (probably Dec 1989) to date (not continuously)

(m) Used again standard at Chichester from June 1990 to Jan 1992, then probably

continuously to 1997 (Dec 1994 and Jan 1997 seen) but seldom seen since only used on missorts

READING

2056t 10 July 1972 to Oct 1994 (transposed) 941

2056 29 July 1972 to Feb 1999 (standard)

(g) Used again standard at Newbury from March 1989 to Feb 1999, but transposed Oct 1989 only

(h) ***

OLDHAM

2063t 24 July 1972 to Jan 1982 (transposed) 941

2063 Feb 1976 to date (standard)

(i) Used again standard at Oldham

("Rochdale Oldham Ashton-u-Lyne" town dies) from Dec 1990 to Dec 1997 (used in BLUE in Dec 1994), also with "Oldham" town dies Aug to Nov 1992 only

(j) Continued in use standard at Oldham but changed to "Oldham Ashton-u-Lyne Rochdale" town dies from 29 Dec 1997 to date

LLANDUDNO

2091 18 Sep 1972 to date (standard) 941

2091t 18 Sep 1972 to about Dec 1976 (transposed)

(i) Used again standard at Porthmadog from about 1982 to Jan 1999

(j) ***

(k) Used again standard at Bangor Gwynedd from Feb 1988 to date, and with "Gwynedd N" town die on Sundays only 1990-97

(l) ***

(m) ***

NEWPORT GWENT (see also no.1668/t) 627

2098t 1 Oct 1972 to Dec 1974 (transposed)

2098 Dec 1974 to date (standard)

(d) Ended at Newport ("Gwent" town dies) March 1980, but continued standard at Tredegar to date, latterly on missorts/locals only so seldom seen

ABERDEEN (see also no.2556)

2100t 9 Oct 1972 to date (transposed) 941

2100 Feb 1976 to date (standard)

(d) used continuously (transposed) on local mail only at Fraserburgh to 1989, and at Stonehaven to date (but on all mail at Christmas each year)

(e) ***

(f) Used again transposed in Dec only each year at : Banff 1983-85, 1990-91, 1993-95 and 1997-99
Buckie 1980-87, 1989-91, 1993-95 and 1997-99

(g) Used again, but standard, at Fraserburgh (see d) from July 1990 to date (local mail only except at Christmas 1991, 1993-98)

(h) Used again transposed at Aberdeen from March 1999, but these dies were of "second revised design", see introduction to this chapter, then used both standard and transposed Oct 1999 to date

MEDWAY

2101 9 Oct 1972 to Nov 1998 (standard) 941

2101t 9 Oct 1972 to Aug 1977 (transposed)

(g) Used again standard at Faversham when machine reintroduced briefly in Nov 1998

HEMEL HEMPSTEAD

941

- 2146 22 Jan 1973 to Dec 1997 (standard)
 2146t 22 Jan 1973 to Feb 1977 (transposed)
 (i) Used again standard at Hemel Hempstead (at least 2 dies) Dec 1984 to May 1995
 (j) ***
 (k) ***
 (l) Used again standard at Aylesbury Dec 1991 to Jan 1992, and from June 1992 (on missorts only from Oct 1994 when stamping of outward mail ceased) to July 1997
 (m) Used again standard at Great Missenden (missorts/locals only) from about May 1995 to at least Dec 1997 when machine withdrawn

GUILDFORD

941

- 2151 5 Feb 1973 to date (standard)
 2151t 5 Feb 1973 to Sep 1976 (transposed)
 (j) Used again standard at Aldershot from Nov 1991 but town die inscription changed to Farnborough from April 1992
 (k) town dies changed again to "Farnborough & Basingstoke" from Dec 1995 and seen with this town die from March 1996 to Jan 1999, then Jan 2000 to date

MILTON KEYNES

941

- 2153 12 Feb 1973 to Aug 1995 (standard)
 2153t 12 Feb 1973 to date (transposed)
 (i) Used again standard at Milton Keynes intermittently from Aug 1987, changed to transposed from Aug 1992 to Feb 1998, but also used standard from Nov 1994 to Aug 1995
 (j) Used again transposed at Milton Keynes from March 1999 to date, but these dies were of "second revised design", see introduction to this chapter

ST ALBANS

941

- 2154t 12 Feb 1973 to Dec 1980 (transposed)
 2154 Dec 1974 to date (standard)
 (f) Used again transposed at Welwyn Garden City from Dec 1980, but changed to standard from Jan 1981 and used to date, but latterly seldom seen since used on locals/missorts only from about 1994

SALISBURY

941

- 2158t 19 Feb 1973 to April 1977 (transposed)
 2158 March 1977 to date (standard)
 (d) Used again standard at Andover from Dec 1989 to date, but latterly seldom seen as used on locals/missorts only
 (e) ***

CANTERBURY

941

- 2159 26 Feb 1973 to Nov 1998 (standard)
 2159t 26 Feb 1973 to Aug 1996 (transposed)
 (h) Used again standard at Canterbury from April 1986, but used transposed 17-18 Nov 1993, probably as a trial for the use of transposed slogans prior to the "McDonalds" slogan that started on 19 Nov 1993, then again Dec 1993 only after the "McDonalds" slogan, then standard again and used to Nov 1995 - green ink used April 1994 only and black/green mixture in Jan 1995 only - then see (k) and (l) below
 (i) ***

- (j) Used again standard at Dover May 1990 to April 1995
 (k) Used again but transposed at Canterbury from July to Aug 1996
 (l) Used again but standard at Canterbury from Jan to Nov 1998

TAUNTON

941

- 2166 12 March 1973 to April 1998 (standard)
 2166t 12 March 1973 to ? 1979 (transposed)
 (g) Used again standard at Minehead from Jan 1991, latterly seldom seen as used on locals/missorts only, to some time in 1997 when use of machine ended
 (h) ***
 (i) Used again standard at Taunton from Jan 1995 to April 1998

TRURO

941

- 2177 2 April 1973 to date (standard)
 2177t 2 April 1973 to about Apr 1978 (transposed)
 (h) Used again standard at Truro with new "Cornwall A" town dies (at least two slogan dies) from 17 Feb 1992 to date

SOUTHAMPTON (see also no.959/t)

941

- 2210t 14 May 1973 to 1 Nov 1976 (transposed)
 2210 2 Nov 1976 to Nov 1996 (standard)
 (j) Used again standard at Southampton from May 1995 to Nov 1996

BELFAST

941

- 2223 4 June 1973 to date (standard)
 2223t 4 June 1973 to 22 Jan 1994 (transposed)
 (n) Used again standard at Ballymena Nov 1993 to Jan 1994
 (o) ***
 (p) Used again standard at Newcastle Co Down Dec 1995 only
 (q) Used again standard at Lisburn Jan 1996 to date, but seldom seen since only used on locals/missorts

DORCHESTER

941

- 2237 18 June 1973 to date (standard)
 2237t 18 June 1973 to July 1976 (transposed)
 (h) Used again standard at Lyme Regis from Dec 1987 (possibly earlier) to date
 (i) ***

SUTTON (see also no.1967/t)

941

- 2262t 30 July 1973 to March 1976 (transposed)
 2262 March 1976 to date (standard)
 (d) Also used standard at Sutton ("Croydon S" town die) (missorts only), (start date not certain, probably from about 1985), then town die changed to "Croydon/Sutton Sutton" from 1992 and used to date (still missorts only)

This entry is a continuation from "Slogan Post-marks of the Seventies" since not used in the Sutton area since 1979.

BOLTON

941

- 2535t 4 Oct 1974 to April 1976 (transposed)
 2535 April 1976 to date (standard)
 (f) Used again standard at Bolton ("Bury Bolton Wigan" town dies) from Dec 1987 (but "Bolton Lancs" town dies on Sundays from mid 1990, see chapter 3); new dies used from Sep 1993 to date were of "second revised design", see introduction to this chapter

- (g) Reintroduced standard at Bury ("Bury Bolton Wigan") from mid 1990s and continued to date

MANCHESTER

941

- 2544 21 Oct 1974 to Dec 1995 (standard)
 2544t 21 Oct 1974 to about May 1978 (transposed)
 (g) Used again standard at Manchester from Nov 1980 (up to about four dies) to Dec 1985, Manchester SW Dec 1980 to April 1993, Eccles Dec 1980 to Dec 1995, Stretford Dec 1980 to Dec 1994, Urmston May 1981 to Dec 1991, Salford June 1981 to March 1991, Chorlton-cum-Hardy Jan to Nov 1982, and Wythenshawe March 1982 to Jan 1994; end dates shown are the latest dates seen, possibly used later at these Manchester sub-offices but from about 1993 used only on locals/missorts so seldom seen

(h) ***

ABERDEEN (see also no.2100/t)

627

- 2556t about 15 Nov 1974 to Dec 1999 (transposed)
 2556 Jan 1975 to date (standard)
 (b) Used standard at Peterhead continuously to date (missorts only but all outward mail at Christmas each year)
 (c) Used standard at Aberdeen Mastrick DO Dec 1994 only, and Banchory Dec only each year 1994-97
 (d) Used again but transposed at Banchory Dec 1998 and Dec 1999 only

ROMFORD

941

- 2607t 27 March 1975 to March 1993 (transposed)
 2607 1 April 1976 to date (standard)
 (b) Used standard at South Ockendon (local mail and missorts only), though town die changed to "Romford R71" from early 1989 and used to date
 (c) Continued in use standard at Romford to date, with a variety of town dies, with and without "MLO", "APC" and "Essex", used both for missort (including "Romford A" at Dagenham and, from 1990, "Romford R21" at Romford to 1992) and normal stamping duties
 (d) Also used standard at Hornchurch with "Romford R51" town die (missorts only) in 1989 (possibly earlier) and used to 1992

(e) ***

LIVERPOOL

941

- 2783 1 April 1976 to date (standard)
 2783t 5 July 1976 only (transposed)
 (c) Used again standard at Liverpool May to Dec 1992, and Dec 1993 to date

BLACKPOOL

941

- 2874 1 Sep 1976 to Feb 1995 (standard)
 (c) Used standard at Lytham St Annes, probably from about 1987, with "Fylde Blackpool Wyre 8" town die, to Jan 1995 (possibly later, but machine ended soon after this, slogan seldom seen since used on locals/missorts only)
 (d) ***
 (e) Used again at Blackpool (with "Fylde Blackpool Wyre" town dies, probably two dies) from Nov 1994 to Feb 1995



Type 2083 used at Coventry (no.3147)

Note : for details of valuation codes see page 25

COVENTRY/DERBY "Get the most from your post" 2083
 3147 5 Feb 1979 to 4 Jan 1990 (black) B

3147R USED IN RED JAN TO SEP 1990 C
 (also used in red in error on philatelic envelopes at Coventry on 17 Sep 1990, when black ink should have been back in use)

(3147) USED IN BLACK AGAIN SEP 1990 TO DATE B

(3147t) same but TRANSPOSED APRIL 1995 TO NOV 1998 C

- (h) Also reverted to black at Coventry ("Coventry and Warwickshire" town dies) (standard) from 17 Sep 1990, also with "Stratford upon Avon" town dies 1994-95 (valuation "C") (and again briefly in Oct 1997) but continuing at Coventry; changed to transposed Oct to Nov 1995 but then reverted to standard and used to 8 June 1998 when replaced by no.5117
 (i) Also used standard in newly installed machine at Warwick (missorts/local mail only) from early 1991 to Sep 1996 - valuation "D"
 (j) Used again transposed at Derby from April 1995, but changed to standard by Sep 1995 and used to (latest seen) Dec 1996
 (k) Used again transposed at Derby from Oct to Nov 1998, then changed to standard Dec 1998 to date
 (l) Used again standard at Coventry ("Coventry & Warwickshire" town dies) Jan 1999 only

Be properly addressed 2156

3244 5 Nov 1979 to date (standard, blk) A
 3244t 5 Nov 1979 to date (transposed, blk) B
 3244R 5 Jan to 16 Sep 1990 (standard, red) B
 3244Rt 31 July to 1 Aug 1990 (transposed, red) D

This is a continuing story, with initial details of this slogan given in "Slogan Postmarks of the Eighties" and further details in "Nineties part 1"; the slogan was used countrywide, about 1250 dies in all, and largely replaced type 941 from 1979, at least at the larger offices. From 1985 a new design slogan "Pass on your postcode" was introduced, see no.3668/t below, and to a large extent "Be properly addressed" was replaced. It continued at many smaller offices however, and at some larger offices the two slogans were used side by side.

Examples of later transposed uses are as follows: please note these are examples, not a comprehensive list :

Aberdeen (July 1995-Feb 1996)
 Canterbury (July 1996-Sep 1998)
 Derby (June 1999)
 Gatwick MLO (Feb 1995)

*Be properly
addressed*
POSTCODE IT



Type 2156



*Be properly
addressed*
POSTCODE IT

Type 2156 (revised design)

- Glasgow (Jan 1995-June 1997)
- Ipswich (March-July 1995)
- Leicester ("Leicestershire" town die) (April 1995-Jan 1997)
- Northampton ("Northamptonshire" town die) (Feb-June 1999)
- Perth ("Perth Dundee Angus" town die)(Jan 1995)
- Peterborough (Dec 1996-June 1999)
- Preston ("Lancs & S Lakes" town dies)(Nov 1995-Oct 1998)
- Sheffield (April 1997-April 1999)
- Shrewsbury ("Shropshire & Mid Wales" town die)(Oct 1997)
- Southend-on-Sea (Nov 1998-April 1999)
- Wolverhampton (March 1996)
- York (Aug 1995-June 1999)

Dies of the revised design shown in the "Nineties part 1" were in use at one or two towns eg Bristol and Farnborough, see Bristol illustration above.

Used in blue in error at Sheffield March 1995

*Pass on your
Postcode*



Type 2471

	<u>Pass on your postcode</u>	<u>2471</u>
3668	25 Nov 1985 to date (standard, blk)	A
3668t	20 Dec 1985 to date (transposed, blk)	B
3668R	5 Jan to 16 Sep 1990 (standard, red)	B
3668Rt	5 Jan to 15 Sep 1990 (transposed, red)	C

Details of this slogan were given in "Slogan Postmarks of the Eighties" and "Nineties part 1"; it was used countrywide, about 1050 dies, from 1985, and it largely replaced "Be properly addressed", see no. 3244/t above

Further transposed uses of the slogan are listed below: please note these are examples, this is not a comprehensive list: Bath (Sep-Dec 1998)

- Belfast (Sep 1998-June 1999, no year shown in specimen illustrated, it is 1999)
- Canterbury (May 1995)
- Derby (May 1995-June 1999)
- Edinburgh (Jan-June 1995) ("Edinburgh Lothian Fife Borders" town dies)

- Gatwick MLO (March 1995-Oct 1998)
- Glasgow (Feb 1995-Sep 1998)
- Leeds (April 1995-Dec 1998)
- Milton Keynes (July 1998)
- Northampton (July 1997-June 1999) ("Northamptonshire" town dies)
- Norwich (Aug 1998-Jan 1999)
- Sheffield (May 1995-March 1999)
- Southend on Sea (Aug 1997)
- Stevenage (April-June 1995)
- Stoke-on-Trent (Feb 1999)
- Wolverhampton (April-June 1995)
- York (Jan 1995-Jan 1999)

Used in blue in error at Slough ("Slough/Windsor SLO-9" town die) March 1995

- Need a postcode? 0345 11222 3155
- *4520 1 March 1993 to date (standard) A
 - *4520t 1 March 1993 to 5 Dec 1999 (transposed) A
 - (a) Used standard at Bedford, Cambridge, Chelmsford, Ipswich, Luton, Norwich, Peterborough, Romford, Southend on Sea, Watford, and transposed at Milton Keynes. For details see "part 1". By 1996 all had ended except the following, latest dates seen: Chelmsford Feb 1997, Milton Keynes (transposed) July 1999 - also used standard at Milton Keynes March to July 1997 - but remaining in use to date at Luton (standard, only on missorts from Oct 1998)
 - (b) Also used standard intermittently at Spalding from Feb 1994, die probably transferred from Peterborough, but ended Jan 1998
 - (c) Also used standard at Fort William (one die) and transposed at Aberdeen, Edinburgh, Glasgow (two dies each) from 19 June 1995, but one die seen standard at Edinburgh April to July 1996. Used as a filler slogan though later the slogan seemed to be replaced by no.A4930t at Aberdeen, and took second place to no.A4930t at Edinburgh and Glasgow and ended at both Feb 1999. Used again transposed at Glasgow from June 1999 but changed to standard Dec 1999 to date
 - (d) Used standard at Armagh Dec 1999 (possibly earlier) to date

	<u>Postcode Enquiry Line</u>	<u>3270</u>
4656	24 Jan 1994 to date (standard)	B
4656t	24 Jan 1994 to Feb 1999 (transposed)	B
	(a) Six dies used transposed at Belfast and about 23 dies used standard at 20 other offices in Northern Ireland. For details of initial uses see "part 1" including early use and Exceptional Use E.300	
	(b) Used standard as well as transposed at Belfast from Aug 1995, then latest seen (standard) Nov 1995 and (transposed) March 1997, largely replaced by no.A4930t	
	(c) Later use of this slogan has been difficult to monitor as concentration from about 1996 means that most Northern Ireland offices have since then only stamped locals/missorts and the slogan is seldom seen, though it was still in use in 1999 at Bangor Co Down, Newry, Newtownards and Portadown (possibly others too). Slogan only continued on ordinary mail at Enniskillen and Omagh, but at Omagh replaced in 1995 by "Be properly addressed" and	

NEED A POSTCODE?
 0345 111222
 ALL CALLS CHARGED AT LOCAL RATE

Type 3155

NEED A CORRECT POSTCODE ?
 Call the
 Postcode Enquiry Line
 0345 111 222
 All calls charged at local rate

Type 3270

NEED A POSTCODE ?
 RING 0345 111 222

Type 3271

POSTCODE
 ENQUIRY?
 0345 111 222

Type 3404

PLEASE USE YOUR
 POSTCODE

Type 3426

NEED A POSTCODE
 ? ? ? ?
 0345 111 222

Type 3574

returned to use Dec 1997 to Nov 1998, again Jan 2000 (possibly from 29 Dec 1999) to date; similarly at Enniskillen slogan was used to Nov 1995 then from Dec 1997 to date (d) Used transposed at *Inverness from 10 April 1996 (two dies) to Feb 1999 (not continuously, used as filler slogan)

Need a postcode? Ring 0345 111 222 3271

4657t 24 Jan to 20 Feb (Sunday) 1994 C
 Used at Birmingham, Leicester ("Leicestershire" town dies), Nottingham, two dies each; official end date 19 Feb at Leicester and Nottingham since no stamping on Sundays, but then used late, see below

Late uses : 21 Feb Leicester ("Leicestershire" town die), Nottingham (see E.307/t for use in 1995-96)

The above was the first and "announced use" of this slogan. In 1996 type 3271 seems to have returned as the "preferred design" and further dies were produced and used countrywide, see no.A4930/t below (including 1997 use at Nottingham)

Postcode enquiry? (envelope design) 3404

4836 13 July 1995 to Jan 1999 (standard) B
 4836t about 17 July 1995 to Nov 1998 (transp'd) B

(a) Used standard at Bradford, *Darlington, Doncaster, Hull, Leeds, Middlesbrough ("Cleveland" town die), Newcastle upon Tyne ("Tyneside" town dies), transposed at York, and transposed (later standard too) at *Sheffield, one die each but two at Newcastle upon Tyne; initially announced as being used at Newcastle upon Tyne from 17 July 1995 (though collectors' covers dated 16 July) and others were announced after the slogan had started, Darlington and Sheffield not at all. Probably used at each office as dies arrived, 13 July being earliest seen (at Bradford and Doncaster), with other start dates up to early Aug, and not used continuously.

Ended later in 1995 at Doncaster and Hull, then as a filler to 1996 at most others, leaving slogan continuing to (latest seen) Feb 1997 standard and transposed at Leeds and Nov 1998 transposed at York

(b) Also used standard at *Chester ("Chester & Clwyd 1" town dies) from Feb 1996 to (latest seen) Jan 1999

Please use your postcode 3426
 17 Oct 1995 to date (standard) A
 *4865t 16 Nov 1995 to (latest seen)

Jan 1998 (transposed) B
 (a) This design had previously been used in Guernsey and is listed in chapter 10 (see "part 1") as type G.41. It appears a batch of dies of this design had been produced and were supplied as new postcode slogan dies were required in 1995: it was first used by Royal Mail standard at Reading from (earliest seen) 17 Oct 1995 then transposed briefly from 23 Dec 1995 and again Sep to Oct 1997 and Jan 1998, otherwise used standard to date (about 6 dies)

(b) also used standard at Southampton from (earliest seen) 30 Oct 1995 to date; also used transposed briefly in Dec 1996

(c) used both standard and transposed at Crewe ("Cheshire" town dies) from 16 Nov 1995 to (latest seen transposed) Oct 1997 and (latest seen standard) April 1998

(d) also used standard at Oxford from Feb to Dec 1997

Type 3271 later seems to have become the "preferred design", see next entry

Need a postcode? Ring 0345 111 222 3271
 14 May 1996 to date (transposed) A
 *A4930t 30 Sep 1996 to date (standard) A
 *A4930

Details as follows, but also used in IMP machines, see no.A4930I in chapter 12; note also thickness of lettering differs in some dies :

(a) Used transposed at Belfast (probably two dies) from 14 May 1996 to Feb 1999 (but "rolled on by hand" standard on collectors' covers on 23 July 1996), then standard as well as transposed Sep 1998 to Feb 1999

(b) Used transposed at Aberdeen (probably 4 dies) from July 1996 to March 1999; also at Edinburgh (standard from Sep 1996, seen intermittently, but mainly transposed from Oct 1996 to Feb 1999, probably 4 dies) and Glasgow (transposed, probably 8 dies), from Oct 1996 to Feb 1999. Then back in use standard at Aberdeen at least in June 1999, transposed at Edinburgh June 1999 to date, and transposed at Glasgow from June 1999 but changed to standard Dec 1999 to date

(c) Used standard and transposed at Crewe (probably two dies, with "Cheshire" town dies) from Oct 1996, ending about March 1998

(d) Also used transposed at Nottingham (2 dies) 28 to 30 Dec 1997 and standard at Harrow (8 dies) 5 Jan to about 2 Feb 1998, also in June and Oct 1998

(e) also used standard at Chelmsford ("SE Anglia" town dies) Feb 1998 to date,

Northampton ("Northamptonshire" town dies) Feb to May 1998 then again from March 2000 to date, Tonbridge Feb 1998 to March 1999, and at Romford from March 1998 to date, several dies each
(f) also used standard at Bristol from Aug 1998 (town dies soon changed to "Bristol Bath Taunton") to Feb 1999, transposed at Milton Keynes from Sep 1998 to March 1999, and from Sep 1998 at Canterbury both standard (to Feb 1999) and transposed (to March 1999), several dies each

Postcodes are changing in York area - the wording is related to one town (unlike no.5117 that follows) so this entry remains in chapter 5 - see no.5105t

Need a postcode?

3574

- *5117 9 June (earliest seen) to Nov 1998 C
Two dies used at Coventry with "Coventry & Warwickshire" town dies; not announced in British Postmark Bulletin. Also listed in chapter 5

Please use the postcode

*5159I-5160I These slogans were the first ones confined to the IMP machines and were used from 24 Dec 1998. For more details and illustrations see chapter 12

LATE NEWS (1)

PAISLEY

941

1918t 1 Nov 1971 to March 1976 (transposed)

1918 Oct 1974 to date (standard)

(i) Used standard at Port Ellen (local mail only) Feb 2000 to date

LATE NEWS (2)

As we go to press in March 2000 we hear the 0345 phone number prefix shown in types 3155, 3270 and 3271 (see opposite) is due to change in April 2000 to 08457. It remains to be seen if these slogans, still in use as shown in this chapter, will be replaced. The change similarly affects type 3374, see no.4800 on page 30.

NOTES ON LAYOUT OF ENTRIES IN LATER CHAPTERS

- at the left is shown the reference number, these numbers started at number 1 in 1917!
- no prefix is used for "general" slogans (chapters 4 and 5), but prefix E is used for Exceptional slogans (chapter 6), LP for local publicity slogans (to 1989), G for Guernsey, J for Jersey, IM for Isle of Man, F for Forces (FPOs) and M for Miscellaneous
- * in front of the reference number shows the slogan was not announced in the normal way, at least not in time for the start of the slogan campaign
- 'c' after the number shows the slogan was used transposed, see chapter 2 for details
- 'R' after the number shows the slogan was struck in red
- the slogan description is shown underlined - this is usually abbreviated
- if the description shows a town, that town is where the slogan was used (one die of the slogan) unless shown otherwise in the text that follows
- to the right underlined is shown the type, illustration, or picture number; if it is a repeat, the reader should look back in the same chapter to find the first use of the type or picture - it will be in one of the previous volumes if originally used pre-1995
- on the next line are shown the dates of use; for a one-town slogan used outside the official dates such details are shown here also, with the official dates shown in brackets
- at the extreme right is shown the 'value code', shown as A,B,C,D,E,F or * - see below for details

Following this are further details : number of dies, number of towns where slogan was used, and these are shown in detail for slogans used at up to nine offices. Finally, for multi-town slogans in chapter 5, are shown details of earliest and latest uses known where outside the official dates.

SUMMARY OF PRICE CODES USED IN LATER CHAPTERS (see also chapter 1)

A	Never likely to carry substantial value	5p
B	Multi-town slogan or long use, pretty common!	10p
C	Single-town used for a few weeks but announced	10-30p
D	Single-town but short period or unannounced	30p-£1
E	Elusive even when current, or thematic appeal	£1-£3
*	Difficult to price since a one-off	max £3
F	Scarce and sought after	£3-£10
G and G+	Special scarcity applicable to earlier years - see "Collecting Slogan Postmarks"	over £10

General slogans are defined in chapter 1, and the listings below are continued from our previous books. One die of each slogan was used at the relevant town mentioned in the slogan, unless otherwise stated. The number at the right is the design or "type" number.

5 General Slogans

We start this chapter with amendments to previous books, both General and Local Publicity slogans. "Post Code" slogans are excluded, these being detailed in the previous chapter.

Firstly are amendments to
"Collecting Slogan Postmarks" (published 1986) :
13 Used to March 1923 (Newcastle on Tyne)
77A-J increase valuations to F
167 Latest late use : 8 Sep Hereford
177 Latest late use : 16 April Swansea
188 Early uses : 31 Oct London EC, Winchester
196 Earliest early use : 9 Jan Carlisle
201 Latest late use : 2 Oct Neath
217 Late use : 14 May London W1
248 Latest late uses : 28 Oct N17, Slough
454 Early use : 30 April London (MP)
505 Early use : 24 Nov Bedford
539 - also standard 16 May at Newtownabbey
(actually shown as 16.30pm 4 May, an unusual error for the 1960s)
1060t Latest late uses add : 24 June Edinburgh
(transposed)
1193 Also used at W8 (15-16 Dec reported)
1198 Latest late uses add : 1 Jan 1970 Leeds
(standard)
1200A - used std in "F" machine to 22 July
1256t - used to 22 April (1969)
1367 Latest late use : 10 Oct Stevenage (standard)

Next are amendments to
"Slogan Postmarks of the Seventies" :
add 1538t transposed with London SW1 Y town die;
the lines at the right (see illustration on page 33) are not present, so clearly not part of the slogan die; also used standard with Y die
1893t "Tenovus" - alternating with no.1935t used for 2-month periods until Oct/Nov 1974, then see no.2593t; replacement slogan die intro'd July 1972
1942 Late use : 3 Feb 1972 London W1 (std)
1971t Early use : 26 Feb Clydebank
2090 Latest late use : 19 Sep Blackwood (std)
2906 Latest late use : 29 Oct 1977 W4 (98C std)
3027 add London N1
3203: add Birmingham probably used from 31 Dec 1979
3213 - standard 10-18 Sep (1979)

Next are amendments to
"Slogan Postmarks of the Eighties" :
3259 - ended at Norwich (last office to use the slogan) March 1995
3328-29 Change "Late uses" to "Latest late uses"
and delete reference to Nottingham
3353 - used to (latest seen) Nov 1996
3354 - used again at Southampton Sep-Nov 1995
3518 - used to 13 Sep (1983)
3738 Latest late use : 18 March 1987
"London SW" (correct end date 31 Dec 1986)
3803-04 Nottingham - latest seen 16 Jan 1995
(replaced by no.4783 which started 17 Jan 1995),
but no.3803 "rolled on by hand" on collectors'

covers in April 1995
3840 ended at Bath, Rhy1, Swindon, Yeovil, still in use at Chichester and Devizes (both missorts only)
3920 used to 22 Dec at Redhill
3936 Early use : 20 Feb Swindon

.. and then amendments to
Slogan Postmarks of the Nineties : part 1":
4075R - add Aberdeen
4130R - 1 Sep (1990) reported
4180 Latest late uses : ended at "London 35B" when Ealing W5 machines removed "in early 1996"
4184 used to (latest seen) Oct 1995
4284 still in use at Tonbridge 2000
4298 - latest date seen 22 Feb 1992
4305/t Advertising used intermittently transposed at Reading (latest seen 3 Sep 1995), and still in use (all the following are standard) in 1999 at Portadown (only seen 1999 after no.4656), West Bromwich ("Birmingham" town dies, ended 1999) and Whitehaven, and 2000 at E14, Sandwich and Tamworth 4393(b) used at Colchester to Aug 1997, and at Chelmsford (changed to "SE Anglia" town die from Feb 1998) to date
4437/t Used at "Gatwick MLO"
4520/t See chapter 4 for details
4551 Latest late use : 30 June 1995 Dumfries (std)
4607 amend end date to 1 Dec (1993)
(official end date 30 Nov)
4630R Late use at Brighton standard not transposed 4656/t and 4657t - see chapter 4 for details
4661/t Coldseal - ended 10 April 1995, replaced by no.4794t (sentence regarding early end at Nottingham is now superfluous)
4667t Coldseal (Leicester) - ended 19 April 1995, replaced by no.4794t
4683 Royal Mail Doncaster - still in use 2000
4708 Watford - used to (latest seen) Nov 1997
4711/t transposed at Hull from 19 Aug (1994); it appears 1995 usage was not an official extension of the dates after all, thus amend both end dates to 31 Dec (1994) and add Latest late uses :
6 Feb 1995 Doncaster (standard)
9 March 1995 Leeds (transposed)
4713/t Design differs slightly from 1993 design (lettering 22½mm high instead of 20mm) thus type number changed to 3172A as shown here:

TROPICAL PLACES	TROPICAL PLACES
<i>Exotic Holiday Specialists</i>	<i>Exotic Holiday Specialists</i>
0342 82 5123	0342 82 5123
or see ITV Teletext P.259	or see ITV Teletext P.259

Type 3172

Type 3172A

- 4725t Latest late use : 9 May 1995
Sheffield (transposed)
- 4730/t Latest late use : 29 Aug 1995
Nottingham (standard)
- 4734t Glevum - end date 19 April 1995, replaced by no.4805t; collectors' covers submitted for no.4805t were initially backdated in April 1995 to 3 April 1995 (start date of no.4795t) with no.4734t in error, and some were applied in standard position
- 4742t used to 29 Oct
- 4745t Coldseal (Sheffield) ended 10 April 1995, replaced by no.4794t
- 4748-49/t Late uses - continued as filler slogans intermittently as follows (standard at the first five towns in list below, otherwise as shown), including Stoke-on-Trent, new to the list :
- Type 3342 Type 3343
- Cambridge both used to June 1995
- Chelmsford both designs continued, mainly with "SE Anglia" town dies from Oct 1997, t.3342 to Jan 1998, t.3343 to date
- Colchester - Aug-Dec 1997
- Hemel Hempstead - to Jan 1999
- Ipswich t.3342 std June 1995-July 1997 -
- Milton Keynes - tr to March 99,
- also t.3343 std June 1998 to date
- Norwich both changed to trans Apr 1995, used to Feb 1999
- Southend-on-Sea - changed to trans Apr-May 1995
- Stevenage t.3342 changed to trans Apr-Aug 1995 then both designs used standard, t.3342 to Dec 1997, t.3343 to Dec 1998
- Stoke-on-Trent - both designs used transposed intermittently from 7 Nov 1995 to Sep 1998 and also standard approx March-May 1996
- 4755 Latest late use : 20 March 1995
Droitwich (standard)
- 4763t Lerrwick - ended prematurely on 22 April 1995 at sponsor's request
- 4764 Latest late use : 4 April 1995
Reading (black, standard)
- 4768t KLG - amend end date to 10 April 1995, replaced by no.4797/t
- 4770t - amend end date to 27 March 1995 (official end date 26 March 1995 - Sunday)

LOCAL PUBLICITY SLOGANS

These were listed separately until 1989, and some of these remained in use in the 1990s

LP.1915 ended Feb 1999 at Holyhead but continued in use at Amlwch and Llangefni

LP.2130 amend end date to 16 July (1984)

LP.2211/t remained in use but interrupted by Christmas slogan at both offices Dec 1994, 1997 and 1999, Kyle only Dec 1995, 1996 and 1998

1995



Type 3356



Type 3357



Type 3358



Type 3359

- 4771t Fort Dunlop in Birmingham 3356
2 Jan (public holiday) to 5 Feb (Sunday) C
Two dies used; probably not used on normal mail on 2 Jan but collectors' covers backdated to 2 Jan
- *4772 The Samaritans always there 3302
(second use)
2 (public holiday) to 8 Jan (Sunday) D
Used at Newcastle upon Tyne. Collectors were offered backdated covers dated 2 Jan; however some of these were of poor quality and only after further enquiries were made were alternative replacements produced in March but one of the new "Tyneside" town dies introduced on 6 March was used in error, with the slogan backdated to 2 Jan
- George Peabody Philanthropist Bicentenary 3357
4773 3 to 14 Jan (standard) C
4773t 3 to 14 Jan (transposed) D
Used standard at London Mount Pleasant ("London IS ML0" town dies), London E1 ("London E1-E18" town dies), EC, N1, NW1 ("RM London NW" town dies), "SW", West London, and transposed at London SE1, two dies each; on collectors' covers at London NW1 ("RM London NW" town die) the slogan was rolled on by hand, see chapter 3. This was the last slogan used at London EC, which ceased stamping mail after 14 Jan. Also "hand applied" version at "London SE" (standard), see chapter 7
Late use : 16 Jan "London SW" (standard)
- JCB 50 years of innovation 3358
(first design, for second see type 3375)
4774t 3 Jan to 4 Feb C
Two dies used at Stoke-on-Trent
- Radio Wyvern (first use) 3359
*4775t 3 to 29 Jan (Sunday) C
Two dies used at Worcester with "Hereford & Worcestershire" town dies; announced (late) as being used from 2 Jan (public holiday)
- Carry a donor card (second use) 3351
*4776t 9 to 13 Jan D
Two dies used at Exeter with "Exeter District" town dies; slogan used for this second period to compensate for late start of no.4765t

16 APRIL 1995 — **16 APRIL 1995** —
PHONEDAY — **PHONEDAY** —
 AREA CODES STARTING — **BRISTOL** —
0 WILL START **01** — **0272 BECOMES (0117)9** —

Type 3360

Type 3361

16 APRIL 1995 — **16 APRIL 1995** —
PHONEDAY — **PHONEDAY** —
LEEDS — **LEICESTER** —
0532 BECOMES (0113)2 — **0533 BECOMES (0118)2** —

Type 3362

Type 3363

16 APRIL 1995 — **16 APRIL 1995** —
PHONEDAY — **PHONEDAY** —
NOTTINGHAM — **SHEFFIELD** —
0602 BECOMES (0113)9 — **0742 BECOMES (0114)2** —

Type 3364

Type 3365

Pregnant? Worried? Ring Life 3353
 (second use)

*4777 9 to 21 Jan D
 Two dies used at Hemel Hempstead

The Princess Royal Trust for Carers 3344
 (second use)

4778t 16 to 28 Jan C
 Used at Aberdeen (2), Edinburgh (4 dies with "Edinburgh Lothian Fife Borders" town dies), Glasgow (5), Inverness (2), Perth (2 dies with "Perth Dundee Angus" town dies); used at Edinburgh on 18 Jan in red/black mixture

Phone Day area codes starting 0 3360

4779 16 Jan to 15 April (standard) B
 4779t 16 Jan to 16 April (Sunday)(transposed) C
 About 90 dies used standard at about 45 offices, about 24 dies used transposed at 12 offices, and a further 10 dies used both standard and transposed at Bath, Canterbury, Crewe ("Cheshire" town dies), Derby (also used with "Royal Mail Midlands" dies on Sundays), Wolverhampton; thickness of lettering and lines at right varies. Struck in blue/black mixture at Slough ("Slough/Windsor SLO-9" town dies) 20-21 March, possibly other dates also. Announced as ending on 16 April, Easter Sunday, when there was no stamping of mail except in Scotland, thus ended 15 April at most towns; see also note after no.4793/t. Also "hand applied" version at London EC (standard), see chapter 7; the normal slogan was not used at London EC where stamping ceased on 14 Jan, see no.4773

Latest late uses :
 6 May Gloucester ("Gloucestershire" town die)(transposed)
 7 June Hull (standard) - and for later use at Reading see E.327

Phone Day Bristol 3361

4780 16 Jan to 15 April C
 Two dies used; see note after no.4779/t concerning end date

Phone Day Leeds 3362

4781 16 Jan to 15 May C
 (official end date 15/16 April, see note after no.4779/t)
 Two dies used; no.4711t (late) also in use

Phone Day Leicester 3363

4782 16 Jan to 15 April (transposed) C
 4782t Two dies used with "Leicestershire" town dies, initially one standard and one transposed, then both transposed; see note after no.4779/t concerning end date; no.4667t also in use

Phone Day Nottingham 3364

4783 17 Jan to 18 April C
 (official end date 15/16 April, see note after no.4779/t)
 Two dies used, thought to have started on 17 Jan but backdated to 16 Jan on collectors' covers, though "rolled on by hand" and vaguely in the transposed position, see chapter 3; nos 4661t, 4768t, 4794t, 4797/t also in use.

Phone Day Sheffield 3365

4784 16 Jan to 15 April C
 Two dies used, see note after no.4779/t concerning end date; nos 4725t (late), 4745t, 4794t also in use

Christ College Brecon 3366

4785 26 Jan to 16 Feb C
 Used at Cardiff ("Cardiff Newport" town dies), Swansea ("Swansea & SW Wales" town dies), two dies each; originally announced as being used 23 Jan to 4 Feb, then dates revised as shown above and, although collectors' covers were dated 26 Jan (from Cardiff), 27 Jan was the earliest date seen on normal mail

Late use : 22 Feb Swansea
 ("Swansea & SW Wales" town die)

Write Now! - see E.317/t

Valentines Day 3274

*4786t 6 to 12 Feb D
 Two dies used at Glasgow

World Skating Champs March 1995
Birmingham (second use) 3334

4787t 13 Feb to 12 March (Sunday) C
 Two dies used

Tropical Places faraway holidays 3367
 (first use)

*4788 20 Feb to 18 March B
 Used at Brighton ("Sussex Coast" town dies), "Gatwick MLO", Guildford, Maidstone ("Medway & Maidstone" town dies), two dies each; 1994 design also used at Guildford in error, see E.319

Latest late uses :
 5 June "Gatwick MLO"
 6 June Guildford (then used again from 19 June, listed as early use of no.4833)

The Glasgow Royal Concert Hall 2966
 (thirty-fourth use)

4789t 20 to 26 Feb (Sunday) C
 Two dies used

Please control your dog 3341
 ("Mail" not "Postman", second use)
 4790t 8 (earliest seen) to
 (latest seen) 28 March D
 Used at Gloucester with "Gloucestershire"
 town die; nos 4734t, 4770t also in use;
 official dates were 20 March to 2 April
 (Sunday) but slogan seems to have stopped
 for no.4792t (which started late at
 Gloucester)

The Glasgow Royal Concert Hall 2966
 (thirty-fifth use)
 4791t 20 to 26 March (Sunday) C
 Two dies used

Oriana P & O new superliner 3368
 4792 27 March to 8 April (standard) B
 4792t 27 March to 8 April (transposed) C
 About 108 dies used standard at about
 54 offices, about 22 dies used transposed
 at 11 offices, and a further 8 dies used
 both standard and transposed at Crewe
 ("Cheshire" town dies), Ipswich, Norwich
 and Wolverhampton. See note after no.
 4793/t. Also "hand applied" version at
 London EC (standard) where stamping of mail
 had ended in Jan 1995 (see no.4773); use of
 the "hand applied" version was announced as
 "London SW" and no explanation given for
 the change, see chapter 7. The Oriana,
 built in Germany, arrived in UK on 3 April,
 and was launched by HM The Queen on 6 April

Earliest early use :
 22 March Croydon ("Croydon/Sutton" town
 die) (standard)

Latest late uses :
 8 June Milton Keynes (transposed)
 30 Nov Oldham (standard)
 ("Rochdale Oldham Ashton-u-Lyne" town die)

Post a card this Easter 3369
 *4793 3 to 15 April (standard) B
 *4793t 3 to 15 April (transposed) C
 About 114 dies used standard at about
 45 offices, about 12 dies used transposed
 at 7 offices, and further dies used both
 standard and transposed at a further 11
 offices. The usual "two dies per office"
 did not seem to apply to this slogan, with
 numbers of dies allocated apparently being
 between 1 and 8, a practice which also
 applied to later campaigns. The slogan was
 not announced in advance, but a list was
 issued as a supplement with the 7 April
 issue of the British Postmark Bulletin;
 maybe its speedy production explains why
 there appear to be a number of offices in
 the list at which the slogan was not used
 after all. The slogan was to be used "as
 machines were available", and in some cases
 the "Phoneday" slogan was withdrawn early,
 or the slogan was used in a secondary
 machine (eg the FCT) since it coincided
 with "Phoneday" and/or "Oriana"

Latest late uses :
 10 May Nottingham (standard)
 12 May Nottingham (transposed)

Note : in many cases "Phoneday", "Oriana" and "Post
 a card this Easter" were used at the same offices

CHRIST COLLEGE TROPICAL PLACES
BRECON Faraway Holidays
AN EDUCATION FOR LIFE 01342 825599
ITV TELETEXT Page 259

Type 3366

Type 3367

ORIANA
 P&O'S NEW SUPERLINER
 FOR BRITAIN

Send a little
 happiness
 POST A CARD
 THIS EASTER

Type 3368

Type 3369

Coldseal Windows (Freephone 0800) 3370
 4794 3 April, 10 April, 14 to 21 June D
 and Sep (standard)
 4794t 3 April to 17 Sep (Sunday) (transposed) B
 Used at Derby (one die standard, one
 transposed on 10 April, but later both
 transposed), Leicester (two dies transposed
 with "Leicestershire" town dies, but one
 seen standard in June as shown above),
 Nottingham (2 dies transposed), Sheffield
 (2 dies transposed but one die standard in
 early Sep). Announced as starting 3 April
 but slogan dies arrived late and the
 campaign started 19 April at Leicester; at
 the other three offices it started 10 April
 but collectors' covers were backdated to
 3 April (standard at Derby) and "rolled on
 by hand" at Nottingham dated 3 or 11 April.
 Ended 16 Sep at Leicester and Nottingham.
 See also E.325t

Late use : 18 Sep Sheffield (standard)

Wishing Fish Clock Cheltenham 3312
 (second use)
 4795t 3 April to 9 May C
 (official end date 15 April)
 Two dies used at Gloucester with
 "Gloucestershire" town dies; thought to
 have started on 4 April but collectors'
 covers backdated to 3 April; nos 4734t,
 4805t also in use

1995 Sawston Fun Run 3371
 *4796 7 April (earliest seen) to 1 May C
 (official end date 30 April - Sunday)
 Used at Cambridge; announced (late) as
 starting 1 April, and some collectors'
 covers backdated to 1 April but "rolled on
 by hand"

KLG amazing glazing (0115 phone no.) 3372
 4797 10 April to about 3 Aug (standard) C
 4797t 10 April 1995 to 15 April 1996 (transp'd) B
 (official end date 30 March 1996)

Two dies used at Nottingham, one standard
 and one transposed; announced as starting
 on 3 April 1995 but dies arrived late,
 though collectors' covers were backdated to
 3 April and the slogan rolled on by hand;
 nos 4783, 4794t, 4810t also in use. On
 changeover of machines approx 27 July to 3
 Aug 1995 slogans changed from "one standard
 and one transposed" to "both standard" for
 the period, thereafter both transposed

- The Glasgow Royal Concert Hall 2966
(thirty-sixth use)
4798t 17 to 23 April (Sunday) C
Two dies used
- Royal Mail Business Services 3373
4799t 17 April 1995 to Feb 1999 (transposed) B
Note : 17 April was not a bank holiday in Scotland
4799 May 1996 to (latest seen)
- Oct 1997 (standard) C
Used transposed at Aberdeen, Belfast, Edinburgh ("Edinburgh Lothian Fife Borders" town dies but changed to "Edinburgh" from 6 June 1995), Glasgow, Inverness, Perth ("Perth Dundee Angus" town dies), two dies each. Stamping of mail ceased at Perth on 18 Aug 1995, and the latest dates seen at Aberdeen and Inverness were later in Aug 1995. Also used standard as well as transposed at Edinburgh from May 1996. This slogan was used as a filler slogan when other campaigns permitted, initially alongside no.4520/t. Ended (latest seen) Nov 1996 at Belfast, Nov 1998 at Glasgow and Feb 1999 at Edinburgh
- Royal Mail Customer Services 3374
4800 18 April to 13 May (standard) B
4800t 18 April to 13 May (transposed) C
(a) Used standard at Brighton ("Sussex Coast" town dies), Croydon ("Croydon/Sutton" town dies), Dartford, Kingston-upon-Thames, Maidstone ("Medway & Maidstone" town dies), Tonbridge, Twickenham, and transposed at Canterbury and "Gatwick MLO", two dies each
- Early uses : (see also E.318)
14 Feb Croydon (standard)
("Croydon/Sutton" town dies)
15 April Canterbury (transposed)
Late uses : the slogan continued in use as a filler and was used intermittently standard at Croydon, Maidstone ("Medway & Maidstone" town dies) and Twickenham, and transposed at "Gatwick MLO". Latest uses were as follows:
1 Sep "Gatwick MLO" (transposed)
17 Feb 1996 Croydon (standard)
(Croydon and "Croydon/Sutton" town dies)
- (4800) about 30 July 1996 to date (standard) B
(4800t) about 30 July 1996 to
June 1998 (transposed) C
(b) Used again (unannounced) standard at Brighton ("Sussex Coast" town dies), Canterbury, Croydon (Croydon and "Croydon/Sutton" town dies), Dartford, Kingston-upon-Thames, Maidstone ("Medway & Maidstone" town dies), Tonbridge, Twickenham, and both standard and transposed at "Gatwick MLO", up to 4 dies each. Ended 5 Aug 1996 at most offices but returned to use later as a filler slogan at most of the towns shown above. From June 1997 used transposed as well as standard at Canterbury to (latest seen) June 1998, then various end dates for the others up to 1999 (including standard use at Canterbury latest seen March 1999) but continued in use to date at Croydon, Tonbridge and Twickenham (all standard)

COLDSEAL
WINDOWS
FREEPHONE 0800
2 2 1 1 5 5

Type 3370

KLG
Amazing Glazing
0115 942 3000

Type 3372

ROYAL MAIL
CUSTOMER
SERVICES
0345 740740

Type 3374



Type 3371

Royal Mail
0345 950 950
Business Services

Type 3373



Type 3375

- JCB 50 years of innovation 3375
(revised design, see type 3358)
4801t 18 April to 14 May (Sunday) C
Two dies used at Birmingham

- Gala Clubs membership hotline 3376
4802t 18 April to 9 July (Sunday) C
Two dies used at Birmingham

Note re nos 4801t-02t : announced for use 17 April (bank holiday) but probably started on 18 April; no.4810t also in use

- Moving house call redirections
helpline (first design) 3377
4803t 18 to 27 April D
Two dies used at Northampton with "Northamptonshire" town dies; may have started late but collectors' covers backdated to 18 April. One die appears sliced off at left, losing first half character of each line

- Reeds Taywood Homes Watford 3378
(first use)
4804 18 April to 1 May D
Two dies used, no.4708 also in use; for second use at end of May see E.323 in Exceptional Uses

- Glevum double glazing 3379
(01452 phone no. and no lines at right)
4805t 20 April 1995 to 25 Oct 1996 B
Two dies used at Gloucester with "Gloucestershire" town dies, announced as starting 3 April but started late for technical reasons; see note under no.4734t (on page 27) concerning treatment of collectors' covers - some replacement envelopes were backdated to 21 April 1995; nos 4795t, 4829t, 4874-75t, E.352t also in use

- 4806 Please keep dogs inside (postman) 3380 C
4807 Please keep dogs inside (postlady) 3381 C
24 April to 8 May (public holiday)
(official end date 6 May)
One die of each design used at Worcester with "Hereford & Worcestershire" town dies; see E.320 for earlier use of type 3380 only

4808 Parkinson's Disease Society 3382 C
 24 to 29 April (standard)
 4808t 24 to 29 April (transposed) D
 Used standard at London Mount Pleasant ("London IS MLO" town dies), London E1 ("London E1-E18" town dies), N1, NW1 ("RM London NW" town dies), "SW", West London, and transposed at London SE1, all two dies each

Late uses : 1 May London SE1 (transposed) and "London SW" (standard)
 - also dated 7 June on collectors' covers at London Mount Pleasant ("London IS MLO" town die), though not regarded as a genuine late use

4809 Make pigeon racing your hobby 3383 C
 1 May to 22 July
 Two dies used at London Mount Pleasant with "London IS MLO" town dies, also "hand applied" slogan (dated 1 May) (see chapter 7), the only one of these to be used with a one-town slogan, only announced in British Postmark Bulletin of 30 June

4810t Moving house call redirections 3384 C
 (second design)
 2 May to 5 Aug
 Two dies used at Birmingham (2-11 May), then transferred to Wolverhampton (15-25 May), Nottingham (30 May-8 June but started late, collectors' covers dated 30 May but "rolled on by hand"), Coventry ("Coventry & Warwickshire" town dies) (12-22 June), Derby (26 June-6 July), Stoke-on-Trent (10-20 July), Leicester ("Leicestershire" town dies) (24 July-5 Aug)

4811 Charter Day Marazion 3385 D
 14 May (Sunday) to 3 June
 Two dies used at Truro with "Cornwall A" town die; announced as being used 14 (Sunday) to 27 May but started 16 May though collectors' covers backdated to 14 May (with weekday town die in error, the Sunday dies being different), otherwise not used Sundays, and extended by one week, probably to compensate for late start

*4812 Cancer Research Campaign Day 3386 C
 15 to 20 May (standard)
 *4812t 15 to 20 May (transposed) D
 Used standard at 17 offices, transposed at London SE1, Canterbury, two dies each
 Latest late use :
 30 May Portsmouth (standard) ("Portsmouth & IOW" town die)

4813t Radio Wyvern (second use) 3359 B
 15 May 1995 to 23 Feb 1996 (5.15pm)
 Two dies used at Worcester with "Hereford & Worcestershire" town dies; replaced by no.4912t

4814t Devon County Show Centenary 3387 C
 16 to 22 May (official end date 20 May)
 Two dies used at Exeter with "Exeter District" town dies; announced as starting 15 May but started late, and collectors' covers dated 15 May but rolled on by hand



Type 3376



Type 3378



Type 3380



Type 3382



Type 3384



Type 3386



Type 3388

*4815 The Samaritans Week 3388 D
 22 to 29 May (public holiday) (official end date 27 May)
 Two dies used at Carlisle with "Cumbria Dumfries & Galloway" town dies; announced (late) as starting on 22 May, but dies had arrived late and slogan started 25 May though collectors' covers later (in Aug) backdated to 22 May



Type 3377



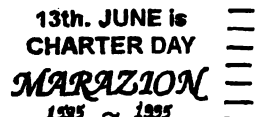
Type 3379



Type 3381



Type 3383



Type 3385



Type 3387



Type 3389

<p><u>The Glasgow Royal Concert Hall</u> 2966 (thirty-seventh use) 4816t 22 to 28 May (Sunday) C Two dies used</p>	<p><u>Father's Day</u> 3391 *4819 5 to 17 June (standard) B *4819t 5 to 17 June (transposed) C About 144 dies used standard at 55 offices, about 42 dies used transposed at 16 offices, and a further 14 dies used both standard and transposed at Bath, Canterbury, Crewe ("Cheshire" town dies), Gloucester ("Gloucestershire" town dies), Leeds, Wolverhampton and York. The usual "two dies per office" did not seem to apply to this slogan, with numbers of dies allocated to each office apparently varying between 1 and 6. The slogan was not announced in advance, the list of offices only being issued with the 16 June issue of the British Postmark Bulletin. The slogan was used in many cases in a secondary machine (eg a FCT, the main machines being CFCs) since it coincided with "KFC" slogan, see no.4817/t. Seen in blackish green at Perth ("Perth Dundee Angus" town die) presumably as a result of using green ink for no.4820t</p>
<p>4817 <u>KFC (Kentucky Fried Chicken)</u> 3389 29 May (public hol) to 24 June (standard) B 4817t 29 May (public hol) to 24 June (transp'd) C About 84 dies used standard at 42 offices, about 24 dies used transposed at 12 offices, and a further two dies used standard at Exeter ("Exeter District" town dies) but changed to transposed during the period. Slogan legend reads sideways thus there was understandable confusion over which way up slogan should appear and some offices installed slogan inverted, either standard or transposed, thus providing four combinations! The correct way up is with the skid bars at the right, the inverted slogans have the skid bars at the left. Royal Mail say they had not realised 29 May was a public holiday, consequently the slogan started 30 May at some offices</p> <p>Latest late uses : 22 Aug "Gatwick MLO" (transposed INVERTED) and Shrewsbury (standard) ("Shropshire & Mid Wales" town die) 1 Sep Southend on Sea (transposed) 3 Sep Newcastle upon Tyne (std INVERTED) ("Tyneside" town die)</p>	<p>Latest late uses : 26 June Wolverhampton (transposed) 27 June Carlisle ("Cumbria Dumfries & Galloway" town die), "Gatwick MLO", Newcastle upon Tyne ("Tyneside" town die) (all standard)</p>
<p>4818t <u>Volunteers Week</u> 3390 29 May (public holiday) to 5 June (official end date 4 June - Sunday) C Four dies used at Belfast; slogan "rolled on by hand" on collectors' covers and dated 30 May as Royal Mail Belfast claimed the slogan had not been used on 29 May</p>	<p><u>Game Conservancy Scottish Fair Score</u> 3392 *4820t 5 June to 2 July (Sunday) C Two dies used at Perth with "Perth Dundee Angus" town dies; struck in green, also seen in blackish green</p>
<p>Volunteers == Send a little == Make a Difference == happiness == 1 - 7 June == POST DAD A CARD == Volunteers Week == THIS FATHER'S DAY == Type 3390 Type 3391</p>	<p><u>Business Link Leicestershire</u> 3393 4821t 6 June 1995 to 3 Jan 1996 C (official end date 29 Dec 1995) Two dies used at Leicester with "Leicestershire" town dies; announced as starting on 5 June but dies arrived late; nos 4794/t, 4823t, 4853t also in use</p>
<p>GAME CONSERVANCY == SCOTTISH FAIR == SCONE JULY 1/2 == Type 3392</p>	<p><u>Meet Royal Mail Week Portsmouth</u> 3394 4822 12 June to 3 July D (official end date 30 June)</p> <p><u>Big Thunder Air Show Bruntingthorpe</u> 3395 *4823 14 June (standard) D *4823t 14 June to 12 July (transposed) C Used standard at Birmingham first day only then transposed, and transposed at Leicester ("Leicestershire" town dies), two dies each</p>
<p>Meet the Royal Mail == Week == PORTSMOUTH == 26 JUNE - 30 JUNE == 1995 == Type 3394</p>	<p><u>The Glasgow Royal Concert Hall</u> 2966 4824t (thirty-eighth use) 19 to 25 June (Sunday) C Two dies used; nos 4825t/26t also in use</p>
<p>ALUWHITE == WINDOWS AND CONSERVATORIES == 01733 == 89 82 82 == Type 3396</p>	<p><u>Inverness Highland Capital</u> LP. 50 D 4826t <u>Inverness Conference Capital</u> LP.795 D 19 June to 30 July (Sunday) One die of each design used at Glasgow; for last previous uses see LP.2224t (to 15 Jan 1995, see amendments on page 29 of "Nineties - part 1"), E.311, and no.4716t (to 13 Nov 1994) respectively; no.4824t also in use</p> <p><u>Aluwhite Windows & Conservatories</u> 3396 4827t 19 June 1995 to 29 Dec 1996 (Sunday) B Two dies used at Peterborough; nos 4889t, 4953-54 also in use. Used again after a one-week break, see no.4997t</p>
<p>ROYAL MAIL SUPPORTING == EUROPEAN == YOUTH == OLYMPIC DAYS == BATH 1995 == 8 - 14 JULY == Type 3397</p>	

4828t	<u>European Youth Olympic Days Bath</u> 23 June to 14 July Two dies used	<u>3397</u>	C
4829t	<u>James Hopkins Trust for special children</u> 26 June to 23 July (Sunday) Two dies used at Gloucester with "Gloucestershire" town dies; no.4805t also in use	<u>3398</u>	C
*4830t	<u>Anne Frank Exhibition Sheffield</u> 28 June to 29 July No.4794t, E.322t also in use	<u>3399</u>	C
*4831	<u>Rix Fuels (Hull phone no.)</u> 1 July 1995 to 31 March 1997 (standard)	<u>3400</u>	B
*4831t	<u>Used standard at Doncaster, Hull, transposed at Leeds, two dies each, and two dies at York, at least one die standard at first then both transposed. End date assumed since no end date announced</u> Late uses : 14 April 1997 York (transposed) 18 April 1997 Hull (standard)		

Note : Nos 4830t-31t were announced in British Postmark Bulletin dated 30 June 1995 (which was not despatched until 4 July); no.4832t announced in Bulletin of 11 Aug

*4832t	<u>Whitby Oliver Fulford Furnishings Sale</u> (first use) 3 July to 26 Aug (slogan withdrawn on Sundays) Used at York; nos 4831/t, 4836t, 4837t, E.277/t also in use	<u>3401</u>	D
4833	<u>Tropical Places faraway holidays</u> (second use) 10 July to 3 Aug (latest seen) Only used at Guildford (2 dies), though announced for use at five offices to 30 Sep, but all seem to have used new design, see no.4834 below, including Guildford. At Guildford the "faraway holidays" design was used in Feb-March (see no.4788) then continued late to 6 June. Then it was used again from 19 June, listed as an early use of no.4833. It was then replaced prematurely by E.319. Early use : 19 June, see above Late use : see note after no.4834	<u>3367</u>	D
*4834	<u>Tropical Places holiday brochures</u> (first use) 10 July to 30 Sep This design was probably meant to have been announced instead of type 3367, see no.4833, and it was used at "Gatwick MLO", Guildford (alongside no.4833 and E.319), Reading (old design also in use, see E.319), Swindon, Tonbridge (old design initially used, see E.319, then no.4834 from about 14 July, then E.319 again in Sep possibly alongside no.4834), two dies each. For later use see no.4859, but the dies do not seem to have been transferred at the right time from the five offices using no.4834 to the five using no.4859 hence the late uses of no.4834 and no.4859 not being used at Croydon Latest late use : 28 Nov "Gatwick MLO"	<u>3402</u>	B

For later uses of both "Tropical Places" designs at "Gatwick MLO" and Tonbridge see E.341-42/t

JAMES HOPKINS TRUST
for special children
Registered Charity 1000870
(01452) 612 216

Type 3398

RIX FUELS
HULL 224422

Type 3400

TROPICAL PLACES
Holiday Brochures
01342 825599
ITV TELETEXT Page 259

Type 3402

ANNE FRANK EXHIBITION
GRAVES ART GALLERY - SHEFFIELD
28 JUNE - 29 JULY 1995

Type 3399

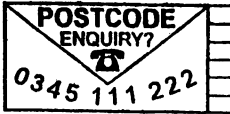
WHITBY OLIVER
FULFORD
FURNISHINGS
SALE ON

Type 3401

NATIONAL TRANSPLANT WEEK
10 - 16 JULY 1995
DONATIONS TO
KIDNEY RESEARCH
(KRUP) 01222 383731

Type 3403

4835	<u>National Transplant Week</u> 10 to 24 July (official end date 16 July - Sunday) Two dies used at Cardiff with "Cardiff Newport" and "Cardiff" town dies	<u>3403</u>	C
4836	<u>Postcode enquiry? (envelope design)</u> 13 July 1995 to Jan 1999 (standard) about 17 July 1995 to Nov 1998 (transposed)	<u>3404</u>	B
4836t	See chapter 4 for details		B
*4837	<u>Flower Festival Beverley Minster</u> 24 July to 14 Aug (standard)	<u>3405</u>	D
*4837t	24 July to 14 Aug (transposed) Used standard at Hull and transposed at York		D
4838t	<u>The Glasgow Royal Concert Hall</u> (thirty-ninth use) 24 to 30 July (Sunday) Two dies used; nos 4825t/26t also in use	<u>2966</u>	C
4839	<u>Leeds Show</u> 24 July to 5 Aug Nos 4831t, 4836 also in use	<u>3406</u>	C
4840t	<u>Vodafone Centre Wolverhampton</u> 24 July to 29 Oct (transposed)	<u>3407</u>	B
4840	4 to 8 Sep (standard) Used transposed at Birmingham, Wolverhampton, one die each, in conjunction with no.4841/t, but changed to standard at Wolverhampton for the dates shown then transposed again; ended 28 Oct at Wolverhampton		D
4841t	<u>ACP Telecom Wolverhampton</u> 24 July to 29 Dec (transposed)	<u>3408</u>	B
4841	4 to 8 Sep and 30 to 31 Oct (standard) Used transposed at Birmingham, Wolverhampton, one die each, in conjunction with no.4840/t, but changed to standard at Wolverhampton for the Sep dates shown then transposed again, and standard at Birmingham for the Oct dates shown then transposed again		D



Type 3404

FLOWER FESTIVAL
"LEST WE FORGET"
BEVERLEY MINSTER
12th - 15th AUGUST '95

Type 3405

LEEDS SHOW
ROUNDHAY PARK
4th - 5th - 6th August

Type 3406

CALL ON THE SPECIALISTS
WOLVERHAMPTON
CENTRE

Type 3407

A.C.P.
TELECOM
WOLVERHAMPTON 788588

Type 3408

TALK LIFE
TALK TRANSPLANTS

Type 3409

- Talk life talk transplants 3409
(first use)
- 4842t 28 July to 4 Sep (transposed) C
(official end date 13 Aug - Sunday)
- 4842 5 to 8 Sep (standard, late use) D
Two dies used at Edinburgh, used beyond official end date and changed to standard as shown above
- The Glasgow Royal Concert Hall 2966
(fortieth use)
- 4843t 21 to 27 Aug (Sunday) C
Two dies used
- Quality Street (first use) 3410
- 4844 4 to 16 Sep (standard) B
4844t 4 to 16 Sep (transposed) C
About 110 dies used standard at 55 offices, about 36 dies used transposed at 18 offices, and 8 dies used both standard and transposed at Crewe ("Cheshire" town dies), Edinburgh, Reading, Sheffield
- Early use : 3 Sep Bristol (standard)
Latest late uses :
30 Sep "Gatwick MLO" (transposed)
- at Bradford (standard) the slogan continued and joined up with the next use of the slogan starting 6 Nov
- Rugby League World Cup tickets 3411
- 4845 4 to 30 Sep (standard) B
4845t 4 to 30 Sep (transposed) C
About 20 dies used standard at nine offices, and transposed at London SE1, Leeds (following EARLY use at Leeds when slogan was used in standard position), then standard again by late Sep at Leeds, and both standard and transposed at Liverpool (seen transposed at Liverpool only on collectors' covers) and Sheffield, two dies each
- Early use : 28 Aug Leeds (standard)
Latest late uses :
6 Oct Sheffield (standard)
27 Oct London SE1 (transposed)
(for later use in Dec see E.339t)



Type 3410



Type 3411



Type 3412



Type 3413

Send a Card for
GRANDPARENTS'
DAY
23rd September

Type 3414



Type 3415

- City of Birmingham Symp Orchestra 3412
- 4846 4 and 5 Sep (standard) D
(latest seen 5 Sep 11am)
- 4846t 5 Sep (earliest seen 2pm) to 12 Nov (Sunday) (transposed) C
Two dies used, initially standard but changed to transposed; nos 4840t-41t, 4867t also in use
- 4847/t Please keep dogs inside (postman) 3380 C
4848t Please keep dogs inside (postlady) 3381 C
4 to 24 Sep (Sunday)(transposed)
5 Sep only (standard, type 3380 only)
One die of each design used transposed at Derby; announced as starting 4 Sep but may have started 5 Sep when collectors' covers were stamped, also one design (type 3380) used on collector's cover in standard position - valuation "D"
- 10th Anniv SECC 3413
(Scottish Exhibition & Conference Centre)
- 4849t 4 to 30 Sep C
Four dies used at Glasgow; no.4857t also in use
- Grandparents' Day 3414
- 4850 11 to 23 Sep (standard) B
4850t 11 to 23 Sep (transposed) C
About 105 dies used standard at 40 offices, about 20 dies used transposed at 9 offices, and used both standard and transposed at Crewe (4 dies, with "Cheshire" town dies), and Edinburgh, two dies. At Exeter ("Exeter District" town dies) the slogan was used standard but it was "rolled on by hand" to collectors' covers in the transposed position (not included in the above transposed totals)
- Latest late uses :
25 Sep Milton Keynes (transposed)
22 Oct Coventry (standard)
("Coventry and Warwickshire" town dies)
- see also E.336

- 4851 King's College Taunton 3415 C
 11 Sep to 2 Oct
 (official end date 1 Oct - Sunday)
 About three dies used; mail not stamped on Sundays at Taunton so use for a further day, 2 Oct, may have been to compensate for 1 Oct
- Kit Kat (first design, first use) 3416
 4852 18 Sep to 4 Nov (standard) B
 4852t 18 Sep to 4 Nov (transposed) B
 About 102 dies used standard at 51 offices, about 42 dies used transposed at 21 offices, and 8 dies used both standard and transposed at Crewe ("Cheshire" town dies), Peterborough, Reading, Sheffield, Wolverhampton.
- Latest late uses :
 20 Dec Wolverhampton (transposed)
 - at Wolverhampton (standard, GB die) the slogan continued and joined up with next use on 2 Jan 1996
- Coldseal Windows (new design) 3417
 4853 18 Sep to approx Nov (standard) D
 4853t 18 Sep 1995 to
 9 June 1996 (Sunday)(transposed) B
 Used transposed at Derby, Leicester ("Leicestershire" town dies), Nottingham, and both standard and transposed at Sheffield, two dies each; "rolled on by hand" on collectors' covers at Nottingham dated 11 Sep, first day of new version of "Boots label" (Boots' HQ is at Nottingham) - not a genuine early use. Standard use at Sheffield ended approx Nov 1995 as both dies subsequently used transposed. Ended 8 June 1996 at Leicester and Nottingham
- Late use : 10 June 1996 Sheffield (trans)
- Edinburgh Internat Conference Centre 3418
 4854 19 Sep (standard) D
 4854t 18 Sep to 5 Oct (transposed) C
 (official end date 1 Oct - Sunday)
 Six dies used, at least one standard on date shown above otherwise transposed



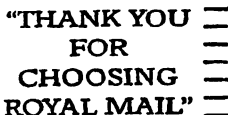
Type 3416



Type 3417



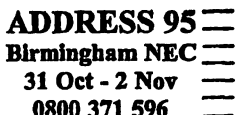
Type 3418



Type 3419



Type 3420



Type 3421

Be part of
INDUSTRY '96
 PHONE:0121 2125077



Type 3422

Type 3423

- *4855 Thank you for choosing Royal Mail 3419
 23 Sep 1995 to (latest seen) April 1997 C
 (official start date 25 Sep)
 Used at Bristol, not continuously, as other slogans permitted
- Better people better business 3420
 4856 25 Sep to late Nov C
 (official end date 30 Sep)
 About three dies used at Doncaster, but probably only one used late, see E.343 for 1996 use; no.4683 also in use. Slogan has same wording as type 3339 but "Investors" is plural
- The Glasgow Royal Concert Hall 2966
 4857t (forty-first use) C
 25 Sep to 1 Oct (Sunday)
 Two dies used; no.4849t also in use
- Address 95 Birmingham NEC 3421
 4858 2 to 28 Oct (standard) B
 4858t 2 to 28 Oct (transposed) C
 About 78 dies used standard at about 40 offices, about 18 dies used transposed at 8 offices, and 8 dies used both standard and transposed at Belfast, Crewe ("Cheshire" town dies) and Ipswich
- Latest late uses :
 16 Dec Ipswich (transposed)
 22 Jan 1996 Nottingham (standard)
- Tropical Places holiday brochures 3402
 (second use)
 *4859 2 Oct to 30 Dec B
 Used at Brighton ("Sussex Coast" town dies), Kingston-upon-Thames, Oxford, Portsmouth ("Portsmouth & IOW" town dies), two dies each; as with no.4834 the wrong design seems to have been announced. Slogan also announced for use at Croydon but not used, meanwhile no.4834 continued late at "Gatwick MLO" and Tonbridge. Also E.319 continued in use at Guildford, also in late Dec E.341 at Tonbridge and E.342/t at "Gatwick MLO" and Tonbridge
- Late use : 1 Jan 1996 Oxford
- Industry '96 3422
 4860 2 to 29 Oct (Sunday)(standard) C
 4860t 2 to 29 Oct (Sunday)(transposed) C
 Used standard at Worcester ("Hereford & Worcestershire" town die), transposed at Birmingham, Coventry ("Coventry and Warwickshire" town die), Shrewsbury ("Shropshire & Mid Wales" town die), Stoke-on-Trent, and both standard and transposed at Wolverhampton, two dies each; ended 28 Oct at Stoke-on-Trent and Wolverhampton (but see late uses)
- Late uses : 30 Oct Worcester (standard) ("Hereford & Worcestershire" town die), Wolverhampton (transposed)



PLYMOUTH SOUND RADIO

-FM on 97.96.6 VRF

-AM on 1192 medium wave

YOUR No.1 Station

Type 3424

Type 3425

- 4861 RS Trade Counter (first use) 3423 C
2 to 28 Oct
Used at Bradford, Leeds, one die each
Late use : 6 Nov Bradford
- 4862 25 years Tyres Dunlop Washington 3424 C
2 Oct to 10 Nov
(official end date 29 Oct - Sunday)
Used at Newcastle upon Tyne with "Tyneside"
town die
- 4863 Plymouth Sound Radio 3425 D
3 Oct to 2 Dec
(official start date 9 Oct)
- 4864t The Glasgow Royal Concert Hall 2966 C
(forty-second use)
16 to 22 Oct (Sunday)
Two dies used
- *4865 Please use your postcode 3426 A
17 Oct 1995 to date (standard)
- *4865t 16 Nov 1995 to (latest seen) B
Jan 1998 (transposed)
- See chapter 4 for details
- Manchester 2002
Commonwealth Games Bid 3427 C
4866 23 Oct to 4 Nov
Two dies used
- 4867t Aston University 100 3428 B
30 Oct to 29 Dec
Two dies used at Birmingham; nos 4841t,
4846t,4870-71t also in use
- *4868 Quality Street (second use) 3410 B
6 Nov to 29 Dec (standard)
- *4868t 6 Nov to 29 Dec (transposed) B
About 98 dies used standard at 50
offices, about 28 dies used transposed at
14 offices, and 10 dies used both standard
and transposed at Birmingham, Crewe
("Cheshire" town dies), Nottingham, Reading
and Shrewsbury ("Shropshire & Mid Wales"
town dies).
Used in error in blue at Darlington and
Twickenham (both standard) and Inverness
and Shrewsbury ("Shropshire & Mid Wales"
town die) (both transposed) on various
dates between 28 Nov and 12 Dec, and other
dates in blue/black, see also no.4881/t
- Earliest early uses :
30 Oct London E1 (standard)
("London E1-E18" town die)
- 31 Oct Exeter (transposed)
("Exeter District" town die)
- Latest late uses :
9 Jan 1996 Nottingham (transposed)
- at Stoke-on-Trent (standard) the slogan
continued and joined up with next use on 4
Nov 1996 (and continued thereafter into
1997!) - for further uses in 1996 see
E.344/t

Advice is often

the best medicine DHSS (first use) 3429

- 4869t 13 Nov to 2 Dec C
Two dies used at Belfast
- 4870t Royal Mail Recorded 3430 C
- 4871t Royal Mail Registered 3431 C
13 Nov 1995 to 15 Jan 1996
(official end date 22 Dec 1995)
One die of each design used at Birmingham;
nos 4841t,4867t also in use
- 4872t The Glasgow Royal Concert Hall 2966 C
(forty-third use)
13 Nov to 1 Dec
(official end date 26 Nov - Sunday)
Two dies used; nos 4873t,4878t also in use
- 4873t Shine on Glasgow 3432 D
20 Nov to 3 Dec (Sunday)
Two dies used; nos 4872t,4878t also in use

PLEASE USE YOUR
POSTCODE

Type 3426

Manchester2002
COMMONWEALTH GAMES BID

Type 3427

a century of achievement
100
ASTON UNIVERSITY

Type 3428

Advice is often
the best medicine

Type 3429

Royal Mail Recorded
A Service for
Documents
Offering a Signature
on Delivery

Type 3430

Royal Mail Registered
For Sending
Money - Gift Vouchers
and
Valuables By Post

Type 3431

26 November - 24 December
Shine On Glasgow
The Christmas Shopping City

Type 3432

SAVACENTRE
Savacentre
NEW HYPERMARKET
OPENS NOV 26
DURHAM ROAD, STOCKTON

Type 3433

WORLD AIDS DAY
1ST DECEMBER

Type 3434

Get Positive
about HIV
Every Day is World AIDS Day

Type 3435

1ST DECEMBER
WORLD AIDS DAY
NORTHAMPTON
HEALTHCARE

Type 3436



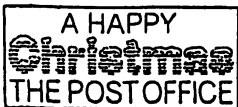
Type 2890



Type 2890A



Type 2891



Type 1278



Type 1392



Type 2672

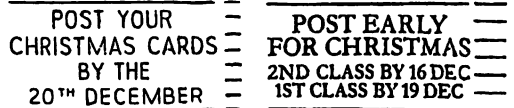


Type 169

*4874t Wishing Fish Clock Cheltenham 3312 D
 20 to 28 Nov
 Two dies used at Gloucester with "Gloucestershire" town dies, announced (in British Postmark Bulletin 17 Nov issue) as being type 3347 (see no.4875t below) but type 3312 used instead, one die (T3 town die) changed to type 3347 between 22/23 Nov, the other (T2) between 28/29 Nov; no.4805t also in use

*4875t See Santa Regent Arcade Cheltenham 3347 C
 20 Nov to 18 Dec (official end date 17 Dec - Sunday)
 Two dies used at Gloucester ("Gloucestershire" town dies), see no.4874t above for details of change from type 3312 to 3347. Collectors' covers stamped with type 3347 backdated to 20 Nov; no.4805t also in use

*4876 Savacentre opens Nov 26 Durham Road Stockton 3433 D
 21 Nov to 4 Dec (official end date 2 or 3 Dec - Sunday)
 Two dies used at Middlesbrough with "Cleveland" town dies. Royal Mail Middlesbrough claim the slogan started on time though no early specimens of 21-23 Nov have been reported; the end date was announced (late) as 2 Dec in British Postmark Bulletin but was 3 Dec according to Royal Mail Middlesbrough who stamped last day covers accordingly, but the slogan was in fact used to 4 Dec



Type 463



Type 2774

4877 World Aids Day 1 December 3434 D
 27 Nov to 2 Dec
 Used at London Mount Pleasant ("London IS MLO" town dies), London E1 ("London E1-E18" town dies), North, South, West, two dies each

Latest late use : 5 Dec West London

4878t Get positive about HIV 3435 D
 27 Nov to 3 Dec (Sunday)
 Two dies used at Glasgow; nos 4872t-73t also in use

4879t Northampton Healthcare World Aids Day 3436 C
 27 Nov to 10 Dec (Sunday)
 Two dies used at Northampton with "Northamptonshire" town dies

4880 Happy Christmas please post early 2890 B
 4 to 23 Dec (standard)
 4880t 4 to 23 Dec (transposed) B
 About 240 dies used standard and about 40 dies used transposed; for design with lines at right see no.4881/t

Also used in error in mixture of blue/black ink at Shrewsbury ("Shropshire & Mid Wales" town die)(standard)
 Earliest early uses :
 9 Nov Milton Keynes (standard)
 20 Nov Edinburgh (transposed)
 Latest late uses :
 26 Dec Belfast, Edinburgh (both trans)
 17 Jan 1996 Wisbech (standard)

*4881 Happy Christmas please post early 2890A B
 (1994 design with lines at right)
 4 to 23 Dec (standard)
 *4881t 4 to 23 Dec (transposed) B
 About 160 dies used standard and about 40 dies used transposed

Also used in error in mixture of blue/black ink at Shrewsbury ("Shropshire & Mid Wales" town die)(transposed), and in blue at Twickenham (standard) and Inverness (transposed), see also no.4868/t; also in RED at London Mount Pleasant ("London IS MLO" town die) (standard)

Earliest early uses :
 9 Nov Milton Keynes (transposed)
 12 Nov Penzance (standard)
 ("Cornwall F" town die)
 Latest late uses :
 29 Dec Coventry (transposed)
 ("Coventry and Warwickshire" town die)
 17 Jan 1996 Coventry (standard)
 ("Coventry and Warwickshire" town die)



WHITBY OLIVER
FULFORD
FURNISHINGS
MERRY XMAS

Type 3437

Type 3438



Type 3439

Happy Christmas please post early
(Welsh bilingual) 2891

4882 4 to 23 Dec (standard) C
About 30 dies used at Welsh offices
Earliest early use : 21 Nov Rhyl
Latest late use : 5 Jan 1996 Rhyl

*4883 A Happy Christmas The Post Office 1278 C
4 to 23 Dec (standard)
*4883t 4 to 23 Dec (transposed) D

About 50 dies used standard, and used transposed at Bristol, Chorley, and both standard and transposed at Stoke-on-Trent
Earliest early uses : 20 Nov
St Mary's, Taunton (both standard);
also "rolled on by hand" to Christmas stamp issue FDCs at Cambridge dated 30 Oct, not considered a genuine early use, see also E.328

Latest late use :
2 Jan 1996 Newcastle upon Tyne (standard)
(Newcastle upon Tyne and "Tyneside" town dies)

*4884 A Happy Christmas (Welsh bilingual) 1392 C
4 to 23 Dec
Used at Bangor Gwynedd (2), Barmouth, Cardiff ("Cardiff Newport" town die), Colwyn Bay, Haverfordwest (2), Llandrindod Wells, Tywyn, Wrexham

Earliest early use : 20 Nov Bangor Gwynedd
Late uses : 30 Dec Tywyn, Wrexham

*4885 Happy Christmas (1988 Welsh design) 2672 D
4 to 23 Dec
Used at Colwyn Bay (2), Corwen, Dolgellau, Llanfairfechan, Llangollen, Pwllheli, Rhyl
Earliest early uses :
20 Nov Colwyn Bay, Dolgellau, Rhyl
Late use : 5 Jan 1996 Rhyl

*4886 Post early for Christmas 169 D
4 to about 22 Dec
Used at Loughborough, West Bromwich ("Birmingham" town dies)

*4887t Post your Christmas cards by 20th 463 D
4 to 21 Dec seen
Used at "Gatwick MLO"

*4888 Post early 2nd class by 16 Dec . . 2774 D
8 to 20 Dec seen
Used at Sheffield

The Samaritans 0345 90 90 90 3437
4889t 4 to 29 Dec D
Used at Peterborough; no.4827t also in use

Whitby Oliver Fulford Furnishings
Merry Xmas 3438
*4890t 11 to 23 Dec D
Used at York; no.4831t, E.277t also in use

Luton & District Philatelic Society
Golden Jubilee Exhibition 3439
4891t 13 Dec 1995 to 2 March 1996 C

Two dies used; originally planned to start on 23 Nov, Royal Mail provided a rubber stamp version so that 52 philatelic covers could be stamped on that date (see BPS Quarterly Bulletin); the "real slogan" was then announced for use from 1 Dec but dies arrived late hence 13 Dec start date

Whitby Oliver Fulford
Furnishings Sale (second use) 3401
4892t 26 Dec 1995 (bank holiday) to 3 Feb 1996 C
(slogan withdrawn on Sundays)
(official start date 27 Dec 1995)
Used at York; no.4831t, E.277t also in use

1996



Type 3416



Type 3416A



Type 3440



Type 3441



Type 3442



Type 3443



Type 3444



Type 3445



Type 3446



Type 3447

- Kit Kat (first design, second use) 3416
 4893 2 Jan to 3 March (Sunday)(standard) B
 4893t 2 Jan to 3 March (Sunday)(transposed) C
 About 99 dies used standard at 50 offices, about 32 dies used transposed at 17 offices, and a further 4 dies used both standard and transposed at Crewe ("Cheshire" town dies) and Sheffield. Generally replaced by no.4894/t from 8 Jan, see below for details including late uses; also see note after no.4895/t
- Early uses :
 23 Dec 1995 West London (standard)
 27 Dec 1995 York (transposed)
- Kit Kat (revised design, first use) 3416A
 *4894 2 Jan to 3 March (Sunday)(standard) B
 *4894t 6 Jan to 3 March (Sunday)(transposed) B
 About 100 dies used standard at 50 offices, about 34 dies used transposed at 17 offices, and a further 4 dies used both standard and transposed at Crewe ("Cheshire" town dies) and Sheffield. This slogan replaced no.4893/t from about 8 Jan (but earliest seen 6 Jan on normal mail): the revised design was announced (in "British Postmark Bulletin" of 12 Jan) but neither was a start date given ("to be introduced shortly") nor was it clear that the revised design would be replacing the first. However some offices changed to the revised design later in Jan or in Feb, others continued with no.4893/t, while others that had not used no.4893/t used no.4894/t when the new dies arrived, hence by coincidence the total number of offices for the two slogans was similar. At Northampton ("Northamptonshire" town dies) and York both designs continued in use, then at Wolverhampton the old design was reintroduced in Feb transposed alongside the revised design used standard.
- Collectors' covers at London Mount Pleasant ("London IS MLO" town die) and Slough ("Slough/Windsor SLO-9" town die) (both standard) were backdated in error to 2 Jan (hence the 2 Jan start date shown above), and at Bradford (with new town die which had been introduced Dec 1995) backdated to 18 Sep 1995 (standard), but this is NOT reflected in the dates shown above. Also collectors' covers at Edinburgh were backdated to 8 Jan (with revised design, transposed) whereas no.4893t had in fact remained in use at Edinburgh and the revised design was not used on normal mail.
- Late uses FIRST design :
 4 March Carlisle (standard)
 ("Cumbria Dumfries & Galloway" town die),
 Northampton ("Northamptonshire" town die)
 (both standard) (see also E.353)
 3 June Gloucester (transposed)
 ("Gloucestershire" town die)
- Latest late uses REVISED design :
 4 March "London South",
 Northampton ("Northamptonshire" town die),
 Swansea ("Swansea & SW Wales" town die)
 (all standard)
 5 Aug Leeds (transposed)
 (see also E.349t,354)
- Peoples Phone (first use) 3440
 4895 2 to 28 Jan (Sunday)(standard) B
 4895t 2 to 28 Jan (Sunday)(transposed) C
 About 84 dies used standard at 42 offices, about 20 dies used transposed at 10 offices, and 8 dies used both standard and transposed at Crewe ("Cheshire" town dies), Ipswich, Nottingham and Reading. Collectors' covers at Bradford backdated to 1 Jan (standard), similarly collectors' covers at Watford were backdated to 1 Jan (standard), but these were stamped in May, see E.350. Also see E.350/t for "second, third, fourth and fifth uses" of the slogan. Used in blue at least at Shrewsbury ("Shropshire & Mid Wales" town die) on 3 Jan (blue/black mixture on 4 Jan)
- Earliest early uses :
 27 Dec 1995 Liverpool (standard)
 1 Jan Exeter (transposed)
 ("Exeter District" town die)
- Latest late uses :
 29 March Nottingham (transposed)
 9 April Sheffield (standard)
 - see also E.350/t
- Note : In Scotland nos 4893/t and 4895/t started on 3 Jan
- RS Trade Counter (2nd & 3rd uses) 3423
 4896 2 Jan to 29 March (standard) C
 4896t 715 Jan to 29 March (transposed) C
 Used standard at Bradford and transposed at Leeds; the official dates were 2 to 27 Jan (2nd use) and 4 to 29 March (3rd use) but at Bradford the usage was probably continuous (late-Feb seen) and at Leeds the slogan was used transposed from about 15 Jan continuously, but used standard on collectors' covers dated 2 Jan
- Late use : 7 May Bradford (standard)
- Macmillan Appeal 3441
 4897t 2 to 28 Jan (Sunday) C
 Two dies used at Birmingham; nos 4898-99t also in use
- Recycle used oil 3442
 4898t 2 to 28 Jan (Sunday) C
 Used at Birmingham; nos 4897t,99t also in use
- Recycle used oil 3443
 4899t 2 Jan to 4 May C
 Used at Birmingham; nos 4897-98t,4905-06t also in use; announced as ending 5 May but this was the Sunday of a bank holiday weekend, when there were no collections
- Trafford Park Centenary 3444
 *4900 2 Jan 1996 to 30 May 1997 B
 (official end date 31 Dec 1996)
 Two dies used at Manchester; no.5017 also in use. The slogan was "rolled on by hand" on collectors' FDCs both on 14 May 1996 (football stamps) and 9 July 1996 (Olympic stamps) vaguely in the transposed position on both occasions ie slogan on left but no skid lines at right of town die
- University of Strathclyde 200 years 3445
 4901t 3 to 28 Jan (Sunday) C
 Two dies used at Glasgow; no.4903t also in use

- Advice is often the best
medicine DHSS (second use) 3429
- 4902t 8 to 28 Jan (Sunday) C
(official end date 27 Jan)
Two dies used at Belfast
- The Glasgow Royal Concert Hall 2966
(Forty-fourth use)
- 4903t 22 to 28 Jan (Sunday) C
Two dies used; no.4901t also in use
- Send a card for Valentine's Day 3446
- 4904 29 Jan to 11 Feb (Sunday)(standard) B
4904t 29 Jan to 11 Feb (Sunday)(transposed) C
About 108 dies used standard at
51 offices, about 32 dies used transposed
at 11 offices, and a further 4 dies used
both standard and transposed at Crewe
("Cheshire" town dies) and Ipswich; for use
of 1994 design see E.347/t
- Early use : 28 Jan Bristol (standard)
Latest late uses :
16 Feb Belfast, Leeds (both transposed)
23 Feb Harrow (standard)
- For your nearest oil bank call 3447
- 4905t 29 Jan to 4 May C
Used at Birmingham; nos 4899t,4906t also
in use; announced as ending 5 May, but this
was the Sunday of a bank holiday weekend,
and there were no collections on that day
- BRMB (radio) 96.4FM 3448
- 4906t 29 Jan to 31 March (Sunday) C
Two dies used at Birmingham; nos 4899t,
4905t also in use
- Fone First Farnell Components 3449
(first use)
- 4907t 29 Jan to 4 Feb (Sunday) C
Two dies used at Northampton with
"Northamptonshire" town dies
- Royal Mail celebrate The Legend
Robert Burns 3450
- 4908 25 Jan and
12 Feb 1996 to 24 Jan 1997 (standard) C
Used at Dumfries; actual dates of use in
Feb 1996 are not clear, as Royal Mail said
the slogan initially gave quality problems
and all collectors' covers sent for 12 Feb
postmark seem to have been backdated to
various dates including 12 Feb, the
announced start date, and 25 Jan on "Burns
Day" FDCs (use on this date was not
announced). Even in later months requests
for "no backdating" were ignored and random
dates were provided, leaving in doubt what
postmarks were applied to genuine
commercial mail (of which little was
stamped at Dumfries). Although collectors'
covers were dated 21 July, the actual
anniversary date of Burns' death (hence the
start date for the slogan at other offices,
see no.4908t below), this was a Sunday
(when no mail was stamped at Dumfries) so
slogan must have been applied exceptionally
and was probably backdated - valuation E
- 4908t 21 (Sunday) to 28 July (Sun)(transposed) D
Used at Aberdeen (1), Edinburgh (6),
Glasgow (10), Inverness (two dies)
Late use : 30 July Aberdeen (transposed)

96.4FM BRMB
1152 XTRA am
BUSINESS NEVER SOUNDED BETTER

FONE **FIRST**
Farnell
COMPONENTS

- Type 3448
- The Glasgow Royal Concert Hall 2966
(forty-fifth use)
- 4909t 12 to 18 Feb (Sunday) C
Two dies used
- Fone First Farnell Components 3449
(second use)
- 4910t 12 to 18 Feb (Sunday) C
Two dies used at Northampton with
"Northamptonshire" town dies
- Walt Disney World Instant win 3451
(first use)
- 4911 19 Feb to 3 March (Sunday)(standard) B
4911t 19 Feb to 3 March (Sunday)(transposed) C
About 100 dies used standard at 48
offices, about 22 dies used transposed at
11 offices, and a further 10 dies used both
standard and transposed at Belfast, Crewe
("Cheshire" town dies), Ipswich and
Wolverhampton
- Latest late uses :
- slogan continued and joined up with the
second use on 18 March at London North,
Coventry ("Coventry and Warwickshire" town
dies), Leeds, Wolverhampton (all standard),
and Belfast (transposed)
- Wyvern AM/FM double top in radio 3452
- 4912t 19 Feb 1996 to 1 Sep 1997 B
Two dies used at Worcester with
"Hereford & Worcestershire" town dies;
announced as starting 19 Feb, but started
on 23 Feb (earliest seen 7.30pm, see no.
4813t) though collectors' covers were
backdated to 19 Feb; only one die used
while no.4930t in use. Replaced by no.5053t
- 60 years of Quality Street (1st use) 3453
- 4913 4 March to 7 April (standard) B
4913t 4 March to 7 April (transposed) C
About 110 dies used standard at 55
offices, about 28 dies used transposed at
14 offices, and 6 dies used both standard
and transposed at "Gatwick MLO", Leeds and
Shrewsbury ("Shropshire & Mid Wales" town
dies). See also E.344/t for old design used
in error; announced as ending 7 April
(Easter Sunday) when there were generally
no collections except in Scotland, thus the
slogan generally ended 6 April, but
collectors' covers were dated 7 April at
London Mount Pleasant ("London IS MLO" town
die). Used in blue and blue/black at
Southend on Sea (transposed) and Twickenham
(standard).
- Earliest early use :
29 Feb Bradford (standard)
Latest late uses :
29 April Canterbury (transposed) - see
E.355t for later use in May/June
18 June Newcastle upon Tyne (standard
("Tyneside" town die)

Royal Mail
Celebrate The Legend
 Robert Burns 1759-1796

Type 3450



Type 3452



Type 3454



Type 3451



Type 3453



Type 3455

Mother's Day 3454
 4914 4 to 15 March (standard) B
 4914t 4 to 15 March (transposed) C
 About 92 dies used standard at 46 offices, about 30 dies used transposed at 15 offices, and a further 8 dies used both standard and transposed at Birmingham (4), Crewe ("Cheshire" town dies) and Ipswich. Slogan due to end on 17 March (Sunday) but curtailed out of respect to victims of 13 March Dunblane massacre
 Early use : 3 March Croydon (standard) ("SE Div 2" town die)
 Latest late use : 16 May Barnstaple ("North Devon" town die)(standard)

Walt Disney World Instant win 3451
 (second use)
 4915 18 to 24 March (Sunday)(standard) B
 4915t 18 to 24 March (Sunday)(transposed) C
 About 76 dies used standard at 38 offices, about 12 dies transposed at Exeter ("Exeter District" town dies), Glasgow, Gloucester ("Gloucestershire" town dies), Milton Keynes, Norwich, Preston ("Lancashire South Lakes" town dies), and a further 12 dies used both standard and transposed at Belfast, Crewe ("Cheshire" town dies), Edinburgh, "Gatwick MLO", Wolverhampton; some ended 23 March

Early uses : see late uses of no.4911/t
 - also used on 12 March at Newcastle upon Tyne ("Tyneside" town die, standard) on collectors' Wetlands FDCs but not considered a genuine early use
 Latest late uses :
 1 May Belfast (transposed)
 4 July Sheffield (standard)
 - also used at Newcastle upon Tyne ("Tyneside" town die, standard) on collectors' "The Queen's Beasts" FDCs on 24 Feb 1998 but not considered a genuine late use

Post a card this Easter 3369
 4916 25 March to 7 April (standard) B
 4916t 25 March to 7 April (transposed) C
 About 80 dies used standard at 40 offices, about 24 dies used transposed at 11 offices, and a further 4 dies used both standard and transposed at Crewe ("Cheshire" town dies) and Ipswich; announced as ending 7 April (Easter Sunday) when there were generally no collections except in Scotland, though collectors' covers at London Mount Pleasant ("London IS MLO" town dies) were dated 7 April (standard)

Early use : 18 March Manchester (standard)
 Latest late uses :
 24 April Doncaster (standard)
 25 April Belfast (transposed)
 - also used in error dated 3 June at Glasgow (transposed) on a collector's cover which should have been stamped with "Father's Day", but this is not considered a genuine late use

Blackpool Pleasure Beach 1896-1996 3455
 4917t 1 April to 30 June (Sunday)(transposed) B
 4917 13 to 17 May and 17 to 29 June (standard) D
 Used transposed at Birmingham, Coventry ("Coventry & Warwickshire" town dies), and transposed at Wolverhampton but used standard in June; also used at Northampton ("Northamptonshire" town dies) 13 May to 2 June (Sunday), initially standard to (latest seen) 17 May 10.45am but changed to transposed by 17 May 7.45pm, though collectors' covers were later backdated to 13 May transposed; all two dies each
 Late use : 1 July Coventry (transposed) ("Coventry and Warwickshire" town die)

Royal Armouries now open 3456
 *4918 1 to 29 April D
 (official end date 21 April - Sunday)
 Two dies used at Leeds

Fone First Farnell Components 3449
 (third use)
 4919t 1 to 6 April C
 Two dies used at Northampton with "Northamptonshire" town dies; announced as ending 7 April but this was Easter Sunday, and there were no collections on that day

The Glasgow Royal Concert Hall 2966
 (forty-sixth use)
 4920t 8 to 21 April (Sunday) C
 Two dies used

Fone First Farnell Components 3449
 (fourth use)
 4921t 15 to 22 April C
 (official end date 21 April - Sunday)
 Two dies used at Northampton with "Northamptonshire" town dies



Type 3456



Type 3457

GOING ABROAD?
BRITISH AIRWAYS
TRAVEL CLINICS
One stop to protect your health

Type 3458

9
* May *

Europe
Day

Type 3459

**HIGH BLOOD PRESSURE
AWARENESS DAY**
4 MAY 1996
! ASSEMBLY ROOMS !
EDINBURGH

Type 3460

BBC
MIDLANDS
TODAY
BBC-1 6.30 pm

Type 3461

**20 YEARS
OF ACTION
FOR RACIAL
EQUALITY** **CRE**
1996

Type 3462

**VISIT
PORTSMOUTH CITY
ENVIRONMENT WEEK**
17-27 MAY 1996

Type 3463

Snickers sponsor Euro 96 (football) 3457
(first use)

- *4922 23 April to (latest seen) 15 July C
(official end date 30 June - Sunday)
Two dies used at Slough with "Slough/
Windsor SLO-9" town dies; announced in
British Postmark Bulletin of 19 April as
starting 22 April but start delayed to
23 April, though collectors' covers dated
25 April; mail is not stamped at Slough on
Sundays but collectors' covers were stamped
on request on 30 June which was the day of
the Euro 96 final at Wembley (Germany v
Czech Republic)

British Airways travel clinics 3458

- 4923 29 April to 26 May (Sunday)(standard) B
4923t 29 April to 26 May (Sunday)(transposed) C
Used standard at 10 offices and
transposed at Aberdeen, Birmingham and
Milton Keynes; announced as ending 26 May
but there were no collections being Sunday
of a bank holiday weekend, except possibly
at Aberdeen, though collectors' covers at
London Mount Pleasant ("London IS MLO" town
dies) were dated 26 May (standard)

Latest late uses :

30 May Milton Keynes (transposed)
17 June Reading (standard)

9 May Europe Day 3459

- 4924 29 April to 12 May (Sunday)(standard) B
4924t 29 April to 12 May (Sunday)(transposed) C
About 94 dies used standard at 47
offices, about 24 dies used transposed at
12 offices, and a further four dies used
both standard and transposed at Crewe
("Cheshire" town dies) and Leicester
("Leicestershire" town dies); some ended 11
May. Used initially (transposed) in blue at
Southend-on-Sea, later greenish black

Latest late uses :

18 May Canterbury, Exeter ("Exeter
District" town dies)(both transposed)
18 Nov Liverpool (standard)

**HEREFORD
CATHEDRAL
MAPPA MUNDI**

Type 3464

50 years
flying from
the UK
IBERIA

Type 3466

Smell Gas?
Call Free
0800 111 999

Type 3465

A GREAT FAMILY DAY OUT
**SCOTTISH
DEER CENTER**
CLIPPA, FIFE

Type 3467

High blood pressure

- 4925t 29 April to 6 May (bank hol)(transposed) C
(official end date 5 May - Sunday)

- 4925 29 April to 1 May (standard) D
(possibly used to 5 or 6 May)
Probably four dies used, one standard and
three transposed

BBC Midlands Today 3461

- 4926t 6 May (bank holiday) to 16 June (Sunday) C
Two dies used at Birmingham

20 years Action for Racial Equality 3462

- *4927 7 May to 30 June (Sunday)(standard) B
*4927t 7 May to 30 June (Sunday)(transposed) C
Used standard at London South, West,
Birmingham, Bradford, Cardiff ("Cardiff
Newport" town dies), Liverpool, transposed
at Edinburgh, and both standard and
transposed at Leicester ("Leicestershire"
town dies), all two dies each; some ended
29 June

Latest late uses :

3 Aug Leicester (transposed)
("Leicestershire" town dies)
4 Aug Bradford, Liverpool (both standard)

The Glasgow Royal Concert Hall 2966

- 4928t 13 to 19 May (Sunday) C
Two dies used

Portsmouth City Environment Week 3463

- 4929 13 to 28 May (official end date 26 May) C
Two dies used; 26 May was Sunday of a
bank holiday weekend, with no collections
on that day, and 27 May was a bank holiday
Monday and stamping of mail is not carried
out on Sundays/bank holidays at Portsmouth

Need a postcode? Ring 0345 111 222 3271

- *A4930t 14 May 1996 to date (transposed) A
*A4930 30 Sep 1996 to date (standard) A
See chapter 4 for details, also chapter
12 for the version of this slogan used in
IMP machines, no.A4930I

Hereford Cathedral Mappa Mundi 3464

- 4930t 24 May (earliest seen) to 26 June C
(official start date 29 May)
Used at Worcester with "Hereford &
Worcestershire" town dies, alongside one
die of no.4912t; a new museum for Mappa
Mundi at Hereford Cathedral had been opened
earlier in May

GAME CONSERVANCY

SCOTTISH FAIR
SCONE JULY 67

Type 3468

GOLDSEAL
UK Window CALL FREE
Manufacturer 0800
of the Year 1996 221153

Type 3470

World Canals
Conference
26 - 28 June 1996
Birmingham

Type 3472

LLANTRISANT
TOWN CHARTER
1346 - 1996

Type 3469

Please Remember
NEW POSTAGE
RATES
FROM 8 JULY

Type 3471

ROYAL BRITISH
75th Anniversary
LEGION SCOTLAND

Type 3473

Smell gas? **3465**
 4931 27 May to 2 June (Sunday)(standard) C
 4931t 27 May to 2 June (Sunday)(transposed) D

Used standard at London Mount Pleasant ("London IS MLO" town dies), London E1 ("London E1-E18" town dies), North, South, West, Cardiff ("Cardiff Newport" town dies), Doncaster, and transposed at *Edinburgh, Exeter ("Exeter District" town dies) and Norwich, all two dies each. 27 May was a bank holiday Monday so most started 28 May, and ended 31 May or 1 June
 Late use : 14 June Doncaster (standard)

Father's Day **3391**
 4932 3 to 16 June (Sunday)(standard) B
 4932t 3 to 16 June (Sunday)(transposed) C

About 80 dies used standard at 33 offices, about 29 dies used transposed at 9 offices, and a further 8 dies used both standard and transposed at Crewe ("Cheshire" town dies), Edinburgh, Ipswich, Sheffield. There were substantial differences from the published list of offices, some in the list not using the slogan with many others apparently using more than the standard "two dies per office"

Early use : 29 May Dartford (standard)
 Latest late uses : (see also E.357)
 18 June Cardiff (standard)
 ("Cardiff Newport" town die)
 3 July Belfast (transposed)

50 years flying from the UK
Iberia (spanish airline) **3466**
 4933 3 to 30 June (Sunday) C

Used at London Mount Pleasant (with new "Mount Pleasant" town dies), London E1 ("London E1-E18" town die), North, South, *West, Birmingham, Manchester, Twickenham, two dies each. Collectors' covers at London Mount Pleasant stamped with both "Mount Pleasant" and the obsolete "London IS MLO" town dies

Late uses :
 1 July London South, Twickenham

 0345 505050
 A local call
 to your
 local quality
 office supplier

Type 3474

Scottish Deer Centre Cupar Fife **3467**
 4934t 3 to 30 June (Sunday) C
 Two dies used at Edinburgh; nos 4935t, 4940/t also in use

Game Conservancy Scottish Fair Scone **3468**
 4935t 3 June to 7 July (Sunday)(transposed) C
 (official start date 10 June)

4935 1 July seen (standard) D
 (probably other dates also)
 Two dies used transposed at Edinburgh but also seen standard on 1 July; nos 4934t, 4940/t also in use

Llantrisant town charter (first use) **3469**
 *4936 8 to 11 June D

Two dies used at Cardiff with "Cardiff Newport" town dies; announced in British Postmark Bulletin of 31 May (which arrived with subscribers on 3 June) as starting 5 June but start delayed to 8 June

Coldseal window manufacturer
of the year 1996 **3470**
 4937t 10 June 1996 to 27 April 1997 (Sunday) B

Used at Derby, Leicester ("Leicestershire" town dies), Nottingham, Sheffield, two dies each; ended 26 April 1997 at Leicester and Nottingham (but see late use)

Late use : 7 May 1997 Leicester
 ("Leicestershire" town dies)

New postage rates from 8 July **3471**
 *4938 17 June to 7 July (Sunday)(standard) B
 *4938t 17 June to 7 July (Sunday)(transposed) C

About 146 dies used standard at 55 offices, about 32 dies used transposed at 10 offices, and a further 38 dies used both standard and transposed at 10 offices; some ended 6 July. Collectors' covers stamped at London Mount Pleasant with both "Mount Pleasant" and obsolete "London IS MLO" town dies (standard). Announced in British Postmark Bulletin of 14 June

Early use : 16 June Swansea
 ("Swansea & SW Wales" town die)(standard)
 Latest late uses :
 27 Nov Wolverhampton (transposed)
 19 Jan 1997 "Mount Pleasant" (standard)

World Canals Conference Birmingham **3472**
 4939 17 to 18 June (standard) D
 4939t 19 to 30 June (Sunday)(transposed) D
 Two dies used, initially standard then transposed

75th Ann Royal Brit Legion Scotland **3473**
 4940 17 to 30 June (Sunday)(standard) D
 4940t 17 to 30 June (Sunday)(transposed) C
 Used at Edinburgh, probably one die standard and one transposed; nos 4934t-35t also in use

ROYAL MAIL
KEEPSAFE
SAFEGUARDING YOUR MAIL
DURING YOUR HOLIDAY
0345 740 740

POSTED AT
ROYAL WELSH SHOW
WED'I BOSTIO YN SIOE
FRENHINOL CYMRU

Type 3476

MOTOR
IN THE
CITY
COVENTRY

Type 3477



Type 3478

LEEDS SHOW
ROUNDHAY PARK
9th - 10th - 11th August

Type 3479

WIGAN
750 YEARS
ABOROUGH

Type 3480

Travelodge
UK WIDE RESERVATIONS CALL FREE ON
0800 850 950

Type 3481

ENROL AT
Peterborough Regional College
01733 67366

Type 3482

1500 courses
Peterborough Regional College
01733 67366

Type 3483

- 4941t The Glasgow Royal Concert Hall 2966
(forty-eighth use)
17 to 23 June (Sunday) C
Two dies used
- 4942 Office Club local office supplier 3474
1 July to 30 Dec B
Used at Watford; no.4708, E.350 also in use
- 4943t Talk life talk transplants 3409 C
15 to 28 July (Sunday)
Two dies used at Edinburgh; no.4908t also in use
- 4944t The Glasgow Royal Concert Hall 2966
(forty-ninth use)
15 to 21 July (Sunday) C
Two dies used; no.4908t also in use
- 4945t Royal Mail Keepsafe 3475 C
22 July to 1 Sep (Sunday)
Two dies used at Birmingham
- 4946 Posted at the Royal Welsh Show 3476 D
22 to 25 July
Used at Builth Wells; designed for use on Show mail only but in practice used on all mail stamped at Builth Wells
- 4947t Motor in the City Coventry 3477 C
22 July to 1 Sep (Sunday)
Two dies used; this slogan advertised an event which took place 30 Aug-1 Sep commemorating the centenary of the British motor industry; see note on page 9
- 4948 Edinburgh Festival 3478 D
29 July to 1 Sep (Sunday)(standard)
- 4948t 29 July to 2 Sep (transposed) C
(official end date 1 Sep - Sunday)
Probably one die used standard and about seven transposed

- 4949 Leeds Show 3479 C
29 July to 3 Sep
(official end date 10 Aug)
Two dies used; slogan "rolled on by hand" on collectors' covers vaguely in transposed position
- 4950 Snickers sponsor Euro 96 (football) 3457
(second use)
29 July to (latest seen) 4 Sep C
(for official dates see below)
Used at Slough with "Slough/Windsor SL0-9" town die; announced dates were 28 July to 1 Sep but both dates were Sundays when mail is not stamped at Slough; start date is in doubt as collectors' covers were dated 31 July, and may have joined up with the first use, see no.4922. The England v Moldova match on 1 Sep was not considered a strong enough reason to use slogan "exceptionally" as on 30 June, day of Euro 96 final (see no.4922)
- 4951 Wigan 750 years a borough 3480 C
29 July to 1 Sep (Sunday)
Two dies used at Bolton with "Bury Bolton Wigan" town dies ("Bolton Lances" on Sundays/bank holiday)
- 4952 Travelodge UK wide reservations 3481 B
5 Aug to 1 Sep (Sunday)(standard)
- 4952t 5 Aug to 1 Sep (Sunday)(transposed) C
About 110 dies used standard at 53 offices, about 28 dies used transposed at 13 offices, and 8 dies used both standard and transposed at Crewe ("Cheshire" town dies), Ipswich, Leeds and Sheffield
- Latest late uses :
24 Feb 1997 Leeds (transposed)
25 Feb 1997 Leeds (standard)
- see E.363/t for further use in 1997
- 4953 Enrol at Peterboro' Regional College 3482 C
- 4954 1500 courses Peterborough Regional College 3483 C
5 Aug to 1 Sep (Sunday)
One die of each design used at Peterborough - no.4827t also in use
- 4955t Severn Valley Railway 3484 C
19 Aug to 1 Sep (Sunday)
Two dies used at Birmingham
- 4956t The Glasgow Royal Concert Hall 2966
(fiftieth use) C
19 to 25 Aug (Sunday)
Two dies used
- 4957 Llantrisant town charter (2nd use) 3469 D
21 to 31 Aug
Two dies used at Cardiff with "Cardiff Newport" town dies, probably arranged to compensate for short duration of the first use, see no.4936; announced to start 22 Aug but started early to compensate for one-day strike on 22 Aug



01299 403816

Type 3484



Type 3485

Kit Kat (first design, third use) 3416
 *4958 2 Sep to 3 Nov (Sunday)(standard) C
 *4958t 2 Sep to 3 Nov (Sunday)(transposed) C
 In theory this campaign should have been confined to the revised design, see no.4959/t below, but about 10 dies were used standard at Cardiff ("Cardiff Newport" town dies), Colchester, "Gatwick MLO", Northampton ("Northamptonshire" town dies), Oldham ("Rochdale Oldham Ashton-u-Lyne" town dies), Swansea ("Swansea & SW Wales" town dies), and about 8 dies used transposed at Belfast, Glasgow, Gloucester ("Gloucestershire" town dies), Inverness, and York, and 2 dies used both standard and transposed at Sheffield. In some cases these offices also used the revised design: as will be seen from the "early uses" of no.4959/t Colchester, Inverness and Northampton are three of these. See note below concerning one-day strike on 2 Sep

Early uses : 19 Aug Colchester (standard) (see also no.4959 below)
 1 Sep Inverness (transposed) (see also no.4959t below)
 - at Swansea ("Swansea & SW Wales" town die) the slogan was backdated to 23 July on collectors' covers: this is not considered a genuine early use; also see note below no.4959/t concerning both slogans at Northampton

Latest late uses :
 30 Dec Sheffield (transposed)
 13 May 1997 Sheffield (standard)

Kit Kat (revised design, 2nd use) 3416A
 4959 2 Sep to 3 Nov (Sunday)(standard) B
 4959t 2 Sep to 3 Nov (Sunday)(transposed) B
 About 86 dies used standard at 44 offices and about 25 dies transposed at 13 offices, and 8 dies used both standard and transposed at London South, Crewe ("Cheshire" town dies), "Gatwick MLO" and Ipswich, all revised design, but see no.4958/t above for concurrent use of the "first design" - see page 38 for illustrations of both. There was a one-day strike on 2 Sep, so while the slogan was used at some towns on this date it generally started on 3 Sep

Earliest early uses :
 12-Aug Colchester (standard) (see also no.4958 above)
 1 Sep Inverness (transposed) (see also no.4958t above)
 - at Northampton ("Northamptonshire" town dies) and Reading both designs were used early, these being listed as E.353-54, but this usage joined up with the correct use on 2 Sep (only "revised design" at Reading)

Latest late uses :
 1 March 1997 Liverpool (standard)
 4 July 1997 Leicester (transposed) ("Leicestershire" town die)

Unicorn Abrasives 3485
 4960t 2 to 28 Sep C
 Two dies used at Stoke-on-Trent; there was a one-day strike on 2 Sep but mail was stamped at some offices including Stoke-on-Trent

Royal Mail
0345 740 740
Customer Services



Type 3486 Type 3487

Royal Mail Customer Services 3486
 4961t 2 Sep 1996 to (latest seen) Aug 1997 C
 Four dies used at Belfast; announced as starting on 2 Sep but there was a one-day strike on that date (see no.4960t above) thus the slogan started on 3 Sep; however, collectors' covers were dated 2 Sep and were probably backdated. Used as a filler slogan when other slogans not in use, but by 1997 other filler slogans seem to have taken preference (eg no.A4930t, see chap.4) so this slogan was seen to a lesser extent

BBC Look North 3487
 *4962 3 Sep to 3 Nov (Sunday) C
 Used at Middlesbrough ("Cleveland" town dies), Newcastle upon Tyne ("Tyneside" town dies), two dies each; announced in British Postmark Bulletin of 23 Aug (which arrived with subscribers about a week late) as starting 2 Sep but see note under nos 4960t-61t concerning one-day strike. Slogan started about 6 Sep though collectors' covers backdated to 3 Sep

Latest late use : 7 Nov Middlesbrough ("Cleveland" town die)
 - also used at Newcastle upon Tyne ("Tyneside" town die) on collectors' Christmas FDCs on 27 Oct 1997, probably rolled on by hand, then again rolled on by hand "vaguely in the transposed position" on Comedians FDCs on 23 April 1998, then standard again on Christmas FDCs on 2 Nov 1998: none of these are considered genuine late uses

The Glasgow Royal Concert Hall 2966
 (fifty-first use)
 4963t 9 to 15 Sep (Sunday) C
 Two dies used

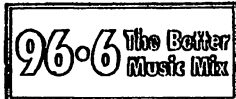
Grandparents' Day 3488
 *4964 16 to 28 Sep (standard) B
 *4964t 16 to 28 Sep (transposed) C
 About 104 dies used standard at 52 offices, about 32 dies used transposed at 13 offices (8 dies at Glasgow), and a further 8 dies used both standard and transposed at Birmingham, Crewe ("Cheshire" town dies), Leeds and Wolverhampton

Early use : 15 Sep Chester (standard) ("Chester & Clwyd 1" town die)

Latest late uses :
 28 Oct Leeds (transposed)
 26 Nov Slough (standard) ("Slough/Windsor SLO-SL9" town die)
 - also used at Newcastle upon Tyne ("Tyneside" town die) on collectors' "Architects of the Air" FDCs on 10 June 1997 but not considered a genuine late use!
 See also E.367

Send a Card for
GRANDPARENTS'
DAY
28th September

Type 3488



Type 3489



Type 3490



Type 3491

4965t 96.6 the better music mix (radio) 3489
30 Sep 1996 to 21 July 1997 B
(official end date 20 July 1997 - Sunday)
Two dies used at Northampton with
"Northamptonshire" town dies

*4966 Childline's 10th birthday 3490 B
7 Oct to 3 Nov (Sunday)(standard)
*4966t 7 Oct to 1 Nov (transposed) D
Used standard at "Mount Pleasant",
London North, West, and both standard and
transposed at London South, all two dies
each; ended 1 Nov except at "Mount
Pleasant". The announcement only mentioned
usage at Mount Pleasant, hence to be
precise the * applies to the other offices
only

Late use : 4 Nov London South (transposed)

*4967t Breast Cancer Awareness Month 3491 C
7 Oct to 10 Nov (Sunday)
Used at Aberdeen (2 dies), Edinburgh (2),
Glasgow (4); announced in British Postmark
Bulletin of 4 Oct

Late use : 3 Dec Aberdeen

R Mail World of Despatch Exhib NEC 3492
(NEC = National Exhibition Centre)
4968 14 to 15 Oct (standard) D
4968t 16 Oct to 3 Nov (Sunday)(transposed) C
Two dies used at Birmingham, standard
at first then changed to transposed; no.
4972t also in use

The Glasgow Royal Concert Hall 2966
(fifty-second use)
4969t 14 to 20 Oct (Sunday) C
Two dies used; no.4967t also in use

The Beautiful South 3493
*4970 21 Oct to 1 Dec (Sunday)(standard) C
*4970t 21 Oct to 1 Dec (Sunday)(transposed) C
Used standard at Bradford and transposed
at Preston ("Lancashire South Lakes" town
dies), two dies each; started late at
Bradford (earliest seen 24 Oct), but
collectors' covers backdated to 21 Oct. The
Beautiful South was the name of a pop music
group and "Blue is the colour" was the
title of their album

Youth Service Week 3494
4971t 28 Oct to 11 Nov C
(official end date 10 Nov - Sunday)
Two dies used at Belfast; no.4961t also in
use

Heart Check Action Week 3495

4972t 28 Oct to 3 Nov (Sunday) C
Two dies used at Birmingham; no.4968t
also in use

*4973 Quality Street (1st design, 3rd use) 3410 C
4 Nov to 29 Dec (Sunday)(standard)

*4973t 4 Nov to 29 Dec (Sunday)(transposed) D
Wrong design used in error at about 17
offices standard, 6 dies used transposed at
Birmingham, Canterbury, Exeter ("Exeter
District" town dies), and 2 dies used both
standard and transposed at Ipswich; for
use of this design at Farnham see E.344.
For correct design see next entry; about 8
offices used both designs

Earliest early uses :

- at Stoke-on-Trent (standard) the slogan
had been in continuous use from Dec 1995,
see no.4868, joining up with this use in
Nov 1996, then continuing into 1997, see
late uses below

- at Exeter ("Exeter District" town die)
the slogan was backdated to 28 Oct on
collectors' covers and rolled on by hand,
used transposed but some look "vaguely
standard": this is not considered a genuine
early use

Latest late uses :

29 Jan 1997 Ipswich (transposed)
- at Cambridge, Northampton ("Northampton-
shire" town dies) and Stoke-on-Trent (all
standard) the slogan continued and joined
up with the next use in 1997, see no.5061;
see no.4974 and E.361 for the other design
used at Northampton in 1997

4974 60 years of Quality Street (2nd use) 3453 B
4 Nov to 29 Dec (Sunday)(standard)

4974t 4 Nov to 29 Dec (Sunday)(transposed) C
About 86 dies used standard at 43
offices, about 22 dies transposed at 11
offices, and 2 further dies used both
standard and transposed at London South;
see no.4973/t for concurrent use of older
design

Early use : 28 Oct Chester (standard)
("Chester & Clwyd 1" town die)

Latest late uses : - see also E.361

6 July 1997 Southend-on-Sea (transposed)

20 Dec 1997 Slough (standard)
("Slough/Windsor SL0-9" town die)

(see also E.368/t)

ROYAL MAIL
WORLD OF DESPATCH
EXHIBITION
NEC 5 -7 NOV 1996
TEL 0181 910 7887

Type 3492



Type 3494



Type 3493

TEL: 0121 777 0553
HEART
CHECK ACTION WEEK

Type 3495

DRIVE THE ALL NEW



Type 3496

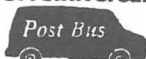
21st Anniversary



Celebrating 21 Years Partnership with
Northumberland County Council

Type 3497

21st Anniversary



Celebrating 21 Years Partnership with
Northumberland County Council

Type 3497A

A NEW NATIONAL STAMP EXHIBITION

Newcastle '96

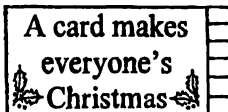
CIVIC CENTRE

Newcastle upon Tyne
30 November - 1 December

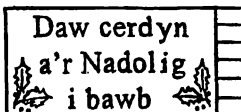
Type 3498

- 4975t Drive the all new Ka (Ford car) 3496
4 Nov to 16 Dec C
(official end date 15 Dec - Sunday)
Two dies used at Gloucester with
"Gloucestershire" town dies; E.352t also in
use
- 4976t The Glasgow Royal Concert Hall 2966
(fifty-third use) C
11 to 24 Nov (Sunday)
Two dies used
- *4977 21st Anniv Postbus Northumberland CC
Design shows postbus with windows 3497 E
*4978 - shows postbus without windows 3497A E
11 to 18 Nov (official end date 16 Nov)
One die of each design used at Newcastle
upon Tyne with "Tyneside" town dies; only
announced in British Postmark Bulletin of
29 Nov and even then only one of the two
designs.
Slogan "rolled on by hand" (see also nos
4980-81) on collectors' covers exception-
ally with no.4977 standard dated 28 Nov,
also both nos 4977-78 dated 10 Feb 1997,
and 11 March 1997 on collectors' FDCs,
similarly no.4977 dated 12 Aug 1997 on FDCs
and no.4978 "vaguely transposed" dated
3 Jan 1997 - all valuation "D" but several
pounds each if priced as whole-set FDCs
- *4979 Post your Christmas cards by 20th 463
11 Nov to 9 Dec (latest seen) C
Used at "Gatwick MLO"
- *4980 Newcastle '96 stamp exhibition 3498 E
26 Nov to 1 Dec (Sunday)
Used at Newcastle upon Tyne with
"Tyneside" town die; all commercial copies
seen were of poor quality; valuation is for
the elusive good quality specimens that may
exist. Slogan was "rolled on by hand" on
collectors' covers "vaguely transposed" and
dated 3 Jan 1997 exceptionally, and stand-
ard on collectors' FDCs dated 11 March, 21
April and 13 May 1997 - valuation "D" but
several pounds if priced as whole-set FDCs

- A card makes everyone's Christmas 3499
4981 2 to 22 Dec (Sunday)(standard) B
4981t 2 to 22 Dec (Sunday)(transposed) C
About 165 dies used standard and about
45 dies used transposed
Early uses : 25 Nov Milton Keynes (trans)
1 Dec Chelmsford, Chester ("Chester &
Clwyd 1" town die)(both standard)
- Latest late uses :
2 Jan 1997 Belfast (transposed)
15 Jan 1997 Ipswich (standard)
- also "rolled on by hand" on collectors'
covers at Newcastle upon Tyne ("Tyneside"
town die) std dated 10 Feb 1997, not con-
sidered genuine late use - see also no.4980
- A card makes everyone's Christmas 3500
*4982 (Welsh version) D
11 to 23 Dec
(official end date 22 Dec - Sunday)
About 4 dies used at Cardiff with "Cardiff
Newport" town dies; announced in British
Postmark Bulletin, then cancelled, but used
after all although started late: no.4981
also continued in use at Cardiff
- Late use : 23 Dec Cardiff
("Cardiff Newport" town dies)
- Happy Christmas please post early 2890
(no lines at right)
*4983 2 to 22 Dec (standard)(Sunday) B
*4983t 2 to 22 Dec (transposed)(Sunday) C
About 140 dies used standard, transposed
at Wellington and York, also both standard
and transposed at Bristol, Gloucester
("Gloucestershire" town dies) and Preston
("Lancashire South Lakes" town dies)
- Earliest early uses :
11 Nov "Gatwick MLO" (standard)
18 Nov Preston (transposed)
("Lancashire South Lakes" town dies)
Latest late uses :
27 Dec Gloucester (transposed)
("Gloucestershire" town die)
4 Jan 1997 Liverpool (standard)
- Happy Christmas please post early 2890A
(with lines at right)
*4984 2 to 22 Dec (standard)(Sunday) C
*4984t 2 to 22 Dec (transposed)(Sunday) D
About 55 dies used standard, transposed
at Burnham-on-Sea ("Bridgwater" town die),
Gloucester ("Gloucestershire" town dies)
and Shrewsbury ("Shropshire & Mid Wales"
town dies), also both standard and trans-
posed at Bristol, Milton Keynes and Preston
("Lancashire South Lakes" town dies)
- Earliest early uses :
18 Nov Kingston-upon-Thames, Luton (both
standard), and Preston (transposed)
("Lancashire South Lakes" town dies)
Latest late uses :
30 Dec Milton Keynes (transposed)
6 Jan 1997 Twickenham (standard)
- Happy Christmas please post early
(Welsh bilingual) 2891
*4985 2 to 22 Dec (Sunday) C
About 22 dies used at Welsh offices
- Earliest early uses : 20 Nov Rhyl, Wrexham
Latest late use : 6 Jan 1997 Porthmadog



Type 3499



Type 3500



Type 3354



Type 784



Type 2774A



Type 3501

- A Happy Christmas The Post Office 1278
 *4986 2 to 22 Dec (Sunday)(standard) C
 *4986t 2 to 21 Dec (transposed) D
 About 40 dies used standard, and used transposed at Chorley; many ended 21 Dec
 Earliest early use :
 19 Nov Chelmsford (standard)
 Latest late use :
 30 Dec "Gatwick MLO" (standard)
- A Happy Christmas (Welsh bilingual) 1392
 *4987 2 to 22 Dec (Sunday) D
 Used at Bangor Gwynedd (2), Barmouth, Haverfordwest (probably two dies, one with NADODG spelling error), Llandrindod Wells, Tywyn, Wrexham; most ended 21 Dec
 Earliest early use : 20 Nov Wrexham
- Happy Christmas (1988 Welsh design) 2672
 *4988 2 to 21 Dec D
 Used at Corwen, Dolgellau, Llangollen, also with diamond town die probably used at Colwyn Bay
- Season's Greetings 3354
 *4989 9 to 21 Dec (standard)(assumed dates) D
 *4989t 2 to 21 Dec (transposed) D
 Used standard at Paisley, and transposed at Ayr, two dies each
- Post early for Christmas 169
 *4990 5 to 12 Dec D
 Used at Hereford ("B", 11-12 Dec seen), West Bromwich ("Birmingham" town die, 5 and 10 Dec seen)
- Please post cards in bundles 784
 *4991 10 (earliest seen) to 17 Dec D
 Used with dated diamond at Croydon; see chapter 2 section 2.10
- Post early for Christmas 2774A
 *4992 10 Dec seen D
 Used at Hull; this is type 2774 with two lines of text removed, last used in this form in 1993

Note re Christmas slogans : for illustrations of types 3499,3500,3354, 784 and 2774A see this page; for illustrations of types 2890, 2890A, 2891, 1278, 1392, 2672, 169 and 463 see page 37

The Spotlight Initiative

- Strathclyde Police 3501
 4993t 2 to 29 Dec (Sunday) C
 Four dies used at Glasgow
- Glevum double glazing 3379
 (01452 phone no.)
 4994t 16 Dec 1996 to 8 April 1997 C
 Two dies used at Gloucester with "Gloucestershire" town dies; replaced by no.5022t, due to start on 7 April 1997 but started late

1997

- Fulfords sell houses faster 3502
 4995 6 to 19 Jan (Sunday)(standard) C
 4995t 6 to 19 Jan (Sunday)(transposed) C
 Used standard at Plymouth and transposed at Exeter ("Exeter District"/"Exeter & District" town dies), two dies at each
 Early uses : 30 Dec 1996 Exeter
 ("Exeter District" town dies)(transposed)
 2 Jan Plymouth (standard)
 Late use : 20 Jan Plymouth (standard)
- Rotary Internat Glasgow Convention 3503
 (first use)
 4996t 6 to 12 Jan (Sunday) C
 Four dies used
- Aluwhite Windows & Conservatories 3396
 *4997t 6 Jan 1997 to 10 Jan 1999 (transposed) B
 (re-use after one-week break)
 *4997 7 to 8 Jan 1998 (standard) D
 Two dies used at Peterborough, one die standard in error for a short period in Jan 1998; nos 5048, 5090/t-91/t, 5127t also in use
- Happy Birthday Crawley 3504
 4998 6 Jan to 26 Aug (latest seen)(standard) C
 4998t 9 to 24 Jan (transposed) D
 (official dates 30 Dec 1996 to 11 Jan 1997)
 Used at "Gatwick MLO", probably 3 dies standard and one transposed; slogan started 9 Jan but shown as 13pm 4 Jan in error on 13 Jan, and collectors' replacement Flowers FDCs backdated to 6 Jan (standard). Possibly 3 dies used (standard) up to 24 Feb but only one thereafter (valuation "D")
- Slough home of Britain's favourite bar "Mars" 3505
 *4999 11 Jan to (latest seen) 10 July C
 (official dates 30 Dec 1996 to 5 Oct 1997)
 Probably two dies used at Slough with "Slough/Windsor SLO-9" town dies (and other variations). Appears to have ended early
- Free Royal Mail Stamp Magazine 3506
 5000 13 Jan to 1 Feb C
 Used at "Mount Pleasant", London E1
 ("London E1-E18" town dies), North, South, West, two dies each. Announced as ending 2

Feb (Sunday), which only applies to Mount Pleasant since all London mail concentrated on this office on Sundays, but believed to have ended there on Saturday 1 Feb

The Glasgow Royal Concert Hall 2966
(fifty-fourth use)

*5001t 20 to 26 Jan (Sunday) D
Two dies used; not announced in British Postmark Bulletin

150 years public health in Liverpool 3507
(first use)

*5002 21 to 23 Jan (dates seen) D
(official dates 13 Jan to 1 Feb)
Two dies used

Valentines Day (1994 design) 3274

*5003 3 to 16 Feb (Sunday)(standard) D
*5003t 3 to 16 Feb (Sunday)(transposed) D
About 12 dies used standard, and 6 dies used transposed at Belfast, Edinburgh and Glasgow. No.5003/t was not announced at all but was used chiefly at offices also using the other two designs (nos 5004/t-05/t), see note at foot of page

Early use : 29 Jan Colchester (standard)
- also "rolled on by hand" at Oxford vaguely transposed on collectors' "King Henry VIII & The Six Wives" FDCs dated 21 Jan but not considered a genuine early use
Late use : 17 Feb Ipswich (standard)

Send a card for Valentine's Day
(1996 design) 3446

*5004 3 to 16 Feb (Sunday)(standard) B
*5004t 3 to 16 Feb (Sunday)(transposed) C
About 74 dies used standard at 36 offices, 18 dies used transposed at 9 offices, and a further 4 dies used both standard and transposed at Edinburgh and Leeds; see note below no.5005/t

Earliest early use :
27 Jan Twickenham (standard)
Latest late uses :
19 Feb Milton Keynes (transposed)
25 Feb Coventry (standard)
("Coventry and Warwickshire" town dies)

Nescafe Gold Blend coffee lover
on Valentine's Day 3508

*5005 3 to 16 Feb (Sunday)(standard) B
*5005t 3 to 16 Feb (Sunday)(transposed) C
About 86 dies used standard at 43 offices, 22 dies used transposed at 11 offices, and a further 8 dies used both standard and transposed at Exeter ("Exeter District" town dies), Ipswich, Sheffield and Wolverhampton

Earliest early uses :
30 Jan Wolverhampton (st'd & transposed)
Latest late uses :
19 Feb Milton Keynes (transposed)
26 Feb Croydon (standard)

("Croydon/Sutton" town dies)
- also "rolled on by hand" at Newcastle upon Tyne ("Tyneside" town die, standard) on collectors' "Tales of Terror" FDCs on 13 May but not considered a genuine late use

Note regarding nos 5003/t-05/t : two designs (nos 5004/t-05/t) were announced in British Postmark Bulletin in January for use 13-16 Feb, then changed to 3-16 Feb in the 7 February issue, though this correction referred to one design only, no.5004/t

SELL
FAST!
ROYAL MAIL
POSTAL
STAMP
AGENCY
POSTAL
STAMP
AGENCY

Type 3502

Happy Birthday
CRAWLEY
50 Years
A NEW TOWN
9th JANUARY 1997

Type 3504

For free
Royal Mail
Stamp Magazine
PHONE 0345 641 641

Type 3506

The Glasgow Royal Concert Hall 2966
(fifty-fifth use)
*5006t 17 to 23 Feb (Sunday) D
Two dies used; not announced in British Postmark Bulletin

Quit helping smokers to quit 3509
5007 17 to 18 Feb (1.45pm latest seen)(std) D
5007t 18 Feb (7.45pm earliest seen)
to 1 March (transposed) C
Two dies used at Nottingham, initially standard then transposed

Mother's Day (1996 design) 3454
*5008 24 Feb to 9 March (Sunday)(standard) C
*5008t 24 Feb to 9 March (Sunday)(transposed) D
About 50 dies used standard at 25 offices and about 12 dies used transposed at 6 offices; see notes below concerning use of the two Mother's Day designs

Late uses : 10 March Harrow, Maidstone ("Medway & Maidstone" town dies), Sheffield (all standard)

Send a card for Mother's day 9 March 3510
*5009 26 Feb to 9 March (Sunday)(standard) B
*5009t 26 Feb to 9 March (Sunday)(transposed) C

About 102 dies used standard at 45 offices, about 50 dies used transposed at 14 offices, and a further 24 dies used both standard and transposed at Edinburgh, "Gatwick MLO", Ipswich, Leeds, Leicester ("Leicestershire" town dies), Stoke-on-Trent, Wolverhampton; dies of this new design seem to have arrived late, earliest seen 26 Feb, and some offices then switched from no.5008/t to the new design, others used both nos 5008/t and 5009/t

Latest late uses :
11 March Sheffield (transposed)
16 March Coventry (standard)
("Coventry and Warwickshire" town dies)
- also "rolled on by hand" at Newcastle upon Tyne ("Tyneside" town die, standard) on collectors' "gold" FDCs on 21 April but not considered a genuine late use

Note regarding nos 5008/t-09/t : announced in British Postmark Bulletin dated 7 March

INTERNATIONAL
GLASGOW
CONVENTION
1997
16-19 JUNE - SCOTLAND

Type 3503

SLOUGH
Mars
HOME OF BRITAIN'S
FAVOURITE BAR

Type 3505

150 Years
of Public
Health in
Liverpool
NEWLANDS **DUNCAN**

Type 3507



Type 3508

Send A Card
for
Mothers Day
9 March

Type 3510



Type 3509

OPERATION WHEELSTRIKE
TACKLING
VEHICLE CRIME
WEST MIDLANDS POLICE

Type 3511

Operation Wheelstrike tackling
vehicle crime 3511

5010t 3 to 29 March C
Two dies used at Birmingham; official end date 30 March (Easter Sunday) but there were no collections on that day

Travelodge - see E.363/t

5011t Centenary Southern Light Opera Co 3512 D
10 to 16 March (Sunday)
Six dies used at Edinburgh

*5012 Post a card this Easter 3369 C
(1995 design)
17 to 29 March

About 10 dies used at London South, Chelmsford, Maidstone ("Medway & Maidstone" town dies); probably ended 27 March at least at London South. Although no.5013/t was announced in advance no.5012 was only announced in British Postmark Bulletin dated 4 April and erroneously described as "1996 design".

Earliest early use : 8 March Brighton ("Sussex Coast" town dies) but changed to no.5013, see early uses below; see also E.362

5013 Send a card for Easter 30 March 3513 B
17 to 29 March (standard)

5013t 17 to 30 March (Easter Sunday)(transp'd) C
About 136 dies used standard at 49 offices, about 48 dies used transposed at 12 offices, and a further 30 dies used both standard and transposed at Canterbury, Edinburgh, "Gatwick MLO", Leeds, Leicester ("Leicestershire" town dies), Stoke-on-Trent and Wolverhampton; announced as ending on 30 March (Easter Sunday) but there were no collections on that date except in Scotland. See notes under no.5012 concerning use of the two designs

Earliest early uses :

12 March Brighton ("Sussex Coast" town dies), Chester ("Chester & Clwyd 1" town dies), Doncaster (all three standard) and Wolverhampton (standard & transposed)

Latest late uses :

2 April Edinburgh (transposed)
29 April Slough (standard)
("Slough/Windsor SL0-9" town die)

Centenary
Southern Light
Opera Company
1897-1997

Type 3512

john williams
WINDOWS - DOORS
CONSERVATORIES
0800 86 00 55

Type 3514

CLASSIC
COMBINATION
FASHION AND FIGURES BY HARRONY
For a FREE Catalogue
CALL 0161 288 1459

Type 3516

Send a Card
for
Easter
30 March

Type 3513

THE CUTTY SARK
TALL SHIPS'
RACE
12-15 JULY
1997
ABERDEEN

Type 3515

WATCH OUT!
Guard your
plastic cards
from thieves

Type 3517

150 years public health in Liverpool 3507
(second use)

*5014 27 March to 29 Nov (dates seen) C
Up to four dies used; not announced at all, possibly used to compensate for short period of first use, see no.5002

John Williams windows doors 3514
(first use)

5015 29 March to 30 Nov (Sunday) B
Two dies used at Chester with "Chester & Clwyd 1" town dies (variations); official dates were (1) 31 March - Easter Monday - to 1 June (2) 21 July to 10 Aug (3) 18-31 Aug (4) 15 Sep to 30 Nov, but since used throughout June, in the 11-17 Aug period and in early Sep these are not being listed separately and probably all joined up (possibly except for period of "Reading" slogan)

The Cutty Sark Tall Ships' Race
Aberdeen 3515

5016t 31 March to 31 May C
(31 March not a bank holiday in Scotland)
Four dies used

5017 Classic Combination fashion 3516
31 March (Easter Monday) to 30 Nov (Sun) B
Four dies used at Manchester; no.4900
(late use) also in use; official dates were (1) to 1 June (2) 14 July to 31 Aug (3) 15 Sep to 30 Nov, but since used throughout June and early July and in early Sep these are not listed separately and may in practice have joined up

5018 Card Watch guard your plastic cards 3517 C
1 to 27 April (Sunday)

Used at "Mount Pleasant", London E1 ("London E1-E18" town dies), North, South, West, two dies each. Announced to start 31 March (Easter Monday, when all London mail stamped at Mount Pleasant) but started late. Ended 25/26 April at all except Mount Pleasant

Latest late use : 19 July London North

Business Link Sussex 3518
 5019 1 April to 31 May (standard) C
 5019t 1 April to 31 May (transposed) C
 Used standard at Brighton ("Sussex Coast" town dies) and transposed at "Gatwick MLO" (Redhill's MLO at Crawley), two dies each; announced dates of use were 31 March (Easter Monday) to 1 June (Sunday) but no mail stamped at these offices on either date
 Late use : 27 June "Gatwick MLO" (transp)

Celebrating Education in Crediton 1547-1997 3519
 5020t 7 to 20 April (Sunday) D
 (no official dates, see below)
 Four dies used at Exeter with "Exeter & District" town dies; announced for use in March but not used then, dates shown above are those seen

The Glasgow Royal Concert Hall (fifty-sixth use) 2966
 *5021t 7 to 20 April (Sunday) C
 Two dies used; announced in British Postmark Bulletin of 4 April

Glevum Windows class behind glass 3520
 5022t 9 April 1997 to 29 March 1998 (Sunday) B
 Two dies used at Gloucester with "Gloucestershire" town dies; announced as starting 7 April (though official start date altered in May to 2 April) but slogan dies probably arrived late; no.5083t, E.352t also in use. No official end date, replaced by no.5102t

SRU Tennents (rugby union) Cup Final 3521
 5023t 21 April to 11 May (Sunday) C
 Used at Edinburgh and Glasgow, two dies each; "rolled on by hand" on collectors' covers at Glasgow but in standard position in error. The match was won by Melrose beating Boroughmuir

Bristol Bordeaux Association 3522
 5024 22 to 29 April C
 (official start date 23 April)
 Two dies used



Type 3518



Type 3520



Type 3522



Type 3519



Type 3521



Type 3523

Coldseal (windows) no-one else is in the frame 3523
 5025t 28 April 1997 to 30 Sep 1998 (transposed) B
 5025 12 May 1998 to 30 Sep 1998 (standard) C
 Initially used transposed at Derby, Leicester ("Leicestershire" town dies, started late at Leicester, earliest seen 9 May 1997), Nottingham, Sheffield, two dies each.

Ended at Nottingham probably in April 1998, then dies transferred to and used transposed at Northampton ("Northamptonshire" town dies) from 5 May 1998 (official start date 4 May 1998 - bank holiday) to 12 May (4pm), but changed to standard from 12 May (7.45pm) to 24 June 1998, then transposed again from 25 June to 30 Sep 1998 (but used late)

Ended at Leicester ("Leicestershire" town dies) (latest seen) 4 June 1998, then dies transferred to and used transposed at Leeds from 29 June to 30 Sep 1998 (but used late)

Used standard as well as transposed at Sheffield from (earliest seen) 30 July 1998 to 30 Sep 1998 (but used late)

Earliest early use :
 25 April 1997 Sheffield (transposed)

Latest late uses :
 2 Nov 1998 Sheffield (standard)
 30 Nov 1998 Northampton (transposed)
 ("Northamptonshire" town dies)

Glasgow's biggest teabreak 3524
 5026t 28 April to 4 May (Sunday) C
 Two dies used

Inverness Aquadome 3525
 5027t 28 April to 5 Oct (Sunday) C
 Two dies used; official dates were (1) to 1 June (2) 21 July to 17 Aug (3) 15 Sep to 5 Oct, but also used between (1) and (2) and between (2) and (3), so in common with earlier Inverness "Local Publicity" slogans these are not listed separately

The Carphone Warehouse 3526
 5028t 5 May (bank holiday) to 1 June (Sunday) C
 Two dies used at Edinburgh

Rotary Internat Glasgow Convention (second use) 3503
 5029t 5 to 11 May (Sunday) C
 (5 May not a bank holiday in Glasgow)
 Four dies used; "rolled on by hand" on collectors' covers and dated both 28 April and 1 May in error

New collection services 3527
 5030 12 May to 1 June (Sunday)(standard) C
 5030t 12 May to 1 June (Sunday)(transposed) D
 Used standard at Bradford, Darlington, Doncaster, Hull, Middlesbrough ("Cleveland" town dies), Newcastle upon Tyne ("Tyneside" town dies), and transposed at York, and both standard and transposed at Leeds and Sheffield, probably four dies at Doncaster and Leeds and two dies each at the others; some ended 31 May



Type 3524



Type 3525



Type 3530



Type 3531



Type 3526

New Collection Services
*Helping Your
 Business Deliver*
 For further information contact
 Royal Mail Sales Centre
 0345 950 950

Type 3527

FESTIVAL OF FIRSTS
SHAKESPEARE'S GLOBE
OPENING FESTIVAL
8~23 JUNE 1997
PHONE 0171 401 9919

Type 3528

Father's Day
15 June 1997
What Will YOU Send?

Type 3529

Latest late use :

5 July Doncaster (standard)

- also used at Newcastle upon Tyne ("Tyneside" town dies, standard) on collectors' "Architects of the Air" FDCs on 10 June and on "Sub post offices" FDCs on 12 Aug (but probably "rolled on by hand"), and again on "The Queen's Beasts" FDCs on 24 Feb 1998. None of these are considered genuine late uses (though the slogan had been used "genuinely" late on commercial mail at Newcastle upon Tyne up to 6 June 1997)

The Glasgow Royal Concert Hall 2966
 (fifty-seventh use)

5031t 12 to 18 May (Sunday) C
 Two dies used

Festival of Firsts

5032 Shakespeare's Globe 3528 C
 19 May to 1 June (Sunday)
 Used at "Mount Pleasant", London E1 ("London E1-E18" town dies), South, West, probably one die each; also announced for use at London North but not used. Ended 30 May (Friday) except at Mount Pleasant since other London offices concentrated on to Mount Pleasant at weekends

Latest late use : 27 June Mount Pleasant

Father's Day (1995 design) 3391

*5033 2 to 15 June (Sunday)(standard) D
 *5033t 2 June only (transposed) D

Used standard at Chester ("Chester & Clwyd 1" town dies), Kingston-upon-Thames, Oldham ("Rochdale Oldham Ashton-u-Lyne" town dies), Stockport, and transposed at Milton Keynes, all two dies each, some replaced after a day or two by no.5034/t

Late use : 16 June Chester
 ("Chester & Clwyd 1" town die)

5034 Father's Day what will you send? 3529
 2 to 15 June (Sunday)(standard) B
 *5034t 2 to 15 June (Sunday)(transposed) C

About 114 dies used standard at 11 offices, about 34 dies used transposed at 13 offices, and a further 8 dies used both standard and transposed at Ipswich, Leicester ("Leicestershire" town dies), Sheffield and Wolverhampton; announced in British Postmark Bulletin of 13 June but not no.5033/t

Early use : 1 June Chelmsford (standard)

Latest late uses :

18 June Ipswich (standard & transposed)

5035t WI (Women's Institute) 1897-1997 3530 C
 2 to 29 June (Sunday)

Four dies used at York; E.277t also in use

5036t City of Nottingham Centenary 3531 C
 4 June (earliest seen) to 4 July
 (official end date 28 June)

Two dies used; announced as starting 2 June but dies probably arrived late, and possibly used late to compensate for this; no.5025t also in use

5037t The Glasgow Royal Concert Hall 2966 C
 (fifty-eighth use)

16 to 22 June (Sunday)

Two dies used

Save the Children Monster Gala
Pontefract 3532

*5038 23 June to 11 July D
 Used at Wakefield

*5039t Drinking and driving wrecks lives 3533 C
 30 June to 2 Aug

(official end date 25 July)
 Four dies used at York; E.277t also in use

5040 Reading is FUNDamental 3534 B
 7 to 20 July (Sunday)(standard)

5040t 7 to 20 July (Sunday)(transposed) C

About 106 dies used standard at 46 offices, about 36 dies used transposed at 15 offices, and a further 2 dies used both standard and transposed at Wolverhampton. Also used from 11 July in Watford IMP machine, see chapter 12

Latest late uses : (see also E.383/t)

1 Dec Wolverhampton (transposed)

13 Feb 1998 Liverpool (standard)

- also used at Newcastle upon Tyne (with "Tyneside" town dies, all standard) on collectors' Enid Blyton FDCs on 9 Sep, Endangered Species FDCs on 20 Jan 1998, Comedians FDCs on 23 April 1998 (this one "rolled on by hand"), and Magical Worlds FDCs on 21 July 1998: these are not considered genuine late uses

Save the Children
Monster Gala
Pontefract Park
11th, 12th & 13th July

Type 3532

**READING IS
 FUNDAMENTAL**

0171 828 2435

Type 3534

**DON'T LET THEM TAKE YOU
 FOR A RIDE !!!**
LOCK YOUR CAR

Guardian
Insurance Suffolk Police

Type 3536

**DSS & WELFARE
 CLAIMS & ADVICE**
0500 555 321
FREEPHONE SOUTHALL to EDGWARE

Type 3538

**DRINKING AND
 DRIVING
 WRECKS LIVES.**

Type 3533

**regeneration by
 Railtrack**

Type 3535

**Spice up your
 SUMMER!**
 for events in Birmingham call
 the Leisureline 0121 248 1100

Type 3537

ENROL AT
 Peterborough Regional College
01733767366

Type 3539

- 5041 **Regeneration by Railtrack** 3535 C
 7 to 20 July (Sunday)(standard)
- 5041t **Regeneration by Railtrack** 3535 C
 7 to 20 July (Sunday)(transposed)
 Used standard at Cardiff ("Cardiff Newport" town dies), transposed at Birmingham and Glasgow, two dies each, and two further dies used both standard and transposed at Exeter ("Exeter & District" town dies) (but all transposed from 11 July)
 Late use : 21 July Birmingham (transposed)
- 5042t **The Glasgow Royal Concert Hall** 2966 C
 (fifty-ninth use)
 14 to 20 July (Sunday)
 Two dies used
- 5043 **Lock your car Suffolk Police** 3536 C
 14 July to 27 Nov (latest seen)(standard)
 (official end date 31 Aug - Sunday)
- 5043t **Lock your car Suffolk Police** 3536 C
 14 July to 1 Dec (latest seen)(transp'd)
 (official end date 31 Aug - Sunday)
 Used at Ipswich, probably three dies standard and one transposed though probably only one of each beyond official end date
- 5044t **Spice up your summer! Birmingham** 3537 C
 20 July (Sunday) to 17 Aug (Sunday)
 (official start date 21 July)
 Two dies used; no.5045t also in use
- 5045t **Royal Mail Keepsafe** 3475 C
 21 July to 31 Aug (Sunday)
 Two dies used at Birmingham; no.5044t also in use
- 5046t **Edinburgh Festival** 3478 C
 21 July to 31 Aug (Sunday)(transposed)
- 5046 **Edinburgh Festival** 3478 D
 25 Aug (prob other dates also)(standard)
 Ten dies used, prob only one of them standard, the others transposed

- *5047 **DSS & Welfare claims & advice** 3538 C
 21 July to 11 Sep
 (official end date 2 Aug)
 Four dies used at Harrow
Enrol at Peterborough Regional College 3539
- 5048 **4 to 31 Aug (Sunday)** D
 Two dies used, as type 3482 with phone number changed though shown without the normal space after 01733 as was shown in British Postmark Bulletin; no.4997t also in use
The Glasgow Royal Concert Hall 2966
 (sixtieth use)
- 5049t **18 to 24 Aug (Sunday)** C
 Two dies used
Send in your tax return by 30 Sept 3540
 1 to 28 Sep (Sunday)(standard) B
 5050t **1 to 28 Sep (Sunday)(transposed)** C
 About 48 dies used standard at 24 offices, about 13 dies used transposed at Birmingham, Edinburgh, Glasgow, Milton Keynes, Norwich, Preston ("Lancashire South Lakes" town dies), all two dies each, and a further 2 dies used both standard and transposed at Coventry ("Coventry and Warwickshire" town dies)
 Latest late uses :
 1 Oct Milton Keynes (transposed)
 27 Oct Liverpool (standard)
- *5051 **Kit Kat (first design, fourth use)** 3416 C
 1 Sep to 26 Oct (Sunday)(standard)
- *5051t **Kit Kat (first design, fourth use)** 3416 C
 1 Sep to 26 Oct (Sunday)(transposed)
 In theory this campaign should have been confined to the revised design, see no. 5052/t below, about 14 dies used standard of this design at about 8 offices, and transposed at Belfast and York, all two dies each, and a further two dies used both standard and transposed at Gloucester ("Gloucestershire" town dies)
 Latest late uses :
 27 Oct Belfast (transposed)
 1 Dec Swansea (standard)
 ("Swansea & SW Wales" town die)
- *5052 **Kit Kat (revised design, 3rd use)** 3416A B
 1 Sep to 26 Oct (Sunday)(standard)
- *5052t **Kit Kat (revised design, 3rd use)** 3416A B
 1 Sep to 26 Oct (Sunday)(transposed)
 About 55 dies used standard at 28 offices, and about 20 dies transposed at 10 offices, and a further four dies used both standard and transposed at Sheffield and Wolverhampton; announced in British Postmark Bulletin of 19 Sep but without reference to no.5051/t. Both designs were used at Mount Pleasant, Oldham ("Rochdale Oldham Ashton-u-Lyne" town dies, standard), Stevenage and Swansea ("Swansea & SW Wales" town dies) (standard at all four), Belfast and York (transposed), see no.5051/t above. Also used in IMP machines at several offices, see chapter 12
 Early use : 22 Aug Chelmsford (standard)
 Latest late uses :
 27 Oct Belfast, Nottingham (both trans)
 1 Dec Wolverhampton (standard)
- Grandparents' Day - see E.367**



Send in your
TAX RETURN
by
30 Sept

Type 3540



Type 3541

OPERATION
ROAD TO SAFE
IT'S SAFER WITH A SEATBELT

Type 3542

Help raise funds with a
Birmingham Children's
Hospital Visa Card
Call 0800 161 162

Type 3543

Rutland County Visa Card
Available Now
Call for Information
0800 161 162

Type 3544



Type 3545



Type 3546



Type 3547

Wyvern FM 3541
5053t 2 Sep 1997 to (latest seen) Oct 1998 B
(official start date 1 Sep 1997)
Two dies used at Worcester with
"Hereford & Worcestershire" town dies, but
seldom seen from mid 1998 (no end date
announced) when IMP machine cancelled most
of Worcester's mail; no. 5065/t also in use

The Glasgow Royal Concert Hall 2966
5054t 8 to 16 Sep C
(official end date 14 Sep - Sunday)
Two dies used

Operation Road Safe it's safer
with a seatbelt 3542
5055t 16 Sep to 11 Dec (latest seen) C
Six dies used at Belfast; announced for
use 15 to 21 Sep (Sunday) but started late;
according to Royal Mail slogan was used
part of the week then again 29 Sep to 12
Oct (Sunday) to compensate but it seems to
have been used continuously; no.5080t also
in use

Birmingham Children's Hospital
Visa Card 3543
5056t 27 Sep to 23 Dec (latest seen) C
(official dates see below)
Two dies used; official dates were
(1) 29 Sep to 12 Oct (2) 20 to 26 Oct
(3) 3 to 9 Nov, but seems to have been used
continuously thus listed as one entry

Rutland County Visa Card 3544
5057t 29 Sep to 11 Oct C
Two dies used at Leicester with
"Leicestershire" town dies; no.5025t also
in use

Breast Cancer Awareness Month 3491
5058t 29 Sep to 26 Oct (Sunday) C
Used at Aberdeen (2), Edinburgh (4),
Glasgow (2)

Norfolk & Norwich Festival 3545
*5059t 6 to 18 Oct D
Two dies used at Norwich

The Glasgow Royal Concert Hall 2966
(sixty-second use)
5060t 13 to 19 Oct (Sunday) C
Two dies used; no.5058t also in use

Quality Street 3410
(first design, fourth use)
5061 27 Oct to 28 Dec (Sunday)(standard) B
5061t 27 Oct to 28 Dec (Sunday)(transposed) C
About 101 dies used standard at 44
offices, about 44 dies used transposed at
17 offices, and a further 8 dies used both
standard and transposed at Coventry
("Coventry & Warwickshire" town dies),
Crewe ("Cheshire" town dies), Sheffield and
Wolverhampton. Most dies were newly
engraved with thicker lines at right; also
used in IMP machines at several offices,
see chapter 12. For other design see
E.368/t

Early uses : at Cambridge, Northampton
("Northamptonshire" town dies), Stoke-on-
Trent (all standard) the slogan had been in
continuous use since 1996, see no.4973

Latest late use :

22 Jan 1998 Crewe (transposed)
2 Feb 1998 Crewe (standard)
("Cheshire" town die in both cases)
- also Cambridge and Stoke-on-Trent (both
standard) where the slogan continued and
joined up with the next use in 1998, see
Exceptional Use E.376

Bogus callers Operation Hamelin 3546
(first use)
5062 27 Oct to 6 Nov (latest seen)(standard) D
5062t 27 Oct to 30 Nov (Sunday)(transposed) C
Used transposed at Aberdeen (2),
Glasgow (8), Inverness (2), and both
standard and transposed at Edinburgh (5
dies transposed, one die standard at first
then changed to transposed)

Late use :
30 Jan 1998 Edinburgh (transposed)

Incorporation of Bonnet Makers
& Dyers 1597-1997 3547
5063t 27 Oct to 2 Nov (Sunday) C
Four dies used at Glasgow; no.5062t
also in use

Renfrew 600 years of
Royal Burgh status 3548
5064t 3 to 9 Nov (Sunday) D
Eight dies used at Glasgow; no.5062t
also in use

The Samaritans 25 years 3549
5065 3 to 5 Nov (latest seen) (standard) D
5065t 7 (earliest seen) to 28 Nov (latest seen) D
(transposed)
(official end date 9 Nov - Sunday)
Two dies used at Worcester with "Hereford &
Worcestershire" town dies; no.5053t also in
use



The Samaritans
*we've been answering
 your calls for 25 years*
Tel: 01432 269000

Type 3548

Type 3549

The Glasgow Royal Concert Hall 2966
 (sixty-third use)

5066t 10 to 23 Nov (Sunday) C
 Two dies used; no.5062t also in use

*5067 Post early 2nd class by 16 Dec ... 2774 D
 17 to 19 Nov seen
 Used at Tonbridge (2); for illustration
 see page 37

5068t The Butterfly Trust 3550
 18 to 19 Nov (4pm) and 1 Dec 1997 to
 28 Jan 1998 (4pm) (transposed) C

5068 19 Nov (7.45pm) to 29 Nov (standard) D
 Two dies used at Northampton with
 "Northamptonshire" town dies initially
 transposed then standard then transposed
 again; announced for use 17 Nov to 21 Dec
 but started late thus official dates
 extended by one day to 22 Dec but then used
 late as shown above

World Aids Day 1 December 3551

*5069 24 to 30 Nov (Sunday)(standard) D
 *5069t 24 to 30 Nov (Sunday)(transposed) D

Used standard at London South, Brighton
 ("Sussex Coast" town dies), Cardiff
 ("Cardiff Newport" town dies), Leeds,
 Liverpool, and transposed at Belfast,
 Birmingham, Edinburgh, Milton Keynes, all
 two dies each. Also announced for use at
 Bristol but not seen, probably not used
 Late use : 1 Dec Edinburgh (transposed)

What will you send this Christmas? 3552

5070 1 to 29 Dec (standard) B
 5070t 1 to 29 Dec (transposed) C
 About 155 dies used standard and about
 52 dies used transposed, chiefly at the
 APCs. Also used in IMP machines at two
 offices, see chapter 12

Earliest early uses :
 28 Nov Watford (standard)
 30 Nov York (transposed)

Latest late uses :
 22 Jan 1998 Edinburgh (transposed)
 and Wolverhampton (standard)

This was the first Christmas slogan announced for
 continuing use after Christmas: however for the
 unannounced repeat designs shown below an end date
 of 22 December, more in keeping with previous
 years, has been assumed

A card makes everyone's Christmas 3499

*5071 1 to 22 Dec D
 Used at Barnstaple ("North Devon" town
 dies, 2), Croydon ("Croydon/Sutton" town
 die), Darlington (2), Dover, Dunfermline
 (and with Lochgelly town die), Londonderry,
 Torquay ("South Devon" town die), Watford

Early uses : 28 Nov Barnstaple
 ("North Devon" town dies), Watford
 Late use : 2 Jan 1998 Barnstaple
 ("North Devon" town dies)

Happy Christmas please post early 2890
 (no lines at right)

*5072 1 to 22 Dec (standard) C
 *5072t 1 to 22 Dec (transposed) D

About 100 dies used standard, and trans-
 posed at Aberdeen, Gloucester ("Gloucester-
 shire" town dies), Montrose and York

Earliest early uses : 11 Nov Taunton (std)
 25 Nov Aberdeen (transposed)
 - also used at Newcastle upon Tyne
 ("Tyneside" town die) on 27 Oct collectors'
 Christmas FDCs but not considered a genuine
 early use

Latest late uses :
 27 Dec Aberdeen (transposed)
 4 Feb 1998 Shoreham-by-Sea (standard)

Happy Christmas please post early 2890A
 (with lines at right)

*5073 1 to 22 Dec (standard) C
 *5073t 1 to 22 Dec (transposed) D

About 50 dies used standard, transposed
 at Burnham-on-Sea ("Bridgwater" town die),
 Portree and Reading, also both standard and
 transposed at Milton Keynes and Preston
 ("Lancashire South Lakes" town dies)

Earliest early uses : 27 Oct Oldham (std)
 ("Rochdale Oldham Ashton-u-Lyne" and
 "Oldham Ashton-u-Lyne Rochdale" town dies)
 29 Nov Milton Keynes (transposed)

Latest late uses :
 13 Feb 1998 Kingston-upon-Thames (standard)
 - also used only on missorts/locals at
 Redruth ("Cornwall G" town die) where it
 was used to about Sep 1998 and Helston
 ("Cornwall D" town die) where the slogan
 may have continued for all of 1998 joining
 up with the next use (both standard)

Happy Christmas please post early
 (Welsh bilingual) 2891

*5074 1 to 22 Dec C
 About 18 dies used at Welsh offices

Earliest early use : 17 Nov Rhyl
 Late use : 6 Jan 1998 Swansea
 ("Swansea & SW Wales" town die)



Type 3550



Type 3551



Type 3552

IF YOU DRINK
 LET OTHERS DRIVE
 this Christmas

Type 3553

Bristol Street
 NOW OPEN ON
 BRISTOL RD. GLOUCESTER

Type 3554

- A Happy Christmas The Post Office 1278
 *5075 1 to 22 Dec (standard) C
 *5075t 1 to 22 Dec (transposed) D
 About 36 dies used standard, and used transposed only at Chorley
 Earliest early use : 14 Nov Taunton (std)
 Late use : 2 Jan 1998 Doncaster (standard)
- A Happy Christmas (Welsh bilingual) 1392
 *5076 1 to 22 Dec D
 Used at Bangor Gwynedd (2), Barmouth, Colwyn Bay (used with both Colwyn Bay and "Llandudno-Colwyn Bay" town dies, no.5077 also used), Haverfordwest, Llandrindod Wells, Swansea ("Swansea & SW Wales" town die), Tywyn, Wrexham (2)
 Early use : 19 Nov Bangor Gwynedd
 Latest late use : 6 Jan 1998 Tywyn
- Happy Christmas (1988 Welsh design) 2672
 *5077 1 to 22 Dec D
 Used at Colwyn Bay (3, no.5076 also used), Corwen, Dolgellau, Rhyl ("Clwyd 2" town die, Rhyl die only as early use, see below)
 Earliest early use : 19 Nov Rhyl
 Late use : 5 Jan 1998 Colwyn Bay
- Season's Greetings 3354
 *5078 8 to 22 Dec (standard)(assumed dates) D
 *5078t 8 to 22 Dec (transposed) D
 Used standard at Paisley and transposed at Ayr (1), Glasgow (2)
- Post early for Christmas 169
 *5079 8 (assumed start) to 12 Dec (latest seen) D
 Used at Birmingham (2)
- Note re Christmas slogans : for illustrations of types 2890, 2890A, 2891, 1278, 1392, 2672 and 169 see page 37; for types 3499 and 3354 see page 48
- PEACE the perfect present 3262
 *5080t 11 Dec 1997 to 3 Feb 1998 (dates seen) D
 Four dies used at Belfast; no.5055t also in use
- If you drink let others drive
 this Christmas 3553
 *5081t 8 to 24 Dec (assumed dates) D
 Four dies used at York
- John Williams windows doors 3514
 (second use)
 *5082 29 Dec 1997 to (latest seen) Nov 1998 C
 (unannounced re-use after "Xmas" slogan)
 Two dies used at Chester with "Chester & Clwyd 1" town dies
- Bristol St (car sales) now open
 Bristol Rd Gloucester 3554
 5083t 29 Dec 1997 to 1 Feb 1998 (Sunday) C
 (official start date 5 Jan 1998)
 Two dies used at Gloucester with "Gloucestershire" town dies; no.5022t and E.352t also in use

PERFECT PENPAL —
 YOUNG LETTER-WRITERS —
 COMPETITION —
 PICK UP A LEAFLET AT —
 YOUR POST OFFICE —

NECAFE For coffee
 GOLD lovers this
 BLEND Valentine's
 Day♥

Type 3555

Type 3556

1998

- Perfect penpal competition 3555
 *5084 5 to 18 Jan (Sunday)(standard) B
 *5084t 5 to 18 Jan (Sunday)(transposed) B
 About 120 dies used standard at 44 offices, about 48 dies used transposed at 15 offices, and a further 20 dies used both standard and transposed at Canterbury, "Gatwick MLO", Peterborough, Reading, Sheffield, Southend-on-Sea, Wolverhampton. Also used in IMP machines, see chapter 12
 Earliest early uses :
 29 Dec 1997 Slough ("Slough/Windsor SLO-9" town die), Southend-on-Sea (both standard), Stoke-on-Trent (transposed)
 Latest late uses :
 24 Nov Shrewsbury (standard)
 ("Shropshire & Mid Wales" town die)
 12 Feb 1999 Belfast (transposed)
 - also used at Newcastle upon Tyne (std, "Tyneside" town dies) on collectors' Endangered Species FDCs on 20 Jan and Light-houses FDCs on 24 March, and at Twickenham on Magical World FDCs on 21 July: none of these are considered genuine late uses
- The Glasgow Royal Concert Hall 2966
 (sixty-fourth use)
 5085t 19 to 25 Jan (Sunday) C
 Two dies used
- Valentines Day (1994 design) 3274
 *5086 2 to 15 Feb (Sunday)(standard) D
 *5086t 2 to 15 Feb (Sunday)(transposed) D
 The two announced designs are listed at nos 5087/t and 5089/t below, but type 3274 was used standard at Kingston-upon-Thames and Swindon, and transposed at Glasgow, two dies each - see no.5088/t for the other unannounced design
- Send a card for Valentine's Day 3446
 (1996 design)
 5087 2 to 15 Feb (Sunday)(standard) C
 5087t 2 to 15 Feb (Sunday)(transposed) C
 About 60 dies used standard at 30 offices and 14 dies used transposed at 7 offices. Also used in IMP machines, see chapter 12
 Early use :
 21 Jan Milton Keynes (transposed)
 Latest late use : 17 Feb Coventry (std)
 ("Coventry and Warwickshire" town dies)
- Nescafe Gold Blend coffee lover
 on Valentine's Day (1997 design) 3508
 *5088 2 to 15 Feb (Sunday)(standard) D
 *5088t 2 to 15 Feb (Sunday)(transposed) D
 Used standard at Manchester, and transposed at Edinburgh and Stoke-on-Trent, two dies each - see note after no.5086/t
- Nescafe Gold Blend for coffee lovers
 this Valentine's Day 3556
 5089 2 to 15 Feb (Sunday)(standard) B
 5089t 2 to 15 Feb (Sunday)(transposed) C
 About 90 dies used standard at 42 offices, about 26 dies used transposed at 13 offices, and a further two dies used both standard and transposed at Sheffield. Also used in IMP machines, see chapter 12

Latest late uses :
 6 March Belfast (transposed)
 9 March Slough (standard)
 ("Slough/Windsor SLO-9" town die)

Skegness is so bracing LP.25
 5090 2 to (latest seen) 15 Feb (Sunday)(std) C
 5090t 16 Feb to 8 March (Sunday)(latest seen)
 (trans)(official end date 1 March-Sunday) C
 See note below no.5091/t below for details.
 Last previous use was in 1992 (original
 1963 die still in use)

Choose the best choose Skegness 3141
 *5091 2 to (latest seen) 15 Feb (Sunday)(std) D
 *5091t 16 Feb to 8 March (Sunday)(latest seen)
 (transposed) D
 See below for details; last previous use
 was in 1993

One die of each design of nos 5090/t-91/t used at Peterborough, initially standard but changed to transposed; no.4997t also in use. Only no.5090/t was announced, hence asterisk and no official end date for no.5091/t. This campaign followed concentration of Skegness's mail on to Peterborough and was probably arranged to counter criticism from Skegness residents. No.5091 also used (standard) on collectors' Lighthouses FDCs on 24 March, not considered a genuine late use

Kit Kat (two designs) - see E.374/t-75/t

The Glasgow Royal Concert Hall 2966
 (sixty-fifth use)
 5092t 16 to 22 Feb (Sunday) C
 Two dies used

One to one mobile phone service 3557
 *5093 23 Feb to 8 March (Sunday)(standard) C
 *5093t 23 Feb to 8 March (Sunday)(transposed) D
 Used standard at Bolton ("Bury Bolton Wigan" town dies), Bradford, Doncaster ("DN-LN" town dies), Leeds, Manchester, Oldham ("Oldham Rochdale Ashton-u-Lyne" town dies), Stockport, and transposed at York, and both standard and transposed at Sheffield, all two dies each

Late uses : 9 March Sheffield (transposed)
 10 March Manchester (standard)

Mother's Day (1996 design) 3454
 *5094 9 to 22 March (Sunday) D
 About 10 dies used at West London, Chelmsford ("SE Anglia" town dies), Crewe ("Cheshire" town die), Kingston upon Thames, Newcastle upon Tyne ("Tyneside" town dies), Nottingham, Reading

Late use :
 23 March Crewe ("Cheshire" town die)

Send a card for
Mother's Day 9 March (1997 design) 3510
 *5095 18 to 19 March (dates seen)(standard) D
 *5095t 9 to 22 March (assumed dates)(transposed) D
 Used standard at Swansea ("Swansea & SW Wales" town dies) and transposed at Glasgow, probably two dies each. At Swansea the 19 March impressions are not clear but there is a suspicion the "9" of "9 March" has been erased; only seen "rolled on by hand" on collectors' covers from Glasgow but probably also used on normal mail



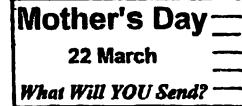
Type 3557



Type 3559



Type 3561



Type 3558



Type 3560



Type 3562

Mother's Day 22 March what will you send? 3558

5096 9 to 22 March (Sunday)(standard) B
 5096t 9 to 22 March (Sunday)(transposed) C
 About 78 dies used standard at 39 offices, about 28 dies used transposed at 14 offices, and a further 4 dies used both standard and transposed at Sheffield and Wolverhampton. Also used in IMP machines, see chapter 12

Early use :
 6 March Milton Keynes (transposed)
 Latest late uses :
 23 March Milton Keynes, Norwich, Peterborough (all transposed)
 26 March Wolverhampton (standard)

Quality Street (two designs)
 - see E.376/t-77/t

A new Southend Council 3559
 5097 9 March to 13 May (latest seen)(standard) C
 (official end date 29 March - Sunday)

5097t 9 to 29 March (Sunday)(transposed) C
 Four dies used at Southend-on-Sea, two standard (FCT) and two transposed (CFC)

Demon Internet (phone 0800 45 89 666) 3560
 *5098 23 to 28 March (standard) C
 *5098t 23 to 28 March (transposed) C

About 52 dies used standard at 26 offices, about 14 dies used transposed at 7 offices, and a further two dies used both standard and transposed at Sheffield. Also used in IMP machines, see chapter 12. Slogan design with different phone number used later, see no.5137/t

Latest late uses : (see also E.392)
 30 March Sheffield (transposed)
 14 April Slough (standard)
 ("Slough/Windsor SLO-9" town die)

Inverness Aquadome (first use) 3561
 5099t 23 March to 5 April (Sunday) C
 Two dies used

**GLEVUM
WINDOWS**
The Class Behind Glass
01452 33 22 55

Type 3563

DID YOU KNOW
POSTCODES
IN THE YORK AREA
ARE CHANGING?
Phone 01904 617373 for more details

Type 3565

ALWAYS THERE
The
Samaritans
0345 90 90 90

Type 3567

Post a card this Easter **3369**
(1995 design)
*5100 30 March to 11 April (standard) D
*5100t (for dates see below)(transposed) D
Used standard at Nottingham and transposed (early only, to 29 March - Sunday) at Peterborough; for 1997 design see E.378

Early use : 23 March Peterborough
(transposed)(see above)

What will you send this Easter **3562**
(no question mark included)

5101 30 March to 11 April (standard) B
5101t 30 March to 12 April (Sunday)(transposed) C
About 112 dies used standard at 45 offices, about 44 dies used transposed at 15 offices, and a further 8 dies used both standard and transposed at Preston ("Lancashire South Lakes" town dies), Sheffield, Southend-on-Sea and Wolverhampton; announced for use to 12 April which was Easter Sunday when there was generally no mail stamping except in Scotland; also used in IMP machines, see chapter 12

Early use : slogan also used at Newcastle upon Tyne ("Tyneside" town die) on collectors' "Queen's Beasts" FDCs on 24 Feb but not considered a genuine early use

Latest late uses :
7 May Wolverhampton (transposed)
11 May Kingston upon Thames (standard)

Glevum Windows the class
behind glass (01452 phone no) **3563**

5102t 30 March to (latest seen) 30 Sep C
Two dies used at Gloucester with "Gloucestershire" town dies; no start date announced (nor end date), presumably started when dies arrived, replacing no.5022t. E.352t, E.376t also in use

The Glasgow Royal Concert Hall **2966**
(sixty-sixth use)

5103t 6 to 12 April (Sunday) C
Two dies used; 12 April was Easter Sunday when there was generally no stamping of mail but there was at Glasgow

MIB
MEN IN BLACK
BUY IT NOW ON VIDEO

Type 3564

Balado
Kinross
11 & 12 July '98
T In the Park Info
07000 113 114

Type 3566

GODIVA WEEKEND
5 - 7 JUNE 1998
MEMORIAL PARK COVENTRY
FREEPHONE: 0500 777220

Type 3568

MIB Men in Black video **3564**
5104 13 April (bank holiday) to 10 May (Sunday) B
(standard)
5104t 13 April (bank holiday) to 10 May (Sunday) C
(transposed)
About 88 dies used standard at 39 offices, about 38 dies used transposed at 14 offices, and a further 4 dies used both standard and transposed at Sheffield and Southend-on-Sea. Some started 14 April since 13 April was Easter Monday. Also used in IMP machines, see chapter 12

Latest late uses :
15 June Sheffield (standard & transposed)
(for later uses see E.381)

Postcodes are changing in York area **3565**
*5105t 14 April to (latest seen) 7 June (Sunday) C
Four dies used; E.277t also in use.
British Postmark Bulletin claimed "end date to be announced" but no such announcement followed

The Glasgow Royal Concert Hall **2966**
(sixty-seventh use)
*5106t 27 April to 3 May (Sunday) C
Two dies used; dates changed from 11-17 May to accommodate no.5107t but without announcement

Balado Kinross T in the Park **3566**
*5107t 4 (bank holiday) to 31 May (Sunday) C
Used at Aberdeen (2 dies), Edinburgh (10), Glasgow (12)

Always there The Samaritans **3567**
5108 11 to 20 May (2.45pm latest seen) D
(standard)

5108t 20 May (7.30pm earliest seen) to
4 June (latest seen)(transposed) D
(official end date 30 May)
Two dies used at Coventry with "Coventry & Warwickshire" town dies; announced as ending 24 May but this was the Sunday of a bank holiday weekend, when there were no collections, so the campaign was extended and Royal Mail information was that the last day was 30 May but the slogan was then used after that date, see above. Collectors' covers were dated 23 May (originally to be the last day) in standard position since they were stamped in advance. No.5109t also in use

Godiva Weekend Coventry **3568**
5109t 31 May (Sunday) to 7 June (Sunday) C
Two dies used with "Coventry & Warwickshire" town dies; no.5108t also in use

Mark Antony Photography (first use) **3569**
5110t 1 to 7 June (Sunday) C
Used at Edinburgh, Glasgow, two dies each

Bogus callers Operation Hamelin **3546**
(second use)
*5111t 1 to 7 June (Sunday) C
Used at Edinburgh (4), Glasgow (6); also announced for use at Aberdeen (2) and Inverness (2) but almost certainly not used at either office

Edinburgh Zoo animal sponsorship **3570**
(first use)
5112t 1 to 7 June (Sunday) C
Two dies used; nos 5110t-11t also in use

Father's Day 21 June,

5113 8 to 21 June (Sunday)(standard) B
 5113t 8 to 21 June (Sunday)(transposed) C
 About 122 dies used standard at 44 offices, about 30 dies used transposed at 16 offices, and a further 14 dies used both standard and transposed at Peterborough, Preston ("Lancashire 3 Lakes" town dies), Sheffield, Southend-on-Sea & Wolverhampton. Also used in IMP machines, see chapter 12. For 1998 use of 1997 design see E.379/t

Earliest early uses :
 2 June Portsmouth ("Portsmouth & IOW" town die), Wolverhampton (both standard)
 4 June Wolverhampton (transposed)

Latest late uses :
 28 June Coventry (standard)
 ("Coventry & Warwickshire" town dies)
 29 June Belfast (transposed)
 - also used at Oxford (standard) on collectors' Health FDCs on 23 June but not considered a genuine late use

5114 25 yrs St Barnabas Hospice Worthing 3572 C
 8 to 22 June
 (announced as ending 21 June but no mail stamped on Sundays at Brighton)
 Two dies used at Brighton with "Sussex Coast" town dies

Save the Children Monster Gala
Pontefract 3573

*5115 8 to 22 June D
 (correct end date probably 20 June)
 Two dies used at Wakefield; not announced in British Postmark Bulletin

5116t Inverness Aquadome (second use) 3561 C
 9 June to 2 July
 (official dates 8 to 28 June - Sunday)
 Two dies used

*5117 Need a postcode? 3574 C
 9 June (earliest seen) to Nov
 Two dies used at Coventry with "Coventry & Warwickshire" town dies; not announced in British Postmark Bulletin. Also listed in chapter 4

5118t The Glasgow Royal Concert Hall 2966 C
 (sixty-eighth use)
 15 to 21 June (Sunday)
 Two dies used

HSA Britain's leading health care
cash plan 3575

5119 29 June to 12 July (Sunday)(standard) B
 5119t 29 June to 12 July (Sunday)(transposed) C
 About 84 dies used standard at 42 offices, about 20 dies used transposed at 8 offices, and a further four dies used both standard and transposed at "Gatwick MLO" and Sheffield. The design shows the phone number without spaces. Also used in IMP machines, with phone number correctly spaced, see chapter 12

Latest late uses : (see also E.387/t)
 18 Nov Coventry (standard)
 ("Coventry & Warwickshire" town dies)
 27 Nov Norwich (transposed)

Mark Antony Photography
 Tel. 07071 203 203
 www.markantonyphotography.co.uk

Type 3569

**Father's Day,
 21 JUNE.
 What will
 YOU send ?**

Type 3571

**Save the Children
 MONSTER GALA
 PONTEFRACT PARK
 20 & 21 JUNE 1998**

Type 3573

HSA
 Britain's leading
 health care cash plan
0800150150

Type 3575

ANIMAL SPONSORSHIP
 EDINBURGH ZOO
 It's wild!
 0131-314 0311

Type 3570

25 YEARS St Barnabas Hospice Worthing

 1973-1998

Type 3572

NEED A POSTCODE
 ? ? ? ?
 0345 111 222

Type 3574

9-16 AUGUST.
Disability World Athletics
 Birmingham 98
 ALEXANDER STADIUM

Type 3576

5120t Mark Antony Photography (second use) 3569 C
 29 June to 5 July (Sunday)
 Two dies used at Glasgow

5121t Edinburgh Zoo animal sponsorship (second & third uses) 3570 C
 6 to 19 July (Sunday)
 (official end date 12 July - Sunday)
 Two dies used; third use was announced for 10-16 Aug but because of no.5125t it appears to have been used for an extra week in July instead

5122t Disability World Athletics Birmingham 98 3576 C
 10 July to 16 Aug (Sunday)
 Probably four dies used; announced as starting 9 July but no 9 July specimens seen

P&O Stena LINE
 DUBLIN - CALAIS - NEWHAVEN - DIEPPE

Type 3577

50 Safer Shipping and Cleaner Oceans
IMO 50 YEARS

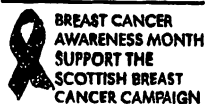
Type 3578


 Inverness
 Highland
 Hogmanay
 Street Party
 31st December

Type 3579

SCOTCH ASSOCIATION
 1923 **75** 1998
 MENTAL HEALTH
 SAMH-75 years of Campaigning & Caring
 MAKING MENTAL HEALTH MATTER
 0141 568 7000

Type 3580



Demon Internet

30-day free trial call:
0800 027 0127

Type 3581

Type 3582

- P&O Stena Line 3577
5123 13 July to 29 Aug (standard) B
5123t 13 July to 29 Aug (transposed) C
About 42 dies used standard at 21 offices, 6 dies used transposed at Canterbury, Ipswich and Milton Keynes, and a further two dies used both standard and transposed at "Gatwick MLO". Also used in IMP machines, see chapter 12. Announced as ending 30 Aug which was Sunday of a bank holiday weekend when no mail is stamped in England, and all the above offices were in East Anglia and Southern England
- Latest late uses : (see also E.390)
9 Oct "Gatwick MLO" (transposed)
26 Jan 1999 Oxford (standard)
- also "rolled on by hand" at Oxford "vaguely transposed" on collectors' Speed FDCs on 29 Sep 1998, and standard on Millennium "Travellers' Tales" FDCs on 2 Feb 1999 but neither are considered genuine late uses
- The Glasgow Royal Concert Hall 2966
5124t (sixty-ninth use) C
13 to 19 July (Sunday)
Two dies used
- Edinburgh Festival 3478
5125t 27 July to 31 Aug C
(official end date 30 Aug - Sunday)
Ten dies used; see also nos 5121t, 5126t
- Mark Antony Photography (third use) 3569
5126t 3 to 9 Aug (Sunday) D
Used at Glasgow (2); also announced for Edinburgh (2) but probably not used because of no.5125t. The campaign was curtailed by Royal Mail (six uses had been planned) but the fourth use still went ahead at Edinburgh, see no.5129t
- Enrol at Peterborough
Regional College 3539
5127t 3 to 31 Aug (bank holiday) C
(official end date 30 Aug, Sunday of bank holiday weekend when no mail is stamped)
Two dies used; no.4997t also in use
- The Glasgow Royal Concert Hall 2966
5128t (seventieth use) C
17 to 23 Aug (Sunday)
Two dies used
- Mark Antony Photography (fourth use) 3569
5129t 31 Aug to 6 Sep (Sunday) D
Used at Edinburgh (2), see note after no.5126t

See page 5 for the meaning of the valuation codes.
See previous volumes for illustrations prior to type 3356

Quality Street (two designs) -
see E.384/t-385

IMO 50 years safer shipping & cleaner oceans 3578

- 5130 1 Sep to 9 Oct C
(official start date 14 Sep)
Two dies used at London South; also used in IMP machines, see chapter 12
- The Glasgow Royal Concert Hall 2966
(seventy-first use)
5131t 7 to 13 Sep (Sunday) C
Two dies used
- Inverness Highland Hogmanay
Street Party 3579
5132t 14 Sep to 11 Oct (Sunday) C
Used at Edinburgh probably 14 to 20 Sep (Sunday)(four dies to 18 Sep then two dies) then two dies transferred to Inverness 21 to 27 Sep (Sunday)(correct dates) then in error 6 to 11 Oct (Sunday), see no.5135t below. Announced for use at Inverness then for use at Edinburgh also, but the respective dates at the two offices were not made clear
- Edinburgh Zoo animal sponsorship 3570
(fourth use)
5133t 21 to 27 Sep (Sunday) C
Two dies used
- Scottish Assoc for Mental Health 3580
5134t 28 Sep to 4 Oct (Sunday) C
Used at Aberdeen (4), Edinburgh (12), Glasgow (12)
Late use : 7 Oct Edinburgh
- Inverness Aquadome (third use) 3561
5135t 28 Sep to 4 Oct (Sunday) C
Two dies used; announced for use to 11 Oct (Sunday) but "Breast Cancer" (see no.5136t) used instead on 5 Oct then "Hogmanay" (see no.5132t) used 6 to 11 Oct
- Breast Cancer Awareness Month 3581
5136t 5 Oct to 1 Nov (Sunday) B
Used at Aberdeen (2), Edinburgh (4), Glasgow (2), Inverness (2 dies, 5 Oct in error, then from 12 Oct, see no.5135t)
Early use : none, but see E.386t
Latest late use : 27 Nov Aberdeen
- Demon Internet (phone 0800 027 0127) 3582
5137 12 Oct to 29 Nov (Sunday)(standard) B
5137t 12 Oct to 29 Nov (Sunday)(transposed) B
About 88 dies used standard at 36 offices, about 16 dies used transposed at 8 offices, all in England and Wales, and a further two dies used both standard and transposed at "Gatwick MLO"; also used in IMP machines, see chapter 12
Early use : 9 Oct London North (standard)
Latest late use : (see also E.389)
3 Dec Northampton (standard)
("Northamptonshire" town die)
- The Glasgow Royal Concert Hall 2966
(seventy-second use)
5138t 12 to 18 Oct (Sunday) C
Two dies used; no.5136t also in use



Type 3583



Type 3584



**SCOTTISH
WOMEN'S AID**

ADDRESSING
DOMESTIC ABUSE

Type 3585

Burne-Jones Centenary Exhibition
Birmingham 3583

5139t 16 Oct 1998 to 12 Jan 1999 C
(official end date 20 Dec 1998 - Sunday)
Probably six dies used; exhibition of work
of artist Sir Edward Burne-Jones, 1833-98

*5140 Liverpool Sch'l of Tropical Medicine 3584 C
20 Oct 1998 to 7 March 2000
(official dates 26 Oct to 27 Dec - Sunday
of holiday weekend, but used late anyway)
Probably four dies used, but only two after
correct end date to late-March 1999 then
one die only; on 19 Feb 1999 Royal Mail
Liverpool claimed the slogan had ended but
it still continued as shown above, but see
note on page 69. E.228,383,384 also in use

5141t Edinburgh Zoo animal sponsorship 3570 C
(fifth & sixth uses)
26 Oct to 22 Nov (Sunday)
Two dies used; official dates were 26 Oct
to 1 Nov (fifth use) and 9 to 22 Nov (sixth
use) but slogan used continuously

5142t The Glasgow Royal Concert Hall 2966 C
(seventy-third use)
9 to 22 Nov (Sunday)
Two dies used

5143 World Aids Day 1 December 3551 C
23 to 29 Nov (Sunday)(standard)
5143t 23 to 29 Nov (Sunday)(transposed) C
About 18 dies used standard at 8 offices
and about 12 dies used transposed at
Belfast, Edinburgh, Glasgow, Milton Keynes
Late use : (see also E.391)
3 Dec Edinburgh (transposed)

5144t Scottish Women's Aid 3585 C
23 to 29 Nov (Sunday)
Used at Aberdeen (2), Edinburgh (6),
Glasgow (8), Inverness (2)
Late use : 3 Dec Edinburgh

*5145 Post early for Christmas 169 D
23 Nov to 23 Dec (latest seen)
Used at Wrexham on the dates shown above
(no.5153 also in use), and at West Bromwich
("Birmingham" town die), 15 Dec seen

*5146 Post early 2nd class by 16 Dec ... 2774 D
29 Nov (Sunday)
Used at Tonbridge ("SE Division 1"
town die), only one date seen; other
Christmas slogans also in use



What will
you
send this
Christmas?

Beth wnewch chi ei
anfon y Nadolig hwn?
What will you send
this Christmas?

Type 3586

Type 3587

What will you send this Christmas? 3586
(holly design)

5147 30 Nov to 24 Dec (standard) B
5147t 30 Nov to 24 Dec (transposed) B
About 180 dies used standard and about
70 dies used transposed, all at the APCs;
also used in IMP machines, see chapter 12

Earliest early use :
28 Nov London North (standard)(unusual
for this office to stamp mail at weekend)
Latest late uses :
14 Jan 1999 Slough
("Slough/Windsor SLO-9" town dies),
Stoke-on-Trent (both standard)
20 Jan 1999 Belfast (transposed)

What will you send this Christmas? 3587
(holly design, Welsh bilingual version)

5148 30 Nov to 24 Dec D
Used at Cardiff ("Cardiff Newport" town
dies, 4) and Swansea ("Swansea & SW Wales"
town dies, 2); also used in IMP machines at
both offices, see chapter 12

Late use : 28 Dec Cardiff
("Cardiff Newport" town die)

Note : nos 5147/t-48 were announced as ending on 27
Dec which was Sunday of a holiday weekend so no
mail was stamped on that day. As in 1997, for the
unannounced repeat designs shown below an end date
of 22 Dec, more in keeping with earlier years, has
been assumed

What will you send this Christmas? 3552
(1997 design)

*5149 30 Nov to 22 Dec (standard) D
*5149t 30 Nov to 22 Dec (transposed) D

Used standard at Brighton ("Sussex
Coast" town die), Coventry ("Coventry and
Warwickshire" town dies, 2), Darlington,
Peterborough, Stockport (3), Twickenham,
and transposed at Inverness (2) and Preston
("Lancashire S Lakes" town dies, 2)

Earliest early uses :
21 Nov Twickenham (standard)
23 Nov Preston (transposed)
("Lancashire S Lakes" town dies)

Latest late use :
6 Jan 1999 Coventry (standard)
("Coventry and Warwickshire" town dies)

A card makes everyone's Christmas 3499

*5150 30 Nov to 22 Dec (standard) D
*5150t 30 Nov to 22 Dec (transposed) D

Used standard at London E1
("London E1-E18" town dies, 3), Brighton
("Sussex Coast" town die), Canterbury,
Chelmsford ("SE Anglia" town die),
Dartford, Dunfermline ("Lochgelly" town
die), Londonderry, and transposed at
Glasgow (6)

Late use : 28 Dec Glasgow (transposed)

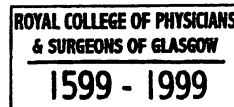
- Happy Christmas please post early 2890
(no lines at right)
- *5151 30 Nov to 22 Dec (standard) C
*5151t 30 Nov to 22 Dec (transposed) D
About 70 dies used standard, transposed at Aberdeen and Gloucester ("Gloucestershire" town die), and both standard and transposed at Northampton ("Northamptonshire" town dies)
- Earliest early use :
2 Nov Oldham (standard)
("Oldham Rochdale Ashton-u-Lyne" town die)
Latest late uses :
24 Dec Aberdeen (transposed)
29 Dec Hemel Hempstead, Taunton
(both standard)
- Happy Christmas please post early 2890A
(with lines at right)
- *5152 30 Nov to 22 Dec (standard) D
*5152t 30 Nov to 22 Dec (transposed) D
About 20 dies used standard, and transposed at Bridgwater and Glasgow
- Earliest early uses :
16 Oct Swindon (standard) - also used continuously (standard) from 1997 at Helston ("Cornwall D" town die)(locals/missorts only)
Latest late use :
29 Dec Watford (standard)
- Happy Christmas please post early
(Welsh bilingual) 2891
- *5153 30 Nov to 22 Dec C
About 13 dies used at Welsh offices
- Earliest early use : 11 Nov Rhyl
Latest late use : 31 Dec Rhyl
- A Happy Christmas The Post Office 1278
- *5154 30 Nov to 22 Dec (standard) C
*5154t 30 Nov to 22 Dec (transposed) D
About 22 dies used standard, and used transposed only at Chorley
- Earliest early use :
18 Nov Taunton (standard)
Latest late use : (see also E.393)
5 Jan 1999 Peterborough (standard)
- A Happy Christmas (Welsh bilingual) 1392
- *5155 30 Nov to 22 Dec D
Used at Bangor Gwynedd (2), Barmouth, Colwyn Bay, Llandrindod Wells, Tywyn
- Early use : 23 Nov Bangor Gwynedd
Latest late use : 12 March 1999 Tywyn
- Happy Christmas (1988 Welsh design) 2672
- *5156 30 Nov to 22 Dec D
Used at Colwyn Bay (with "Llandudno-Colwyn Bay" town die, nos 5154-55 also in use with Colwyn Bay town dies), Corwen, Dolgellau, Llangollen, Rhyl
- Earliest early use : 25 Nov Rhyl
Late use : 30 Dec Colwyn Bay (no year)
("Llandudno-Colwyn Bay" town die)

Note re Christmas slogans : for illustrations of types 2890, 2890A, 2891, 1278, 1392, 2672, 169 and 2774 see page 37; for types 3499 and 3354 see page 48

- Inverness Aquadome (fourth use) 3561
- 5157t 30 Nov to 13 Dec (Sunday) C
Two dies used; announced as ending 20 Dec (Sunday) but Christmas slogan seems to have taken over from 14 Dec, see no.5149t
- Season's Greetings 3354
- *5158 7 to 22 Dec (standard)(assumed dates) D
*5158t 7 to 22 Dec (transposed)(assumed dates) D
Used standard at Glasgow, Paisley (though the Glasgow die may have been used at Paisley), and transposed at Ayr
- Please use the Postcode 3588
- *5159I 24 Dec 1998 to 28 Nov 1999 (Sunday)
First slogan for use in IMP machines ONLY, see chapter 12 for illustration and other details; see below for changeover to no. 5159AI, see also no.5160I

1999

- *5159AI as above but 3-line design 3588A
Sep 1999 to date
First used Sep 1999 in IMP machines ONLY, with slogan to right of town die; there was a gradual change from no.5159I to no.5159AI over the Sep-Nov 1999 period. See chapter 12 for illustration and other details
- Please use the Postcode 3589
(Welsh bilingual version)
- *5160I 2 Jan 1999 to date
Used in IMP machines only, initially at Cardiff, Swansea, then later at Chester and Shrewsbury too, see chapter 12 for illustration and other details. The changes later in 1999 resulting in the slogan appearing to the RIGHT of the town die (see nos 5159I/5159AI above) also applied to no.5160I but with no change of slogan design



Type 3590

Royal College of Physicians & Surgeons
of Glasgow 3590

- 5161t 11 to 24 Jan (Sunday) C
Twelve dies used

A change in Royal Mail policy called for the end of all slogans except Royal Mail's own slogans (eg Postcode and filler slogans), as related on page 11. This accounts for there being no new slogans (no.5161t was a prior commitment) for most of 1999

- Be a winner advertise here 3591
- *5162I 6 Oct and 15 Nov
Used in IMP machines only; for illustration and details see chapter 12

Note re Christmas slogans : for illustrations of types 3586-87 see page 61, for type 3552 see page 55, for types 3354, 3499 see page 48, for types 2890, 2890A, 2891, 1278, 2672, 169 and 463 see page 37

What will you send this Christmas? 3586
(holly design)

5163 29 Nov to 24 Dec (standard) C
5163t 29 Nov to 24 Dec (transposed) C

About 25 dies used standard and used transposed at Milton Keynes (2), York (4) and with dated diamond at "Gatwick MLO"; also used in IMP machines, see chapter 12

Earliest early use :
19 Nov Twickenham (standard)

Latest late uses :
4 Jan 2000 Milton Keynes (transposed)
26 Jan 2000 "Gatwick MLO" (standard)

What will you send this Christmas? 3587
(holly design, Welsh bilingual version)

5164 29 Nov to 24 Dec D

Used at Cardiff ("SE Wales" town dies, 4) - started late, dates above apply to IMP machines; also used in IMP machines at four offices including Cardiff, see chapter 12 for details. IMP design differs slightly from the 1998 design

Note : nos 5163/t-64 were announced as ending 24 Dec; unlike 1998 this date has also been assumed as the end date for the other designs not individually announced (see below)

What will you send this Christmas? 3552
(1997 design)

*5165 29 Nov to 24 Dec (standard) D
*5165t 29 Nov to 24 Dec (transposed) D

Used standard at London South, "Gatwick MLO", Hull (3), Inverness (2), Preston ("Lancashire S Lakes" town die), Stockport (4), Twickenham (2), and Wolverhampton (in RED with "NW Midlands" town die), and transposed at York (2)

Early uses :
22 Nov Preston ("Lancashire S Lakes" town die), Twickenham (both standard)

Latest late use :
5 Jan 2000 "Gatwick MLO" (standard)

A card makes everyone's Christmas 3499
29 Nov to 24 Dec D

Used at London E1 ("London E1-E18" town dies, 4), Edinburgh (2), "Gatwick MLO", Liverpool (3), Londonderry, Middlesbrough ("Teesside" town dies, 4), Swindon

Earliest early use : 22 Nov Liverpool
Latest late use : 6 Jan 2000 Liverpool

Happy Christmas please post early 2890
(no lines at right)

*5167 29 Nov to 24 Dec (standard) C
*5167t 29 Nov to 24 Dec (transposed) D

About 75 dies used standard and used transposed at Cookstown, Derby, Edinburgh, Milton Keynes (2), Sheffield, York (2)

Early uses : 22 Nov Liverpool, Preston ("Lancashire S Lakes" town die), Truro ("Cornwall A" town die), Twickenham (all standard)

Latest late use :
6 Jan 2000 Liverpool (standard)

Happy Christmas please post early 2890A
(lines at right)

*5168 29 Nov to 24 Dec (standard) D
*5168t 29 Nov to 24 Dec (transposed) D

About 35 dies used standard, and used transposed at Derby, Exeter ("Devon & Exeter" and "Exeter & Devon" town dies, 4), Milton Keynes (2), Portree, Preston ("Lancashire S Lakes" town dies, 2)

Earliest early uses :
22 Nov St Mary's (standard) and Preston ("Lancashire S Lakes" town die)(transposed)

Latest late uses :
4 Jan 2000 Milton Keynes (transposed)
5 Jan 2000 Liverpool (standard)

Note: dated diamonds (see page 8) were used with several Christmas slogans, probably all at "Gatwick MLO"; similarly an undated diamond was used transposed with slogan no.5168t, possibly also used at "Gatwick MLO"

Happy Christmas please post early (Welsh bilingual) 2891

*5169 29 Nov to 24 Dec D

About 11 dies used at Welsh offices

Earliest early use : 22 Nov Caernarfon

A Happy Christmas The Post Office 1278

*5170 29 Nov to 24 Dec D

About 30 dies used

Early use : 22 Nov Polegate
Latest late use :
21 Jan 2000 "Gatwick MLO"

A Happy Christmas (Welsh bilingual) 1392
29 Nov to 24 Dec D

Used at Barmouth, Colwyn Bay (also nos 5169, 5172), Tywyn, Wrexham

Early use : 26 Nov Wrexham
Late use : 17 Jan 2000 Colwyn Bay

Happy Christmas (1988 Welsh design) 2672

*5172 29 Nov to 24 Dec D

Used at Bangor Gwynedd (2), Colwyn Bay (also nos 5169, 5171), Corwen, Dolgellau, Llangollen

Early use : 23 Nov Dolgellau

Post early for Christmas 169
29 Nov to 24 Dec (assumed dates) D

Used at Twickenham, Wrexham

Post your Christmas cards by 20th 463

*5173A 20 Dec seen *

Used with dated diamond, probably at "Gatwick MLO" (see note after no.5168/t)

Season's Greetings 3354

*5174 6 to 24 Dec (probable dates)(standard) D
*5174t 6 to 24 Dec (probable dates)(transposed) D

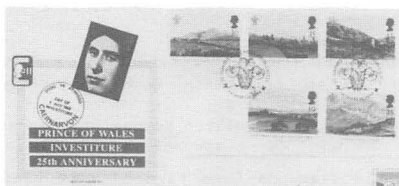
Used standard at Paisley and transposed at Ayr

Royal Mail Millennium Collection 3592
28 Dec 1999 (bank holiday)

*5175I to 5 March 2000 (Sunday)

Used only in IMP machines at 25 English offices; for illustration and details see chapter 12. Announced in British Postmark Bulletin of 7 January 2000

Limited Edition GB fdc New Issue Service



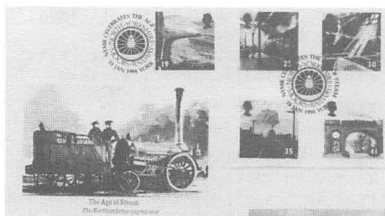
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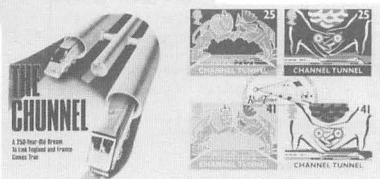
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6

Exceptional Uses

In this chapter we list general slogans used exceptionally outside any announced or planned dates of use. There must be a definite break between the correct period of use and an exceptional use. Early or late uses that run into or beyond the correct period are therefore not included, these being listed with the correct dates in chapter 5.

Amendment to "Collecting Slogan Postmarks":

E.17 used to 16 Oct (1959) at Leicester

Amendment to "Slogan Postmarks of the Seventies" :

E.128t used at Chichester to 21 March

Amendments to "Slogan Postmarks of the Eighties" :

E.171 ended at Blackwood but still in use at Cwmbran and Pontypool

E.187 amend start date to 29 Oct 1984

E.228 still in use

Amendments to

"Slogan Postmarks of the Nineties : part 1" :

E.247 - after Nov 1991, used at N17 Dec 1992 only then Dec 1993 only

E.248 used at Stockport to (latest seen) Oct 1999

E.251R used from 25 July (1990)

E.277/t latest seen standard Nov 1995 (but seen standard again 23 Dec 1996 only) otherwise transposed only and used to date

E.278 used again Jan to (latest seen) Dec 1996 then again Jan to Dec 1999

E.280 "PO. Charter" - (e) used at Coventry ("Coventry and Warwickshire" town dies) to Aug 1995 (also used with Stratford upon Avon town die) and again from March to Nov 1996, and at Leamington Spa 1995 to date (f) Dumfries in use again by Jan 1996 (after "Advertising") but then replaced by "Burns" (see no.4908) but used again from at least Aug 1997 to date, continued in use at Epsom ("Kingston upon Thames 9") to Dec 1996 though no year shown in 1995-96, then at Kingston-upon-Thames Dec 1998 (but year shown as 1997) (h) Doncaster to Sep 1995 (i) Southend on Sea to Aug 1995 (j) Bradford to March 1995 (k) also in use at Maryport 1995, possibly earlier, to date (l) also used at Twickenham 28 Feb to 1 March 1994, then again Jan 1999 to date

(m) also used at Ipswich June to July 1997

(n) used again at Brighton ("Sussex Coast" town dies) 31 Jan 1998 to April 1999 and Doncaster (several dies each) 2 Feb 1998 to date

E.296 and E.305 - both continued in use at Gravesend ("Dartford J" town die), only one at a time, but both ended Nov 1996

E.303A used again Nov 1995 to Jan 1998, then again Dec 1998 to Jan 1999

E.306 used at Chelmsford to Aug 1995, and at Swansea to May 1995

E.307 (Nottingham) also used again 26 May to 9 Sep 1995

add E.307t used transposed at Nottingham from April 1996, changed back to standard July to Aug 1996 and Dec 1996 but used transposed again Sep 1996 to (latest seen) Jan 1997; uses at other offices in 1996-97 are listed as no.A4930/t, see chapter 4

1995

- | | | | |
|--------|---|--------------|---|
| | <u>Le Shuttle</u> | <u>3283</u> | |
| E.316 | Used at Derby 13 Jan to 24 March; no.4661/t also in use; see also E.324 | | D |
| | <u>Write now!</u> | <u>2460</u> | |
| E.317 | Used at Redhill 30 Jan 1995 to (latest seen) Jan 1999, and at Chelmsford May 1996 to Feb 1997 (intermittently, used as filler slogan) and at Ipswich Jan to Feb 1997 (all standard) | | C |
| E.317t | Used at Belfast 27 March to 22 May 1996 (transposed) | | D |
| | <u>Royal Mail Customer Services</u> | <u>3374</u> | |
| E.318 | Used prematurely at Twickenham 10 to 28 Feb, then withdrawn prior to correct introduction on 18 April, see no.4800 (use at Croydon was an early use) | | C |
| | <u>Tropical places exotic</u> | | |
| | <u>holiday specialists</u> | <u>3172A</u> | |
| E.319 | Used about at Guildford 24 Feb to 27 May; 1994 design (for illustration see page 26) used in error (probably two dies) alongside new design (see no.4788 of which official end date 18 March but both designs continued late) until 6 June, then used again replacing no.4833 from about 10 Aug to 7 Dec. | | C |
| | Also used at Reading from 19 June to 5 Sep (alongside no.4834, E.321,324,327), and at Tonbridge 10 to (latest seen) 12 July (two dies) then replaced by no.4834, but used again 18 to 20 Sep; for further use in Dec 1995 see E.342/t | | |
| | <u>Please keep dogs inside (postman)</u> | <u>3380</u> | |
| E.320 | Used at Worcester 27 March (2 dies with "Hereford & Worcestershire" town dies), then intermittently from 10 April (only one die) prior to correct introduction on 24 April, see no.4806 | | D |
| | <u>BT Payphone (second design)</u> | <u>3246</u> | |
| E.321 | Used at Reading 27 April to 27 Sep; E.319,324,327,334/t also in use | | C |
| | <u>Sheffield is a Mech Letter Office</u> | <u>1909</u> | |
| E.322t | Used 10 May to 31 July; last previous use (though standard) was E.265 in Sep 1994 | | C |
| | <u>Reeds Taywood Homes Watford (second use)</u> | <u>3378</u> | |
| E.323 | Used again 31 May to 6 June (two dies) then again from 19 June to 11 July; no.4708 also in use | | D |

- Peoples Phone 3440
(second, third, fourth & fifth uses)
- E.350 8 April 1996 to 24 Feb 1997 (standard) C
E.350t 8 April to 23 Dec (transposed) C
(a) Used from 8 April as listed below;
a second campaign had been announced for 8 to 21 April but was at the last minute cancelled (see British Postmark Bulletin of 19 April), along with the 3rd, 4th and 5th campaigns mentioned below. The second campaign still went ahead at the offices listed below for differing periods, some beyond 21 April - for fuller details see "In depth slogan listings" (not to be confused with late use of no.4895 at Sheffield, latest seen 9 April) : used standard at London E1 ("London E1-E18" town die), West London, Bradford, Canterbury, Hemel Hempstead, Reading, Southampton, Swindon, Tonbridge, Watford, Wolverhampton, and transposed at Exeter ("Exeter District" town dies) and Gloucestershire
(b) A third campaign had been planned for 13 May to 2 June, but the slogan was used at the following offices for these dates or part of the period : standard at West London, Canterbury (E.355t also in use), Doncaster, Hemel Hempstead, Southampton, Swindon, Tonbridge, Watford (also backdated to 1 Jan, see note after no. 4895/t, and transposed at Gloucester ("Gloucestershire" town dies) 13 May only (then see E.352t)
(c) A fourth campaign had been planned for 17 June to 15 Sep, but the slogan was used at the following offices: standard at West London (1 to 8 July), Doncaster, Hull (2), Reading and Watford, and transposed at Leicester ("Leicestershire" town dies)(2)
(d) A fifth campaign had been planned for 30 Sep to 30 Dec (after "Grandparents' Day"), but the slogan was used at the following offices: standard at Doncaster, Hull (2), and transposed at Leicester ("Leicestershire" town dies) (2) (latest seen 23 Dec), then slogan continued at Hull (standard) to (latest seen) 24 Feb 1997
- E.351 Rix Fuels (original design) 3318
Used at Doncaster (about three dies) D
from 17 April to 22 May (latest seen 4.45pm) after late uses of other slogans, then reverted to no.4831 by 9pm on 22 May; no.4831/t continued in use at other offices
- E.352t Please control your dog (3rd use) 3341
Used at Gloucester with C
"Gloucestershire" town dies (2 dies) from 14 May to 15 Dec (Sunday) then again as a filler slogan July to 28 Nov 1997 and again Jan 1998 to date; nos 4805t,4975t, 5022t,5083t,5102t,E.376t also in use
- E.353 Kit Kat (first design) 3416 C
E.354 Kit Kat (revised design) 3416A C
One die of each design reintroduced at Northampton ("Northamptonshire" town dies) from 22 May, after late use of "Europe Day", and a second die of each design used from about 19 June.
Also one die of each design used at Reading from 29 July, first design to (latest seen) 3 Aug, but revised design at Reading and
- both designs at Northampton continued and joined up with the next official campaign from 2 Sep, see nos 4958-59 (and still listed as Exceptional in spite of this). E.354 also used at West London 2-8 July
- E.355t 60 years of Quality Street 3453
Used again transposed at Canterbury C
from 20 May to 15 June after "Europe Day"; not to be confused with late uses at other offices; E.350 also in use.
- E.355 Used standard at Nottingham C
19 July to 14 Sep; for next use of this design see no.4974/t then E.361
- E.356 Tropical Places faraway holidays 3367
Used again at Guildford on 26 June; *
E.338 also in use
- E.357 Father's Day 3391
Used 8 to 22 July at "Gatwick MLO" D
(though also used for correct June dates)
- E.358t British Philatelic Bulletin 3264
Used at Belfast from 10 July to D
(latest seen) 22 Sep
- E.359 Happy Christmas please post early 2890
(no lines at right) *
Used on 14 Aug at Bodmin
(where mail is not normally stamped)
- E.360 Happy Christmas please post early 2890A
(with lines at right) *
Used on 15 Sep at Penzance with
"Cornwall F" town die
- 1997
- E.361 60 years of Quality Street 3453
Two dies re-used at Northampton C
with "Northamptonshire" town dies (A/B) from 19 Feb (having been used late from Dec 1996 to 6 Feb 1997) after "Valentine" slogan to 2 March, then again from 10 to 16 March after "Mother's Day"; for later use of this design see E.368/t. Not to be confused with late use of no.4974 at Slough
- E.362 Post a card this Easter 3369
(1995 design) D
Used at Doncaster and Ipswich
(two dies each) approx 19 to 28 Feb, then new design instead (see no.5013) later introduced after "Mother's Day"
- E.363 Travelodge UK wide reservations 3481
(second use) C
3 March to 1 Sep (standard)
E.363t 3 March to 27 May (transposed) D
Originally planned as a 3-30 March nationwide campaign, this was cancelled but the slogan was still used at London North, Coventry ("Coventry and Warwickshire" town dies), Doncaster, Newcastle upon Tyne ("Tyneside" town dies), Nottingham, Swansea ("Swansea & SW Wales" town dies), all standard, Aberdeen (transposed) and Ipswich (both standard and transposed), all two dies each. As 30 March was Easter Sunday there were no collections that day except prob at Aberdeen. Some offices continued beyond this date, latest dates as follows (including Sheffield not listed above) :
7 April Swansea (standard)
(Swansea & SW Wales" town dies)

- 27 May Ipswich (transposed)
1 June Ipswich (standard)
16 June Sheffield (standard, only this date seen)
1 Sep Doncaster (standard)
- E.364 Tropical Places holiday brochures 3402
Used at Croydon (probably 2 dies) C
from 3 to 23 March
- E.365t Neighbourhood Energy Action 2982
1991 design used at Wolverhampton, *
3 March, 19 May and 21 June seen
(probably other dates also)
- E.366 Stamp Bug Club 5th Anniv 2443
1985 design used at Armagh, *
11 March and 29 April seen (on missorted
items), presumably in continual use
- E.A367 Let's get the most - Liverpool 2310
Used at Liverpool April 1997 to C
March 1998 (probably not continuous,
used as filler); last previous use was in
1988, see no.3678. E.228 also in use
- E.367 Grandparents' Day (1996 design) 3488
Used 1 to 15 Sep at Newcastle upon Tyne D
with "Tyne-side" town dies (4 dies);
the 1996 design included "28 Sep" but
Grandparents' Day in 1997 was 27 Sep though
there was no slogan campaign in 1997
- E.368 60 years of Quality Street 3453
20 Oct 1997 to 28 Jan 1998 (standard) D
E.368t 11 Nov 1997 to 4 Jan 1998 (Sun)(transp'd) D
(a) Used standard at Romford
20 to 26 Oct before changing to type 3410,
see no.5061
(b) used transposed at Glasgow 11-13 Nov
alongside no.5061t and again 29 Dec 1997 to
4 Jan 1998 (Sunday)
(c) used standard at Harrow (4 dies) 22 Dec
1997 to 3 Jan 1998
(d) used again standard at Slough ("Slough/
Windsor SLO-9" town die) 19 to 28 Jan 1998
(used late from 1996 to 20 Dec 1997, see
no.4974); for further use at Slough from
1 April 1998 see E.377 (d)
- E.369 Le Shuttle 3283
Used at Carterton in RED in Dec 1997 *
(probably earlier also) to Jan 1998 only
on missorts; probably same slogan die
"rolled on by hand" in black on collectors'
Speed FDCs at Oxford on 29 Sep and 13 Oct
1998, both "vaguely in the transposed
position", also standard on collectors'
Millennium "Travellers' Tales" FDCs (again
at Oxford in black) on 2 Feb 1999
- E.370 number not used, item moved to E.A367
- E.371 AIDS 2534
Used again at West London D
Dec 1997 (see E.337) (probably at
Paddington W2 not Acton W3 where this
slogan had been previously used)
- E.372t British Philatelic Bulletin 3264
Used at Reading Dec 1997 to 10 Jan 1998 D
(inverted initially)
- E.373 Kit Kat (revised design) 3416A
Used at Colchester 29 to 31 Dec 1997 D
then at Chelmsford ("SE Anglia" town
die) 23 March to (latest seen) 6 April 1998
- 1998
- E.374 Kit Kat (first design, 5th use) 3416 C
E.375/t Kit Kat (revised design, 4th use) 3416A C
Countrywide campaign provisionally
arranged for 16 Feb to 8 March (Sunday) but
then cancelled, though both designs still
used at Harrow (standard), and type 3416A
used standard at Coventry ("Coventry &
Warwickshire" town dies) and Tonbridge, and
transposed at Belfast and Canterbury
- E.376/t Quality Street 3410 B
E.377/t 60 years of Quality Street 3453 C
(a) type 3410 used from about 19 Jan
(after "Penpal") transposed at Sheffield,
continued and joined up with E.384t,
standard at Chelmsford ("SE Anglia" town
die) (also see E.373) from 24 Feb to
(latest seen) 14 April
(b) type 3410 continued in use standard at
Cambridge and Stoke-on-Trent (where slogan
had continued in use from end of 1997, see
no.5061), further continued and joined up
with E.384
(c) Countrywide campaign provisionally
arranged for 9 March to 12 April then
cancelled though still used at the
following offices (some continued beyond
12 April):
E.376/t (**these joined up with next use,
see E.384) - standard at London E1 ("London
E1-E18" town die), Bradford, Coventry
("Coventry & Warwickshire" town dies),
**Crewe ("Cheshire" town die), Kingston
upon Thames, Maidstone ("Medway &
Maidstone" town dies), Middlesbrough
("Teesside" town dies), Stockport,
**Swansea ("Swansea & SW Wales" town dies -
see also E.377 below) and Tonbridge, and
transposed at Aberdeen, Edinburgh, Exeter
("Exeter District" town dies), Gloucester
("Gloucestershire" town die) and Stoke-on-
Trent (see b above for standard use)
E.377/t standard at Swansea ("Swansea &
SW Wales" town dies - see also E.376 above)
and transposed at Edinburgh and Glasgow
(d) E.377 used at Slough ("Slough/Windsor
SLO-9" town dies) from 1 April, then joined
up with E.385 below - see also E.368
(e) E.376t used (transposed) at Wolverhamp-
ton from 12 May to 1 June
- E.378 Send a card for Easter 30 March 3513
(1997 design)
Used at Wolverhampton on 27 and D
28 March before changing to correct
1998 design on 30 March - see no.5101
- E.379t Father's Day what will you send? 3529
(1997 design)
Used at Wolverhampton 6 to 11 May D
both standard and transposed (for 1998
design see no.5113/t)
- E.380 Nescafe Gold Blend for coffee lovers
this Valentine's Day 3556
Used on 22 June at Twickenham *
- E.381 MIB Men in Black video 3564
Used again (after "Father's Day") D
from 22 June at Slough ("Slough/Windsor
SLO-9" town dies, to 29 June), Southampton
(to 24 June) and Stevenage (to 27 June)

- Kit Kat (revised design) 3416A
 E.382/t Used at Sheffield from D
 23 (earliest seen) to 29 June,
 both standard and transposed (E.376t also
 in use), and standard at Wolverhampton from
 23 (earliest seen) to 30 June - see also
 E.383t - then again from 25 Aug (earliest)
 to (latest seen) 22 Sep
- Reading is FUNDamental 3534
 E.383t Used at Wolverhampton transposed D
 from 23 June (earliest seen) to 17 July
 (see also E.382), then again from 9 Nov
 1998 to 6 Jan 1999 (town dies changed to
 "NW Midlands" earliest seen 9 Dec), then
 again 2 Feb to 14 June 1999; E.387,389 also
 in use
- E.383 Used standard at Liverpool C
 12 Dec 1998 to 1 March 1999; no.5140 and
 E.228,384 also in use
- E.384/t Quality Street 3410 B
 E.385 60 years of Quality Street 3453 C
 (a) type 3410 used continuously from
 earlier use (see E.376) standard at
 Cambridge, Crewe ("Cheshire" town die),
 Stoke-on-Trent, Swansea ("Swansea & SW
 Wales" town die) and transposed at
 Sheffield - all these joined up with the 31
 Aug use, see b below, some used beyond 27
 Sep, similarly type 3453 (E.385, previously
 E.377) at Slough ("Slough/Windsor SL0-9"
 and "SL0-SL9" town dies)
 (b) Countrywide campaign provisionally
 arranged for 31 Aug (bank holiday) to 27
 Sep (Sunday) but then cancelled though
 still used (E.384/t) standard at
 Bournemouth ("Dorset & SW Hants" town
 dies), Brighton ("Sussex Coast" town dies),
 Croydon ("Croydon/Sutton" and Croydon town
 dies), Liverpool, and both standard and
 transposed at Southend-on-Sea, some ended
 early but others continued beyond 27 Sep;
 E.385 used standard at West London (but
 started early, 25 Aug earliest seen) to 4
 Sep
 (c) E.384 also used at Newcastle upon Tyne
 ("Tyneside" town die) on collectors'
 Carnivals FDCs on 25 Aug
- Latest uses - all 1999 uses as follows:
 22 Jan Sheffield (E.384t)
 2 Feb Crewe ("Cheshire" town die)(E.384)
 8 Feb Stoke on Trent (E.384)
 11 Feb Slough ("Slough/Windsor SL0-9" and
 "SL0-SL9" town dies)(E.385)
 2 March Liverpool (E.384)
- Breast Cancer Awareness Month 3581
 E.386t Used on 26 Sep at Aberdeen (2) and *
 Glasgow (2), introduced prematurely then
 withdrawn prior to correct introduction on
 5 Oct, see no.5136t
- HSA Britain's leading health care
cash plan 3575
 E.387 Used again at Wolverhampton 6 Nov 1998 D
 to 6 Jan 1999 (town dies changed to
 "NW Midlands" earliest seen 8 Dec), then
 again 1 Feb to 15 June 1999; E.383t,389
 also in use. Not to be confused with late
 uses in Nov at Coventry (standard) and
 Norwich (transposed)
- E.387t Used again transposed at Norwich C
 2 Jan to 18 Feb 1999 after Christmas
 slogan and at Belfast 25 Jan to 15 Feb 1999
- Sheffield is a Mech Letter Office 1909
 E.388 Used at Barnsley 2 to 21 Dec and D
 Sheffield on 14 Dec, also June to July
 1999
- Demon Internet (phone 0800 027 0127) 3582
 E.389 Used at Wolverhampton ("NW Midlands" D
 town die) 11 to 18 Dec (E.383t,387 also in
 use) and again 9 March 1999 to 17 Feb 2000,
 but see note at foot of page; also used at
 Doncaster 29 Dec 1998 to 20 Jan 1999
 (no.4683, E.280 also in use), Twickenham 4
 to 21 Jan 1999 (E.280,390 also in use)
 (includes use on 12 Jan 1999 on collectors'
 Millennium "Inventors' Tales" FDCs)
- P&O Stena Line 3577
 E.390 Used at Southampton 14 to 17 Dec, C
 then at Twickenham 29 Dec 1998 to 22 Jan
 1999 after Christmas slogan (E.280,389 also
 in use); not to be confused with late use
 of no.5123 at Oxford
- World Aids Day 1 December 3551
 E.391 Used at Cardiff with "Cardiff Newport" D
 town dies (probably two dies) 30 Dec 1998
 to 2 Jan 1999 after Christmas slogan
- 1999
- Demon Internet (phone 0800 45 89 666) 3560
 E.392 Used at Slough ("Slough/Windsor SL0-9" D
 and "SL0-SL9" town dies) 9 Jan to
 12 Feb (E.385 also in use) and 22 to 29
 March; also used at Newcastle upon Tyne
 ("Tyneside" town die) on 12 Jan on
 collectors' Millennium "Inventors' Tales"
 FDCs
- A Happy Christmas The Post Office 1278
 E.393 Used at Bournemouth *
 ("Dorset & SW Hants" town die), on
 22 Jan and 18 May and probably intervening
 dates too; previously used Dec 1998
- 60 years of Quality Street 3453
 E.394 Used at Chelmsford with "SE Anglia" *
 town die on 27 June
- Fascinating Falmouth LP.12
 E.395 Used at Falmouth with "Cornwall B" *
 town die on 1 Sep only on normal outward
 mail when Falmouth provided assistance to
 Truro (the local Mail Centre) with stamping
 of mail. Normally LP slogans have not been
 not included in "Exceptional" chapter but
 it seems appropriate to include this
 unusual usage here, similarly E.397
- Quality Street 3410
 E.396 6 Dec 1999 to 5 Jan 2000 D
 Used at Cambridge in "Christmas extra"
 machine
- Clwyd for a change of scene LP.703
 E.397 15 to 17 Dec *
 Used at Rhyl; see E.395

Note : as we go to press in March 2000 E.389 appears to continue in use at "NW Midlands", thus specimens dated later than shown can probably be found. This also applies to no.5140 on page 61



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7 Handstamp Slogans

In response to the call for good quality slogans for collectors Royal Mail introduced the new "hand applied" or Handstamp slogan facility in 1993. These were available only on postal application to the relevant Special Handstamp Centre. Incidentally the "London North" SHC moved to Mount Pleasant from 3 April 1995, closely followed by the move there of "London South" thus merging the two to form "London SRC". Further details of the postmarks are to be found in section 3.18 of chapter 3 and in "part 1". The facility ended in 1995 without announcement and the last four entries are shown below.

In the listing we show the reference numbers and dates of the NORMAL OPERATIONAL SLOGAN, suffixed with H. In each case the handstamp slogan was used for ONE DAY (the first day), but being a handstamp specimens could be backdated easily and some latitude was given in sending for the handstamp, though normally 10 days were allowed, but particularly the last one which was not announced for two months after the postmark date. Valuations are not shown.

1995

George Peabody Philanthropist
Bicentenary 3357

4773H 3 to 14 Jan
Used at "London South" SHC with "London SE" town die (not "London SW" as originally announced)

4779H Phone Day area codes starting 0 3360
16 Jan to 16 April (Sunday)
Used at "London North" SHC with "London EC" town die. The normal slogan was not used at London EC where stamping of mail had ceased on 14 Jan

4792H Oriana P & O new superliner 3368
27 March to 8 April
Used at "London South" SHC with "London EC" town die (not "London SW" as announced). The normal slogan was not used at London EC where stamping of mail had ceased on 14 Jan (see no.4779H above)

4809H Make pigeon racing your hobby 3383
1 May to 22 July
Used at London SHC with "London IS MLO" town die; this was the only one of the handstamp slogans to be used with a one-town slogan and it was not announced until "British Postmark Bulletin" of 30 June. Specimens stamped then were still dated 1 May, also with no "time" shown which was strictly speaking incorrect on first class items (first class being a requirement for Handstamp slogans)



4773H



4779H



4792H



4809H

Correction to "part 1" :
On page 100 the second entry should be 4753H not 4751H and the caption under the "Sainsbury's" picture should be amended similarly. The "type number" at the right of the entry should be "3346" not "3344"

8

Maritime 'Slogans'

This chapter updates the information on machine-impressed slogan-type postmarks applied to civilian and forces mail, posted at sea, which received "Paquebot" or "Maritime" postmarks. See "Collecting Slogan Postmarks" for further details.

CIVILIAN MAIL

No Paquebot slogans have been reported used in the 1990s

FORCES MAIL



MARITIME
≡ MAIL ≡

F. 4B

Type F. 4B, shown in previous volumes and used at London, was last seen in Feb 1995 as illustrated here

Type F. 4B continued in use in black with various town dies, generally with "London R", but in 1986 and 1989-90 used with "London IS MLO" town die (valuation "D")

USED IN RED FROM JAN-SEP 1990

D

USED IN BLACK AGAIN SEP 1990 - FEB 1995

C

The Forces Postal Service operates wherever British Forces are serving, in the UK or overseas, and stamp cancelling machines with slogans have been used in some instances. For security reasons the town die shows "Field Post Office" or "Forces Post Office" etc with a code number. Shown below is the only slogan known in the 1990s.

9 Slogans used at FPO's

Corrections to "Slogan Postmarks of the Eighties" :
Illustration F.4 is in fact F.10 but same slogan
F. 5 also used at FPO 1 in Jan 1963
F.11 used at FPO 774 (Rheindahlen), not FPO 11.



AIDS
Don't die of
ignorance

F.19

Uses of the slogan continuing into the 1990s are listed below. While the UK civilian Post Office changed to the use of red ink from 5 Jan 1990, in the case of FPOs most changed while some did not but then, unlike the civilian PO, there was no change back to black ink in Sep 1990:

- FPO 9 seen in red Sep to Nov 1990
- FPO 12 seen in red Jan to Dec 1990
- FPO 20 seen in reddish black Jan 1990 to Oct 1991
- FPO 21 seen in red Aug 1991 only
- FPO 23 seen in red Dec 1990 to Dec 1991
- FPO 24 still in use in black Jan to April 1990
- FPO 25 seen in red Jan 1990 to March 1994
- BFPO 27 first seen in red April 1991, then black Dec 1992 to (latest seen) Dec 1996
- FPO 31 seen in reddish black 12 Jan 1990, and in red 18 Jan 1990 to Feb 1994
- FPO 43 seen in red/black mixture Jan to Oct 1990

- | | | |
|-------|--------------------------------|-------------|
| | <u>AIDS</u> | <u>2534</u> |
| F.19 | March 1987 to Dec 1996 (black) | D |
| F.19R | 5 Jan 1990 to March 1994 (red) | D |
- 16 dies supposedly issued, though 12 dies seen used, one in Northern Ireland (FPO 8 initially), and in Germany at FPO 9, 10, 12, 20, 21, 23, 24, 25, 28, 31, 43. The earliest dates seen are mostly in 1987, but some are in 1988, and FPO 43 first seen in 1989; at least at FPO 8, 10 and 28 the slogan is thought to have ended in 1989. BFPO 27 replaced FPO 8 in Northern Ireland. See also no.3754/R in chapter 5 of the "Eighties" book.

The slogan ended at all the locations in Germany when in 1994 new "meter style" machines were introduced. The slogan then remained in use only in Northern Ireland (BFPO 27) where "meter style" machines were also later introduced.

Thanks are due to John Daynes for his help with the above dates.

10 Channel Islands & Isle of Man Slogans

Guernsey

Amendment to "Slogan Postmarks of the Seventies" :
G. 4t used to 2 July (1971)

Amendments to "Nineties part 1" :

G. 7 used standard to May 1998

G.49 continued in use, usually on UK mail as

opposed to island mail from 14 Jan 1998 to date

G.50 probably used to 31 Dec 1997. Note both G.49 and 50 were interrupted by other slogans

Note : the following were used on local mail only except G.57, G.60

(Note - no Guernsey slogans started in 1995)

- | | | | |
|------|---|-------------|---|
| | <u>St John Ambulance 60 years</u> | <u>G.45</u> | |
| G.53 | 5 to 25 May 1996
Start date changed to 6 May since 5 May was Sunday of a bank holiday weekend, but some collectors' covers were still dated 5 May (probably backdated) | | D |
| | <u>Telecoms 100 years</u> | <u>G.46</u> | |
| G.54 | 27 May to 20 July 1996 | | D |
| | <u>Childline</u> | <u>G.47</u> | |
| G.55 | 2 to 19 Dec 1996
Slogan unannounced, only discovered in 1997, collectors' covers later backdated | | E |
| | <u>Guernsey Press Centenary</u> | <u>G.48</u> | |
| G.56 | 27 July to 3 Aug 1997 | | E |
| | <u>Le Riche incorporated 1897</u> | <u>G.49</u> | |
| G.57 | 8 Sep 1997 to 13 Jan 1998
(same design as Jersey type J.174)
Used on outward mail, but also local mail 8-12 Sep 1997, 21 Sep to 30 Nov 1997; G.60 also in use | | C |
| | <u>Hearing Awareness Week</u> | <u>G.50</u> | |
| G.58 | 13 to 20 Sep 1997 | | E |
| | <u>Childline</u> | <u>G.47</u> | |
| G.59 | 1 to 16 Dec 1997
(official end date 14 Dec 1997) | | D |
| | <u>Le Riche Group</u> | <u>G.51</u> | |
| G.60 | 1 Jan to 29 March 1998
Revised version of type G.49 with "Group" added (same design as Jersey type J.177). Used on outward mail to 7 Jan, then local mail, alongside G.57; collectors' covers backdated to 1 Jan 1998 but normal mail probably not stamped on that date; interrupted for G.61-62 | | C |
| | <u>Lloyds TSB</u> | <u>G.52</u> | |
| G.61 | 14 to 24 Jan 1998 | | E |
| | <u>No Smoking Day</u> | <u>G.53</u> | |
| G.62 | 20 Feb to 11 March 1998 | | E |
| | <u>G Orange & Co 150 years</u> | <u>G.54</u> | |
| G.63 | 30 March to 31 May 1998
(same design as Jersey type J.178) | | E |
| | <u>100 years Le Riches</u> | <u>G.55</u> | |
| G.64 | 1 June to 31 Dec 1998
(interrupted for G.65) | | D |



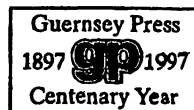
Type G.45



Type G.46



Type G.47



Type G.48



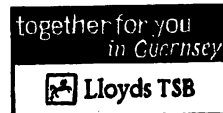
Type G.49



Type G.50



Type G.51



Type G.52



Type G.53



Type G.54



Type G.55



Type G.56

- | | | | |
|------|--|-------------|---|
| | <u>Childline (revised design)</u> | <u>G.56</u> | |
| G.65 | 3 to 16 Dec 1998 | | E |
| | <u>Stamps and coins</u> | <u>G.24</u> | |
| G.66 | 2 Jan 1999 to date
Used on local mail (G.49 also in use), for previous use see G.30t used 1987-93; interrupted for G.67 | | C |
| | <u>Childline (1998 design)</u> | <u>G.56</u> | |
| G.67 | 1 to 14 Dec 1999 | | D |

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Jersey

Amendments to "Slogan Postmarks of the Seventies":
J.27/t seen both standard and transposed on 11
March (1974)

J.28t - must have been extended, seen used in June

... and amendments to "Slogan Postmarks of the
Nineties : part 1" :

J.208t continued in use but probably interrupted
for J.314t,354t,359t and 383t

J.217t continued in reserve machine, seen used
April to Aug 1995, then used as the main slogan on
outward mail for a while from Jan 1996 after J.314t
then reserve again to (latest seen) Feb 1997, then
seen again throughout 1999

J.220t continued in use but interrupted by others
delete J.308t-309t which are relisted below as
J.309t-310t with new J.308t inserted.

Note : the following were used on local mail only
unless otherwise stated

J.308t	<u>Schizophrenia Fellowship</u> 5 to 11 Dec 1994 For illustration of type J.94A see page 103 of "Nineties : part 1"	<u>J.94A</u>	C
J.309t	<u>Parkinson's Disease</u> 12 to 18 Dec 1994	<u>J.126</u>	C
J.310t	<u>JADC Wind in the Willows</u> 19 Dec 1994 to 15 Jan 1995	<u>J.149</u>	D
J.311t	<u>125th Anniv Red Cross</u> 3 Jan to 30 April 1995 Used on outward mail	<u>J.150</u>	C
J.312t	<u>Lions Club Swimarathon</u> 13 to 19 Feb 1995	<u>J.117</u>	C

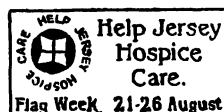
J.313t	<u>Parkinson's Disease</u> 17 to 23 April 1995	<u>J.126</u>	C
J.314t	<u>Liberation 50th Anniv</u> 1 May to 30 Dec 1995 Used on outward mail	<u>J.151</u>	C
J.315t	<u>Show Jumping Liberation Show</u> 1 to 7 May 1995	<u>J.152</u>	D
J.316t	<u>Gilbert & Sullivan Iolanthe</u> 15 May to 3 June 1995	<u>J.153</u>	D
J.317t	<u>Parkinson's Disease</u> 10 to 16 July 1995	<u>J.126</u>	C
J.318t	<u>Hospice Care Flag Week</u> 21 to 26 Aug 1995	<u>J.154</u>	D
J.319t	<u>Parkinson's Disease</u> 11 to 17 Sep 1995	<u>J.126</u>	C
J.320t	<u>60 years Huelin Renouf shipping</u> 2 to 29 Oct 1995	<u>J.155</u>	D
J.321t	<u>Wear poppy with pride</u> 30 Oct to 12 Nov 1995	<u>J.115</u>	C
J.322t	<u>Support Shelter Trust</u> 13 Nov to 3 Dec 1995	<u>J.148</u>	C
J.323t	<u>Parkinson's Disease</u> 4 to 12 Dec 1995 (official end date 10 Dec 1995)	<u>J.126</u>	C
J.324t	<u>Lions Club Swimarathon</u> 12 to 18 Feb 1996	<u>J.117</u>	C
J.325t	<u>Stamp out abuse & violence</u> 18 to 30 March 1996	<u>J.156</u>	D
J.326t	<u>100 years of Cinema</u> 8 to 14 April 1996	<u>J.157</u>	D



Type J.150



Type J.152



Type J.154



Type J.156



Type J.151



Type J.153



Type J.155



Type J.157

J.327t	<u>Schizophrenia Fellowship</u> 15 to 21 April 1996 For illustration of type J.94A see page 103 of "Nineties : part 1"	<u>J.94A</u>	C
J.328t	<u>Parkinson's Disease</u> 22 to 28 April 1996	<u>J.126</u>	C
J.329t	<u>Gilb't & Sullivan Soc HMS Pinafore</u> 20 May to 1 June 1996	<u>J.158</u>	D
J.330t	<u>100 years of Cinema</u> 8 to 14 July 1996	<u>J.157</u>	D
J.331t	<u>Parkinson's Disease</u> 15 to 21 July 1996	<u>J.126</u>	C
J.332t	<u>Draft Register of Electors</u> 22 July to 4 Aug 1996	<u>J.100</u>	D
J.333t	<u>Cancer Relief cycle ride</u> 26 Aug to 1 Sep 1996	<u>J.159</u>	D
J.334t	<u>Int Yr for Eradication of Poverty</u> 2 to 8 Sep 1996	<u>J.160</u>	D
J.335t	<u>Schizophrenia Fellowship</u> 9 to 15 Sep 1996 For illustration of type J.94A see page 103 of "Nineties : part 1"	<u>J.94A</u>	C
J.336t	<u>Int Yr for Eradication of Poverty</u> 16 to 22 Sep 1996	<u>J.160</u>	D
J.337t	<u>Parkinson's Disease</u> 23 to 29 Sep 1996	<u>J.126</u>	C
J.338t	<u>75 yrs Soroptimist International</u> 30 Sep to 6 Oct 1996	<u>J.161</u>	D
J.339t	<u>St Martin's Old Tyme Music Hall</u> 7 to 19 Oct 1996	<u>J.162</u>	D
J.340t	<u>100 years of Cinema</u> 21 to 27 Oct 1996	<u>J.157</u>	D
J.341t	<u>Wear poppy with pride</u> 28 Oct to 10 Nov 1996	<u>J.115</u>	C
J.342t	<u>Parkinson's Disease</u> 11 to 17 Nov 1996	<u>J.126</u>	C
J.343t	<u>BBC Radio Jersey</u> 18 Nov to 8 Dec 1996	<u>J.163</u>	D
J.344t	<u>Schizophrenia Fellowship</u> 9 to 15 Dec 1996 For illustration of type J.94A see page 103 of "Nineties : part 1"	<u>J.94A</u>	C
J.345t	<u>21st Anniv Radio Lions</u> 16 to 22 Dec 1996	<u>J.164</u>	D



Type J.158



Type J.159



Type J.160



Type J.161



Type J.162



Type J.164



Type J.166



Type J.168



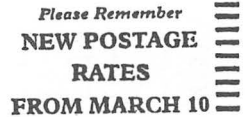
Type J.170



Type J.163



Type J.165



Type J.167



Type J.169



Type J.171

	<u>Don't use the streets as an ashtray</u>	<u>J.165</u>	D
J.346t	6 Jan to 2 Feb 1997		D
J.347t	<u>Lions Club Swimarathon</u>	<u>J.117</u>	C
J.348t	3 to 9 Feb 1997		C
J.348t	<u>60th Anniv of National Trust</u>	<u>J.166</u>	D
J.348t	10 to 23 Feb 1997		D
J.349t	<u>New postage rates</u>	<u>J.167</u>	D
J.349t	24 Feb to 9 March 1997		D
J.350t	<u>Stamp out abuse & violence</u>	<u>J.156</u>	D
J.350t	10 to 23 March 1997		D
J.351t	<u>Chartered Insurance Institute</u>	<u>J.168</u>	D
J.351t	24 to 30 March 1997		D
J.352t	<u>Parkinson's Disease</u>	<u>J.126</u>	C
J.352t	7 to 13 April 1997		C
J.353t	<u>Midland Bank 100 years</u>	<u>J.169</u>	D
J.353t	21 April to 25 May 1997		D
J.354t	<u>Communication Workers Conference</u>	<u>J.170</u>	C
J.354t	12 to 24 May 1997		C
J.354t	Used on outward mail; J.353t also in use		C
J.355t	<u>Parkinson's Disease</u>	<u>J.126</u>	C
J.355t	30 June to 6 July 1997		C
J.356t	<u>The Salvation Army</u>	<u>J.171</u>	D
J.356t	21 to 27 July 1997		D



Type J.172



Type J.173



Type J.178



Type J.179



Type J.174



Type J.175



Type J.180



Type J.181



Type J.176



Type J.177

- J.357t Green Room Club Salad Days J.172 D
18 to 31 Aug 1997
- J.358t Crimestoppers - make Jersey secure J.173 D
1 to 7 Sep 1997
- J.359t Le Riche incorporated 1897 J.174 C
4 Sep to 31 Dec 1997
(same design as Guernsey type G.49)
Used on outward mail, but also local mail
22-28 Sep, 6-19 Oct, 9-30 Nov
- J.360t Society for Deaf Children J.120 C
8 to 14 Sep 1997
- J.361t Hearing Awareness Week J.175 D
15 to 21 Sep 1997
- J.362t Parkinson's Disease J.126 C
29 Sep to 5 Oct 1997
- J.363t Headway Head Injuries Association J.176 D
20 to 26 Oct 1997
- J.364t Wear poppy with pride J.115 C
27 Oct to 8 Nov 1997
- J.365t The Salvation Army J.171 C
1 to 14 Dec 1997
- J.366t Parkinson's Disease J.126 C
15 to 21 Dec 1997
- J.367t Schizophrenia Fellowship J.94A C
22 to 31 Dec 1997
For illustration of type J.94A see page
103 of "Nineties : part 1"
- J.368t Le Riche Group J.177 D
2 to 25 Jan 1998
(revised design with "Group" added, same
design as Guernsey type G.51)
- J.369t The Salvation Army J.171 C
26 Jan to 15 Feb 1998
- J.370t Lions Club Swimarathon J.117 C
16 to 22 Feb 1998
- J.371t Le Riche Group J.177 C
23 Feb to 8 March 1998
- J.372t Stamp out abuse & violence J.156 C
9 to 22 March 1998

- J.373t Le Riche Group J.177 C
23 to 29 March 1998
- J.374t G Orange & Co 150 years J.178 D
30 March to 12 April 1998
(same design as Guernsey type G.54;
probably ended 11 April as 12 April was
Easter Sunday)
- J.375t Schizophrenia Fellowship J.94A C
13 to 19 April 1998
For illustration of type J.94A see page
103 of "Nineties : part 1"
- J.376t Parkinson's Disease J.126 C
20 to 26 April 1998
- J.377t G Orange & Co 150 years J.178 C
27 April to 31 May 1998
- J.378t Parkinson's Disease J.126 C
1 to 7 June 1998
- J.379t 50th Anniv Jersey Round Table J.179 D
8 to 28 June 1998
- J.380t Le Riche Group J.177 C
29 June to 19 July 1998
- J.381t Cheshire Home J.180 D
20 to 26 July 1998
- J.382t Le Riche Group J.177 C
27 July to 2 Sep 1998
- J.383t Promail J.181 C
3 Aug 1998 to 3 Jan 1999
Used on outward mail
- J.384t Schizophrenia Fellowship J.94A C
7 to 13 Sep 1998
For illustration of type J.94A see page
103 of "Nineties : part 1"
- J.385t Don't use the streets as J.165 C
an ashtray
14 Sep to 4 Oct 1998
- J.386t Parkinson's Disease J.126 C
5 to 11 Oct 1998
- J.387t Jersey Women's Refuge J.182 D
12 to 25 Oct 1998
- J.388t Wear poppy with pride J.115 C
26 Oct to 8 Nov 1998
- J.389t 90th Ann Jersey Eisteddfod J.183 D
9 to 22 Nov 1998
- J.390t Cheshire Home J.180 C
23 to 29 Nov 1998

- J.391t Parkinson's Disease J.126
30 Nov to 6 Dec 1998 C
- J.392t Schizophrenia Fellowship J.94A
7 to 13 Dec 1998 C
For illustration of type J.94A see page 103 of "Nineties : part 1"
- J.393t Millennium Bug 2000 get ready! J.184
4 to 17 Jan 1999 D
- J.394t Give us a try join WI J.185
(Women's Institute) D
18 to 24 Jan 1999
- J.395t The Salvation Army J.186
25 to 31 Jan 1999 D
(revised design, shield black on white)
- J.396t Lions Club Swimarathon J.117
15 to 21 Feb 1999 C
- J.397t New postage rates J.187
1 to 14 March 1999 D
- J.398t Headway Head Injuries Association J.176
15 to 21 March 1999 C
- J.399t Schizophrenia Fellowship J.188
22 to 28 March 1999 C
(revised phone number)
- J.400t Rotary Club 75th Anniv J.189
29 March to 25 April 1999 D



Type J.182



Type J.183



Type J.184



Type J.185



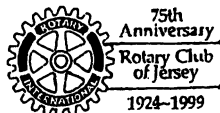
Type J.186

Please remember!
**New postage rates
from March 19th**

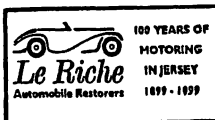
Type J.187



Type J.188



Type J.189



Type J.190



Type J.191



Type J.192



Type J.159A



Type J.193



Jersey
Asthma Society
For Information
Tel: 863775/874873

Type J.194



Type J.195

- J.401t Stamp out abuse & violence J.156
26 April to 9 May 1999 C
- J.402t 100 years Motoring in Jersey J.190
10 to 16 May 1999 D
- J.403t Multiple Sclerosis Society J.191
31 May to 13 June 1999 D
- J.404t 100 years Motoring in Jersey J.190
28 June to 4 July 1999 C
- J.405t St Michael's School 50th Anniv J.192
5 to 11 July 1999 D
- J.406t Draft Register of Electors J.100
12 to 25 July 1999 C
- J.407t 100 years Motoring in Jersey J.190
26 July to 1 Aug 1999 C
- J.408t Schizophrenia Fellowship J.188
2 to 8 Aug 1999 C
- J.409t Cancer Relief cycle ride J.159A
23 Aug to 5 Sep 1999 D
(as type J.159 of 1996 with date removed)
- J.410t Citizens Advice Diamond Jub J.193
6 to 12 Sep 1999 D
- J.411t The Salvation Army J.186
13 Sep to 3 Oct 1999 C
- J.412t Asthma Society J.194
4 to 10 Oct 1999 D
- J.413t Crimestoppers - make Jersey secure J.173
11 to 17 Oct 1999 D
- J.414t Please post early for Xmas J.195
18 to 31 Oct 1999 D
- J.415t Wear poppy with pride J.115
1 to 14 Nov 1999 C
- J.416t Please post early for Xmas J.195
15 to 28 Nov 1999 C
- J.417t The Salvation Army J.186
29 Nov to 12 Dec 1999 C
- J.418t Schizophrenia Fellowship J.188
13 to 19 Dec 1999 D

Isle of Man

This section starts with amendments to "Slogan Postmarks of the Nineties: part 1 1990-94":

Add IM.73 Datapost changed to standard at Peel from 2 Jan 1996 and continued to Nov 1996, see IM.97 (valuation D)

IM.74t-76t cycle continued to 30 Dec 1995 (ending with Mr Cod in Dec 1995)

Add IM.80 Bakery (valuation D) and IM.85 "Collect IOM stamps" (valuation C) both changed to standard at Ramsey from 2 Jan 1996, but a few items stamped with IM.85t transposed in error on 4 Jan 1996 (valuation E). IM.85 also used standard at Douglas from 1 Dec 1997 (following IM.81 see below) then changed to transposed (IM.85t) at both Douglas (see also IM.104t) and Ramsey from 18 Feb 1998 to date, also IM.80t transposed at Ramsey from same date

Add IM.81 Steam packet changed to standard at Douglas from 2 Jan 1996 (IM.96 also in use) and continued to 30 Nov 1997 - valuation B

The listings continue from 1995:

Christmas 1995 Nos IM.92t-94t were used during the 1995 Christmas pressure period at "Southern PDO", in a similar fashion to IM.86t-91t in 1993-94.

	<u>Collect IOM stamps</u>	<u>IM.25</u>	
IM.92t	4 to 22 Dec 1995		D
	Used on outward mail; IM.93t-94t also in use		
	<u>Be properly addressed</u>	<u>2156</u>	
IM.93t	4 to 9 Dec 1995		D
	Used on local mail; IM.92t also in use		
	<u>A Happy Christmas The Post Office</u>	<u>1278</u>	
IM.94t	11 to 22 Dec 1995		D
	Used on local mail; IM.92t also in use		
	<u>Remember to use the Post Code!</u>	<u>941</u>	
IM.95t	29 Dec 1995 seen		*
	Used at Douglas in Christmas extra machine; not announced by IOM Philatelic Bureau, in fact from this point slogans were generally not announced		

	<u>Be properly addressed</u>	<u>2156</u>	
IM.96	2 Jan 1996 to 17 Feb 1998		C
	Used at Douglas on local mail, but interrupted by IM.101; IM.81,85 also in use		

— DATAPOST —
THE POWER TO DELIVER
ON TIME. GUARANTEED
— TEL.01624 670222 —



Type IM.26

Type IM.27

	<u>Datapost (revised phone number)</u>	<u>IM.26</u>	
IM.97	19 Nov 1996 (earliest seen) to at least March 1997, then again approx 8-19 Dec 1997, 8-19 Dec 1998 and 6-22 Dec 1999		D
	Used at Peel, replacing IM.73; the start date was in 1997 given by Peel Post Office (erroneously) as 2 Jan 1997		

	<u>Datapost</u>	<u>IM.16</u>	
IM.98t	Nov 1996 (no day shown)		*
	Used in error at Southern DO but with Port Erin town die as machine tested prior to Christmas use (see IM.99-100); used in error on small quantity of live mail		

Christmas 1996 Nos IM.99-100 were used during the 1996 Christmas pressure period at "Southern PDO", in a similar fashion to 1993-95, but standard unlike previous years

	<u>A Happy Christmas The Post Office</u>	<u>1278</u>	
IM.99	1 to 20 Dec 1996		D
	Used on local mail; used on backdated collectors' covers dated 1 Dec (which was a Sunday) but seen on commercial mail dated 9-20 Dec		
	<u>Remember to use the Post Code!</u>	<u>941</u>	
IM.100	1 to 18 Dec 1996		D
	Used on outward mail; used on backdated collectors' covers dated 1 Dec (which was a Sunday) but seen on commercial mail dated 6-18 Dec		

	<u>Manx Children in Need Appeal 1997</u>	<u>IM.27</u>	
IM.101	15 April to 2 May 1997		E
	Used at Douglas on local mail, temporarily replacing IM.96; IM.81 also in use		

Christmas 1997 Nos IM.102-103 were used during the 1997 Christmas pressure period at "Southern PDO" in a similar fashion to 1993-96, the only difference being IM.102 also used at Douglas

	<u>A Happy Christmas The Post Office</u>	<u>1278</u>	
IM.102	approx 1 to 17 Dec 1997		D
	Used at Douglas ("Christmas extra" machine) and Southern DO (outward mail)		
	<u>Remember to use the Post Code!</u>	<u>941</u>	
IM.103	1 to 17 Dec 1997		D
	Used at Southern DO (local mail)		



Type IM.28

	<u>Lloyds TSB</u>	<u>IM.28</u>	
IM.104t	18 Feb 1998 to date		C
	Used at Douglas (local mail); IM.85t, 107t also in use		

Christmas 1998 Nos IM.105-106 were used during the 1998 Christmas pressure period at "Southern PDO" in a similar fashion to 1993-97, with IM.105t used at Douglas

	<u>A Happy Christmas The Post Office</u>	<u>1278</u>	
IM.105	approx 1 to 18 Dec 1998 (standard)		D
IM.105t	approx 7 to 18 Dec 1998 (transposed)		D
	Used standard at Southern DO (outward mail) and transposed at Douglas ("Christmas extra" machine)		
	<u>Remember to use the Post Code!</u>	<u>941</u>	
IM.106	approx 1 to 18 Dec 1998		D
	Used at Southern DO (local mail)		



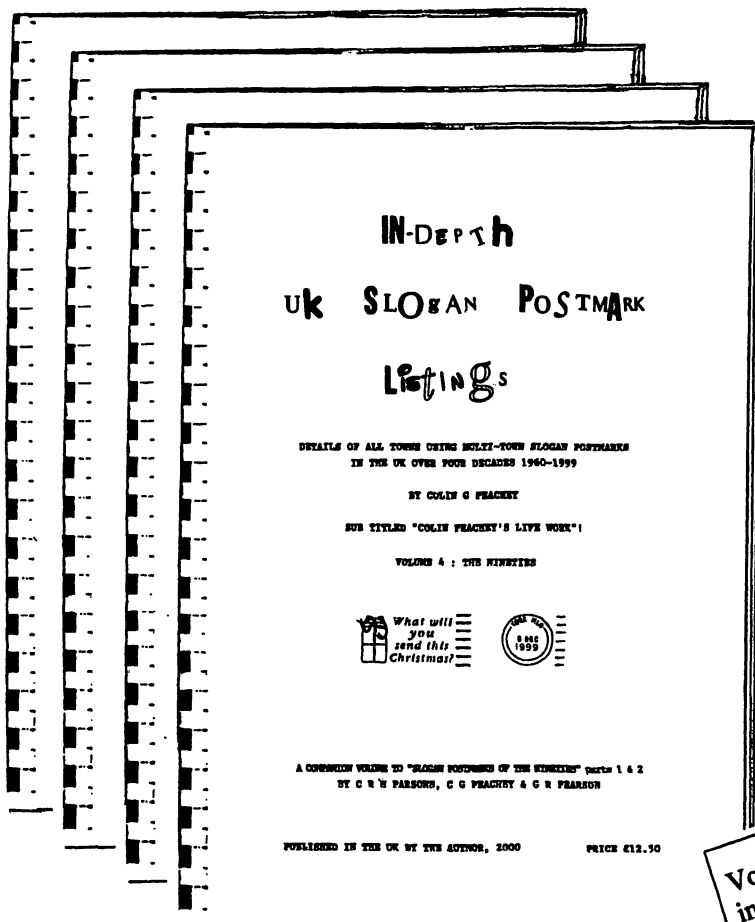
Type IM.29

IM.107t 175 years saving lives at sea RNLI IM.29
 4 March to about 3 June 1999 C
 Used at Douglas (outward mail, interrupting IM.85t); IM.104t also in use

Christmas 1999 Nos IM.108-109 were used during the 1999 Christmas pressure period at "Southern PDO" in a similar fashion to 1993-98, with (as 1997-98) IM.108t used at Douglas

A Happy Christmas The Post Office 1278
 IM.108 approx 1 to 17 Dec 1999 (standard) D
 IM.108t approx 6 to 17 Dec 1999 (transposed) D
 Used standard at Southern DO (local mail) and transposed at Douglas ("Christmas extra" machine)

Remember to use the Post Code! 941
 IM.109 approx 1 to 17 Dec 1999 D
 Used at Southern DO (outward mail)



**Introducing the
 IN-DEPTH Listings**

**ALL FOUR
 VOLUMES
 NOW
 AVAILABLE!**

In the listings in chapter 5 of this book, General Slogans that were used countrywide are often shown as, for example, "100 dies used" or similar. If you are interested in delving further to see at what towns and cities the slogans were used, or if you are interested in following what slogans were used at Belfast, Dumfries, Porthmadog or Truro, these are the books for you!

**Volume 4 newly published
 in 2000!**

The four volumes cover forty years, 1960-1999.

Each volume covers 10 years and is produced in A4 comb-bound format.

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All books are available from Colin Peachey at the address shown on page 1

In this chapter are listed the slogans which do not conveniently fit into other chapters ie those used for various "special purposes". For convenience all the meter correction slogans from M.30 are shown even though their start dates are earlier than 1995. At the end of the chapter BBC slogans, allocated "B" numbers, are shown in a separate section. Valuations in this chapter (except for BBC slogans) are for good impressions on complete cover.

11 Miscellaneous Slogans

Amendments to "Collecting Slogan Postmarks"
(published 1986):

- M.6 used from March 1939
- M.7 used from May 1938; used on underpaid outward mail not inward
- M.10 also used at FPO 1 in Jan 1963

Amendments to "Slogan Postmarks of the Nineties part 1" :

- M.24 add Twickenham 1st (ie delete "2nd"); although generally ended, used again at Dartford ("1st") March 1998 to date
- M.24A-25A still in use 1999 at "West London"

1987

- Incorrectly dated by sender M.28
M.30 Used at Leeds from 27 May 1987 to C-D
7Jan 1990 (then see below) on in-
correctly dated meter mail (see also M.31)
- valuation "C".

Also used at Glasgow from Aug 1987 to at least March 1991 on incorrectly dated meter mail, remaining in black throughout the 1990 "red period" - valuation "C"; also seen used for stamping normal mail. Used with (undated) triangle S.42 (see illustration) in Oct 1990. Later 1995-96 use listed below.

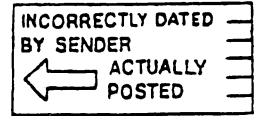
Also used at Kilmarnock in Dec 1988, only seen used for stamping normal mail, possibly in machine moved from Glasgow for Christmas pressure period - valuation "D".

- M.30R USED IN RED FROM JAN-SEP 1990 D-E
Used at Leeds - valuation "D".
Also used at Birmingham on 12 Jan 1990 only (then in black, see below) - valuation "E" - this was a new die with lettering on the top line spaced differently (see illustration). M.37 had previously been used at Birmingham.

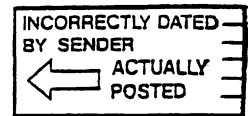
- (M.30) USED IN BLACK AGAIN FROM JAN 1990 C-E
Used at Birmingham in black from 14 Jan 1990 to at least Dec 1997 (after use in red ink, see above) - valuation "C"; also in Sep 1992, Jan and May 1994 for stamping normal mail - valuation "D".

Also used in black again at Leeds from Sep 1990 to at least Nov 1998 - valuation "C"; also in Dec 1993 for stamping normal mail - valuation "D".

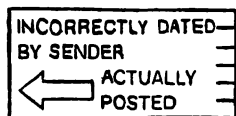
Also used at Cardiff from Oct 1990 to at least Dec 1991 in black on incorrectly dated meter mail - the Cardiff die has slightly thicker lettering - valuation "D". Also used for stamping normal mail in Nov 1990 - valuation "E".



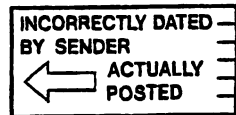
Type M.28 (Leads)



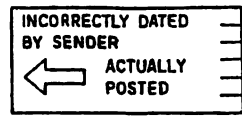
Type M.28 (triangle at Glasgow)



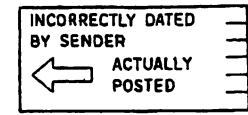
Type M.28 (Birmingham)



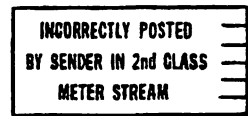
Type M.28 (Cardiff)



Type M.28 (Bradford)



Type M.28 (Ruddersfield)



Type M.29

Town dies changed to "Cardiff Newport" from 1993, and the slogan seen used with town dies of this inscription on incorrectly dated meter mail from (earliest seen) Dec 1993 to at least June 1995 - valuation "D".

Also used at Bradford ("Bradford West Yorkshire" town die) and Huddersfield ("Huddersfield Halifax" town die), presumably one die each, both earliest seen 2 Jan 1991 in black on incorrectly dated meter mail - these dies have different spacing, see illustration - valuation "D" for Bradford, "E" for Huddersfield. Outward mail no longer stamped at Huddersfield after Feb 1993 but the slogan continued at Bradford to at least Oct 1998. Also used for stamping normal mail at Bradford in May 1997 - valuation "E".

Also used at Preston ("Lancashire" town die) from June to Aug 1994 - valuation "E". At this time "Lancashire" dies were still in use in "ordinary machines" though CFCs/FCT had been changed to "Lancashire South Lakes" town dies. The lingering "Lancashire" dies were then changed to "Lancashire & South Lakes" town dies and this slogan then used accordingly (initially with dies numbered 60-65), at least from Oct 1994 to date - valuation "D".

Used again in black at Glasgow at least from Dec 1995 to July 1996 - valuation "D".

Used at Bournemouth ("Dorset & SW Hants" town die) from Dec 1999 to date after M.32, see opposite - valuation "D"

1988

Incorrectly posted in 2nd class M.29

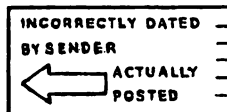
M.31 Used at Leeds and only reported used on the date shown; used on incorrectly bundled meter mail (see also M.30).

Also used at Wakefield, reported used on 2 Aug 1988 (see also M.32) and again on 28 April 1995, on this occasion on a second class item with illegible date (for which M.32 should have been used), and again on 2 April 1998 for correcting date on an incorrectly dated meter item (again M.32 should have been used)

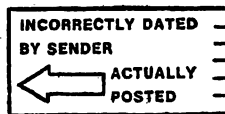
Incorrectly dated by sender M.30

M.32 Used at Bournemouth from 11 April 1988 D with "Bournemouth-Poole" town die; same wording, but smaller lettering, as type M.28, and used for the same purpose, this being the only one of the meter correction slogans so far to be announced in the British Postmark Bulletin (though the usage was not explained), and collectors' covers with stamps affixed were accordingly post-marked; announced as two dies but second die held in reserve. Although seldom used according to Bournemouth Post Office, due to improvement by senders in dating of meter mail, the slogan has been seen correctly used on incorrectly dated meter mail from Nov 1988 to ?Jan 1990.

Also used at Wakefield from Aug 1988 (earliest seen 30 Aug 1988, seems to have followed M.31) to at least Aug 1989 (die with slightly different lettering) on in-



Type M.30 (Bournemouth)



Type M.30 (Shrewsbury)

correctly dated meter mail. Used in GREEN in error in April and May 1989, valuation "E"

M.32R USED IN RED FROM JAN-SEP 1990 D at Bournemouth (with "Bournemouth-Poole" town die) on incorrectly dated meter mail - also seen used on normal mail in Aug and Sep 1990 - valuation "D"

(M.32) USED IN BLACK AGAIN FROM ?SEP 1990 C-D Used occasionally at Bournemouth with "Bournemouth-Poole" town die on incorrectly dated meter mail, but also seen stamping normal mail in June 1991 - both valuation "D".

Town die changed to "Dorset & SW Hants" from July 1994, and slogan used to at least Nov 1999 on incorrectly dated meter mail - valuation "C" (then M.30 used, see opposite); also seen stamping normal mail in Sep 1996 - valuation "D".

Also used at Wakefield again (not seen in the 1990 "red period"), earliest seen March 1992, and used to at least Oct 1996, on incorrectly dated meter mail - valuation "D".

(M32/t) Also used at Shrewsbury (with "Shropshire & Mid Wales" town die), first seen July 1993 used on incorrectly dated meter mail but TRANSPOSED in error, since (see illustration) the arrow in the slogan design points to the left AWAY from the date instead of to it (valuation "E"). Then changed to STANDARD, earliest seen Aug 1993, and used to at least May 1999, on incorrectly dated meter mail - valuation "D".

(M.32) Also used at Bolton with "Bury Bolton Wigan" town die, first seen Sep 1993, and used to at least Dec 1997, on incorrectly dated meter mail - valuation "C", and for stamping normal mail in Feb 1995 (with "Bolton Lancs" town die) - valuation "D".

Also used at Liverpool, first seen Nov 1993, and used to at least Dec 1996, on incorrectly dated meter mail; replaced M.27 - valuation "C". Also used for stamping normal mail Dec 1994 and Aug and Dec 1996 - valuation "D".

Also used at Stockport, first seen Nov 1993 (initially no year), and used to date, on incorrectly dated meter mail, and for stamping normal mail in May 1997 - valuation "D" for both.



SHEFFIELD METER POST
POSTED ON DATE SHOWN
NOT AS METER POSTMARK

Type M.31



BELFAST METER POST
POSTED ON
DATE SHOWN
NOT AS
METER POSTMARK

Type M.32

Also used at Carlisle (with "Cumbria Dumfries & Galloway" town die) in black, first seen Aug 1994, and used to at least May 1995, on incorrectly dated meter mail, then see below - valuation "D".

- (M.32R) USED IN RED (AGAIN) JUNE 1997 E
as above at Carlisle (with "Cumbria Dumfries & Galloway" town die), so far only reported used on this one date. This entry is "red again" but the first time used in red at Carlisle

- M.33 Sheffield meter post M.31
Used at Sheffield from March 1988 to 7Jan 1990 on incorrectly dated meter mail C

- M.33R USED IN RED FROM JAN-7JUNE 1990 D

- (M.33) USED IN BLACK AGAIN C
from June 1990 (early change to black) to date, but from (earliest seen) Aug 1999 a new die with thicker lettering used

- M.34 Belfast meter post M.32
Used at Belfast (in black) from May 1988 to 7Jan 1990 on incorrectly dated meter mail D

- M.34R USED IN RED FROM JAN 1990 E
- ended about April 1990, then see M.41

- M.35 Hull meter post M.33
Used at Hull and only reported used on the date shown (30 June 1988) on incorrectly dated meter mail E

- M.36 York meter post M.34
Used at York, earliest seen 6 July 1988 and continued to at least July 1989 on incorrectly dated meter mail, then (not seen in 1990 "red period") reported used again in July 1991 and used to at least March 1992 - valuation "D". Used on incorrectly dated meter mail in GREEN ink on 4 Nov 1992, last day of the "Channel 4" slogan for which green ink was used - valuation "E"

- M.37 Correct date of posting M.35
Used at Birmingham from about 10 Aug 1988 to Nov 1989 on incorrectly dated meter mail, but also seen Dec 1989 used on normal mail. This slogan has similar wording to type M.25 but different lettering. See M.30/R for later use at Birmingham D

- M.38 Doncaster Dist posted on date shown M.36
Used at Doncaster 8 to 12 Dec 1988 D-E
on normal mail. Used correctly on incorrectly dated meter mail from Jan to May 1989 (lettering 20½mm high) - valuation "D"

Also used in error on normal mail at Lincoln (NOT the die that had been used at Doncaster as lettering is 19½mm high), seen used on 8 Nov 1990 only - valuation "E"

1989

- M.39 Cheshire meter post M.37
Used at Crewe with "Cheshire" town die, E
seen used from about 12 Sep 1989 to 7Jan 1990 on incorrectly dated meter mail

- M.39R USED IN RED FROM JAN 1990 D
to Feb 1992; also used for stamping normal mail (in red) in Dec 1990

- (M.39) USED IN BLACK AGAIN D
Used for stamping normal mail in Dec 1991, then seen correctly used March to May 1992 on incorrectly dated meter mail

- (M.39R) USED IN RED AGAIN D
Used from Oct 1992 to at least Dec 1998 on incorrectly dated meter mail; see also M.48R



HULL METER POST
POSTED ON DATE
SHOWN NOT AS
METER POSTMARK

Type M.33



YORK METER POST
POSTED ON DATE
SHOWN NOT AS
METER POSTMARK

Type M.34



THE CORRECT DATE
OF POSTING IS
SHOWN IN BLACK

Type M.35



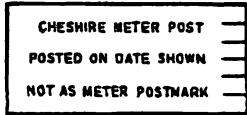
DONCASTER DISTRICT
POSTED ON DATE SHOWN
NOT AS METER POSTMARK

Type M.36 (Doncaster)



DONCASTER DISTRICT
POSTED ON DATE SHOWN
NOT AS METER POSTMARK

Type M.36 (Lincoln)



Type M.37



Type M.38



Type M.39



Type M.39A

M.40 Watford meter post M.38
Used at Watford on incorrectly dated meter mail, seen used from 18 Oct 1989 to ?Jan 1990 D

M.40R USED IN RED FROM JAN 1990 to at least Sep 1991 D

(M.40) USED IN BLACK AGAIN D
from at least Nov 1992 (without year) to at least April 1996; also seen used for stamping normal mail in Sep, Nov and Dec 1995 and Jan 1996

1990

M.41 Meter Control Belfast M.39
Used at Belfast in black (standard) on incorrectly dated meter mail, first seen May 1990, presumably replacing M.34R C

(used in red, thus a change of design and a change of colour), and used to June 1993; also seen used Dec 1990 and May 1993 for stamping normal mail - valuation "D"

M.41t Used in black transposed from June 1993 to at least Aug 1994, on incorrectly dated meter mail D

M.41A Meter Control Londonderry M.39A
Used at Londonderry in black on incorrectly dated meter mail, first seen Feb 1992, and used to at least March 1993 E

M.41BR Meter Control Lisburn M.39B
Used at Lisburn in red on incorrectly dated meter mail, only seen Aug 1990 E

M.42R Correct date shown in red M.40
Used at Romford in red on incorrectly dated meter mail, first seen July 1990 and presumably replacing M.27; ended Sep 1990 on general change to black ink (seen dated 15 Sep 1990) then M.27 reintroduced. The wording of this slogan is ambiguous in that the meter postmark normally being corrected would also be in red. E

1991

M.43 Correct date in black ink M.41
Used in error on normal mail at Southend-on-Sea from 20 May 1991 (probably for only a few days) and again on 12 Oct 1992; also used at Colchester from 29 May to at least July 1991 on normal mail and (correctly) on incorrectly dated meter mail; used again at Colchester for the correct use ie on incorrectly dated meter mail, from Dec 1994 to at least May 1997. D

Used again, but this time at Chelmsford ("SE Anglia" town die), (correctly) on incorrectly dated meter mail July 1998 and (in error) for stamping normal mail July 1998 to Jan 1999

1992

M.44 Harrow Meter Post M.42
Used at Harrow in black on incorrectly dated meter mail from Feb to at least April 1992 E

M.45 Uxbridge Meter Post M.43
Used at Uxbridge in black on incorrectly dated meter mail from May to at least Sep 1992 E

M.46 Paddington Meter Post M.44
Used at Paddington W2 in black on incorrectly dated meter mail, from Sep 1992 to at least July 1993 with "Paddington" town die; town dies changed to "West London" at Paddington from March 1994 but the slogan has yet to be seen used in this period E

1993

None

1994

M.47 Romford Incorrect meter date M.45
Used at Romford in black on incorrectly dated meter mail from Aug 1994 to date; also seen stamping normal mail in Dec 1994 and various dates in 1995 and March 1996 E

1995

M.48R This item received in 2nd class .. M.46
Used at Crewe in red on meter item (2nd class) dated previous day in July 1995, so far only reported used on the date shown; M.39R also in use E

1996

M.49 This item was actually posted on M.47
Used at Edinburgh on incorrectly dated meter mail from Feb 1996 to date - valuation "C"; also seen stamping normal mail in Dec 1998 - valuation "D" C-D

(M.50-60 numbers reserved for later meter correction slogans along with type numbers M.48-60)



METER CONTROL
LISBURN
POSTING DATE
CORRECTED

Type M.39B



THE CORRECT DATE
OF POSTING IS
SHOWN IN RED

Type M.40



THE CORRECT DATE
OF POSTING
IS IN BLACK INK

Type M.41



HARROW METER POST
POSTED ON DATE SHOWN
NOT AS METER POST MARK

Type M.42



UXBRIDGE METERPOST
POSTED ON DATE SHOWN
NOT AS METER POSTMARK

Type M.43



PADDINGTON METER POST
PROCESSED ON DATE SHOWN
NOT AS METER POST MARK

Type M.44



INCORRECT METER DATE.
RECEIVED AT ROMFORD
SORTING OFFICE ON
DATE SHOWN IN BLACK

Type M.45



THIS ITEM
RECEIVED
IN 2nd CLASS
POSTINGS

Type M.46



THIS ITEM WAS
ACTUALLY
POSTED ON

Type M.47

There follows a mini-index by town for the "meter correction" slogans M.26-27 (see "Slogan Postmarks of the Nineties - part 1") and M.30-49:

Belfast	M.34/R, M.41/t
Birmingham	M.37, M.30/R
Bolton	M.32
Bournemouth	M.32/R, M.30
Bradford	M.30
Bury Bolton Wigan	M.32
Cardiff	M.30
Carlisle	M.32/R
Chelmsford	M.43
Cheshire	M.39/R, M.48R
Chester	M.27
Colchester	M.43
Crewe	M.39/R, M.48R
Cumbria.....	M.32/R
Doncaster	M.38
Dorset & SW Hants	M.32, M.30
Edinburgh	M.49
Glasgow	M.30
Harrow	M.44
Huddersfield	M.30
Huddersfield Halifax	M.30
Hull	M.35
Kilmarnock	M.30
Lancashire	M.26, M.30
Lancashire & S Lakes	M.30
Leeds	M.30/R, M.31
Lincoln	M.38
Lisburn	M.41BR
Liverpool	M.27, M.32
Londonderry	M.41A
Manchester	M.26
Paddington	M.46
Preston	M.26, M.30
Romford	M.27, M.42R, M.47
Sheffield	M.33/R
Shrewsbury	M.32/t
Shropshire & Mid Wales	M.32/t
SE Anglia	M.43
Southend-on-Sea	M.43
Stockport	M.32
Uxbridge	M.45
Wakefield	M.31, M.32
Watford	M.40/R
York	M.36

Note : the 1990s items listed opposite are more elusive than their 1930s counterparts (eg M.3B "By air mail") in that, for most, only one report of each has been received. Even then these slogans would probably not command a valuation higher than "E". Dates are not shown below since the slogans would presumably have been used over an extended period, possibly for some time before and/or after the dates shown in the illustrations. By and large the same applies to the Jersey Air Mail slogan shown on page 103 of "part 1" though this has been seen on several dates.

1996-1998

- M.61R By air mail M.61
Used at Southampton
- M.62R Postage paid par avion M.62
Used at Aberdeen
- M.63Rt Item liable for surcharging M.63
Used at Glasgow
Seen used Dec 1997 and Nov 1998, probably
used intervening dates also
- M.64R Postage paid par avion M.64
Used at Edinburgh
- M.65R Revenue Protection M.65
Used at Cardiff (1st class)
(item seen has town die inverted)
- M.66R - similar but 2nd class M.66
(M.66R not illustrated, seen dated
Oct 1998 with town die upright)
- M.67R Royal Mail Postage Paid Airmail M.67
Used at London Mount Pleasant



Type M.67

1999



Type M.68

- M.68t Tain Ross-shire Scotland M.68
Used at Glasgow on bulk mailings from
"The Glenmorangie Distillery Coy". It was
decided to postmark these items at Glasgow
but to maintain the Tain name by producing
this slogan, which was used in April 1999
but possibly on earlier occasions also as
early as 1997 - valuation "D"



By air mail

Type M.61



Type M.62

ITEM LIABLE FOR
SECOND CLASS
SURCHARGING
TO PAY 40P



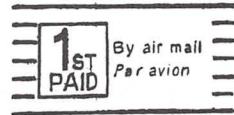
Type M.63



Type M.64



Type M.65



Type M.69

- M.69 1st Paid by air mail M.69
Used at Hemel Hempstead; although
designed for use on bulk airmail postings
it has not yet been seen used for this
purpose though Royal Mail Hemel Hempstead
kindly provided a specimen (dated Nov 1999)
and this was struck in red. The slogan was
first seen used in black on the date shown
in the illustration (no year shown but it
was 1999), used on a Mailsort posting where
the sender had decided to use adhesives,
thus struck in black. The notes at the foot
of the opposite page apply hence this entry
does not include a valuation



Type M.70

- M.70Rt Item liable for surcharging M.70
Used at Glasgow

BBC SLOGANS

For details see chapter 3 section 3.11. Slogans up to B.6 were used with "West London" town dies, then new town dies as shown on page 12. All are in the standard position, usually on BBC envelopes and without adhesives



Type B.1/2



Type B.3/4

- B.1 R Mail Postroom services 1st paid B.1
(further inscription erased)
- B.2 R Mail Postroom services 2nd paid B.2
(further inscription erased)
June 1995. Struck in black with "West London" town dies. Valuation "D"
- B.3 R Mail Postroom services 1st paid B.3
- B.4 R Mail Postroom services 2nd paid B.4
July to ?Sep 1995. Struck in black with "West London" town dies. Valuation "D"
- B.5 R Mail Postroom services 1st paid B.3
- B.6 R Mail Postroom services 2nd paid B.4
Sep 1995 to Aug 1996. Used with "West London" town dies but struck in red. Valuation "C"
- B.7 BBC Television 60 1st paid B.5
- B.8 BBC Television 60 2nd paid B.6
Sep 1996 (4-5 Sep seen). Struck in red with "Royal Mail Mail Services W12" town dies. Valuation "D"
- B.9 BBC Television 60 1st paid B.5
- B.10 BBC Television 60 2nd paid B.6
Sep to Nov 1996. Struck in magenta. Valuation "D"

- B.11 BBC Children in need 1 paid B.7
- B.12 BBC Children in need 2 paid B.8
Nov 1996. Struck in magenta. Valuation "D"
- B.13 BBC Symphony Orchestra
Lutoslawski (concerts) 1 B.9
- B.14 BBC Symphony Orchestra
Lutoslawski (concerts) 2 B.10
Nov 1996 to Jan 1997. Struck in magenta. Word "paid" omitted. Valuation "D"
- B.15 75 years of the BBC 1st B.11
- B.16 75 years of the BBC 2nd B.12
Jan 1997 to Feb 1998 but interrupted for B.17-18, see below. Struck in magenta. Word "paid" omitted. Valuation "C"
- B.17 BBC Children in need 1 paid B.13
- B.18 BBC Children in need 2 paid B.14
Nov 1997. Struck in magenta. Valuation "D"
- B.19 R Mail Postroom services 1st paid B.3
- B.20 R Mail Postroom services 2nd paid B.4
Feb to Sep 1998. Struck in magenta. Valuation "C"
- B.21 Blue Peter 40 glorious years 1 B.15
- B.22 Blue Peter 40 glorious years 2 B.16
Sep 1998 to Sep 1999 but interrupted for B.23-24, see below. Struck in red. Word "Paid" omitted. Valuation "C"
- B.23 BBC Children in need 1 paid B.17
- B.24 BBC Children in need 2 paid B.18
Nov 1998. Struck in red. Valuation "D"
- B.25 R Mail Postroom services 1st paid B.3
- B.26 R Mail Postroom services 2nd paid B.4
Sep to Nov 1999. Struck in red. Valuation "C"
- B.27 BBC 75 years Language Learning 1 B.19
- B.28 BBC 75 years Language Learning 2 B.20
Nov 1999 to date. Struck in red. Word "Paid" omitted. Valuation "C"



Type B.5/6



Type B.7/8



Type B.17/18



Type B.19/20



Type B.9/10



Type B.11/12



Type B.13/14



Type B.15/16

IMPs (Integrated Mail Processors) represent a new generation of sorting equipment. First used in Watford in 1996 the postmark is applied by ink jet printer which is a successor to the experimental machine shown in chapter 12 of "part 1"

12 IMP Machines

A4930I



NEED A POSTCODE?

RING 0345 111 222

Royal Mail
Watford

29 NOV 96
02:11 pm
11403555



5040I



**READING IS
FUNDAMENTAL**

0171 828 2435



Royal Mail
Watford

15 JUL
07:18
21904881



See chapters 2 and 3 for the background to the IMP machine which applied its postmark by means of an ink jet printer. Naturally this is entirely different from the traditional stamp cancelling machine. There is no physical slogan die to carry the ink to the paper, but the slogan design is made up by software and held in the machine's computer memory. The designs are made up centrally and distributed to appropriate offices thus where there are design "flaws" they can appear from more than one office.

The slogan is impressed in two halves, and often impressions are not totally clear and the upper and lower halves are often "out of sync", with various parts of the design missing. The time moves on automatically and is shown minute by minute, not restricted to the hour and 15, 30 and 45 minutes past the hour as the traditional machine. All postmarks are in black including "Royal Mail Franking Service", the equivalent of Paid mail, of which an example is shown in chapter 3 section 3.19.

In the listing that follows we show the reference number of the NORMAL slogan, details of which are shown in chapters 4 and 5, suffixed with I for IMP (similar to chapter 7). To keep the listing simple: (a) type numbers are not shown, illustrations purely being annotated with the reference number (b) only one variety of each slogan is shown here though in practice there are three lengths of each, short, medium and long: sometimes the slogan itself comes in different sizes, sometimes the elements of the postmark are spaced out more in the medium and long versions (c) individual machine numbers are not shown.

Note that there are usually minor differences in the design as compared to the normal slogan. Comparison with the illustrations in chapter 5 will show such differences. As with chapter 5 the dates shown are the CORRECT dates with EARLY AND LATE USES shown separately below (or the earliest/latest to be precise).

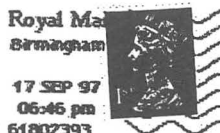
In most cases individual offices were not announced as from 1997 general slogans were announced (if at all) as "at all main sorting offices" with no further detail given.

- Need a postcode? Ring 0345 111 222
- A4930I Oct 1996 to (latest seen) Feb 1999 B
Used initially at Watford (where IMPs had been on trial since Aug 1996, first date when live mail postmarked) and used for the remainder of the evaluation period (ie to July 1997) then used at Watford and all other IMP offices as machines were introduced and when other slogans not in use. Exists in both BOXED (long and medium versions) and UNBOXED (short version) which are not listed separately here. By late 1998 the number of IMP offices was about 25, then this slogan replaced by nos 5159I-5160I from Dec 1998
- Reading is Fundamental
- 5040I 11 to 20 July 1997 E
Used at Watford only, the first slogan to be used on completion of the evaluation period on 11 July 1997, the campaign having otherwise started on 7 July. In the IMP version of the slogan design the minute "Reading is Fundamental" lettering is not included and FUN is not shown in bold characters: one assumes that the emphasis on FUN was the main point of the slogan! The short version of the slogan is faulty (not shown here) similarly to Kit Kat, see next entry
- Late use : 23 July Watford
- Kit Kat
- 5052I 1 Sep to 26 Oct 1997 D
Used at nine offices, most started late; design problems meant there was a faulty version as illustrated here.
- Latest late use : 16 Nov Bristol

5052I



5052I (faulty)



Nestlé
Quality Street
Magic Moments

Royal Mail
Leicester

05 DEC 97
07:44 pm
41907744



5061I



Royal Mail
Hereford
Worcester

23 DEC
08:53 pm
41504443



5070I

- 5061I Quality Street
27 Oct to 28 Dec 1997 C
Used at 16 offices
Latest late use :
10 Feb 1998 Chelmsford ("SE Anglia")
- 5070I What will you send this Christmas?
9 to (latest seen) 23 Dec 1997 D
Used at Manchester (earliest seen 10 Dec)
and Worcester ("Hereford & Worcestershire")
(earliest seen 9 Dec, latest seen 23 Dec)
whereas campaign in normal machines had
started on 1 Dec. Presumably little used as
"Quality Street", a sponsored slogan (see
no.5061I above), would have taken priority
- 5084I Perfect penpal competition
5 to 18 Jan 1998 C
Used at 13 offices
Latest late use : 10 March London South
- 5087I Send a card for Valentine's Day
2 to 15 Feb 1998 C
Used at 13 offices (medium and long
versions only); see also no.5089I
Latest late use : 3 March Watford
- 5089I Nescafe Gold Blend for coffee lovers
this Valentine's Day
2 to 15 Feb 1998 C
Used at 13 offices (short version only);
see also no.5087I
Latest uses :
16 Feb Chelmsford ("SE Anglia"),
Preston ("Lancashire & South Lakes")

- 5096I Mother's Day 22 March what will you send?
9 to 22 March 1998 C
Used at 16 offices
Late uses : 23 March London South,
Carlisle ("Cumbria Dumfries & Galloway")
- 5098I Demon Internet (phone 0800 45 89 666)
23 to 28 March 1998 C
Used at 6 offices
Latest late use : 31 March Bristol
- 5101I What will you send this Easter
30 March to 11 April 1998 C
Used at about 17 offices; no question
mark included in design as with "normal"
version
Earliest early uses :
23 March London South,
Chelmsford ("SE Anglia")
Latest late uses : 15 April Nottingham,
Newcastle upon Tyne ("Tyneside")
- 5104I MIB Men in Black video
13 April (bank hol) to 10 May 1998 C
Used at 18 offices
Latest late use : 26 May Nottingham
- 5113I Father's Day 21 June, what will you send?
8 to 21 June 1998 C
Used at 19 offices
Late uses : 22 June several offices
- 5119I HSA Britain's leading health care cash plan
29 June to 12 July 1998 C
Used at 19 offices. In the IMP version
of the slogan design the phone number is
correctly spaced, unlike the "normal"
version, but the apostrophe in "Britain's"
is omitted. Chiefly on 29-30 June it
appears the slogan was aligned too high so
the top of the first line was "cropped" as
shown in the illustration here, but then
corrected (resulting in specimens with a
large gap and no slogan, long version only,
presumably awaiting the corrected version)
Latest late uses :
14 July Cardiff ("SE Wales"),
Crewe ("Cheshire")
also 28 July Bristol
("Bath Bristol Taunton")
apparently reintroduced on 23 July (this is
the version with the first line "cropped")

5084I



PERFECT PENPAL
YOUNG LETTER WRITERS
COMPETITION
PICK UP A LEAFLET AT
YOUR POST OFFICE

Royal Mail
Bolton
Wigan
08 JAN
04:27
51609451



5087I

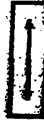


KEEP IT SECRET!
SEND A CARD
♥ FOR ♥
VALENTINE'S DAY

Royal Mail
Tyneside NE/SR
02 FEB 98
05:35 pm
31602572



5089I



For coffee
lovers this
GOLD BLEND
Valentine's
Day ♥

Royal Mail
Leicester
12 FEB 98
04:43 pm
11306916



5096I



Mother's Day
22 March
What Will YOU Send?

Royal Mail
Hereford &
Worcestershire
22 MAR 98
03:33 pm
11501391



5098I



Demon Internet
30 day free trial cat
0800 45 89 665

Royal Mail
Bristol
24 MAR
02:00 pm
31600476



5101I



What will
you send
this Easter

Royal Mail
Warrington
09 APR 98
07:11 pm
21905397



5104I



MIB
MEN IN BLACK
BUY IT NOW ON VIDEO

Royal Mail
Bristol
14 APR 98
04:10 pm
51604255



5113I



Father's Day,
21 JUNE.
What will
YOU send ?

Royal Mail
Swansea & South
West Wales
08 JUN 98
04:10 pm
11600470



5119I



HSA
Britain's leading
health care cash plan
0800 150 150

Royal Mail
Bath
Bristol
30 JUN 98
07:53 pm
41910



5119I ("cropped")



HSA
Britain's leading
health care cash plan
0800 150 150

Royal Mail
Lancashire and
South Lakes
29 JUN 98
02:20 pm
41406954



5123I



P&O Stena
LINE
DORSET-CALAIS
REIMS-HAMBURG-DIEPPE

Royal Mail
London
South
11 AUG 98
01:09 pm
61300865



5130I



IMO 50 YEARS
Safer Shipping
and
Cleaner Oceans

Royal Mail
London
North
15 SEP 98
05:16 pm
61706530



- 5123I P&O Stena Line C
13 July to 29 Aug 1998
Used at London South, Chelmsford ("SE Anglia"), Oxford and Watford, all un-announced except Oxford (for this slogan a list of offices had been provided). Announced as ending on 30 Aug but this was Sunday of a bank holiday weekend when no mail is stamped; ended 28 Aug at London South. In the IMP version of the slogan design the small characters at the foot of the design are shown in two lines (one line in "normal" version). For a specimen with two halves of different lengths see page 13
Latest late use :
7 Sep Chelmsford ("SE Anglia")
- 5130I IMO 50 years safer shipping/cleaner oceans C
14 Sep to 12 Oct 1998
(official end date 9 Oct)
Used at London South; announced as ending 11 Oct (Sunday) but mail not stamped at London South at weekends hence 9 Oct mentioned above. This was the first occasion an IMP machine was used for a one-town slogan and contradicted a stated policy at the time that IMPs would only utilise national slogans
- 5137I Demon Internet (phone 0800 027 0127) B
12 Oct to 29 Nov (Sunday) 1998
Used at about 25 offices
Latest late use :
16 Dec Preston ("Lancs & S Lakes")
(though not seen earlier in Dec)



Demon Internet
30-day facial cat
0800 027 0127

Royal Mail
Hereford
Worcester
28 OCT
07:02
21901



5137I

- 5147I What will you send this Christmas?
(holly design)
30 Nov to 24 Dec 1998 B
Used at about 23 offices, see also no.5148I below
Latest late use :
4 Jan 1999 Wolverhampton ("NW Midlands")
- 5148I What will you send this Christmas?
(holly design, Welsh bilingual) C
30 Nov to 24 Dec 1998
Used at Cardiff ("SE Wales") and Swansea ("SW Wales")
Latest late use :
4 Jan 1999 Swansea ("SW Wales")
- Note : nos 5147I-48I were announced as ending 27 Dec but this was the Sunday of a holiday weekend so not used on that date. In both designs the lettering is upright not italic and the holly differs from the "normal" slogan design. In the Welsh design there is only one sprig of holly instead of two



What will
you
send this
Christmas?

Royal Mail
Leicestershire
Mail Centre
30.11.98
01:43 pm
12705215



5147I



Beth wnech chi ei
anfon y Nadolig hwn?
What will you send
this Christmas?

Royal Mail
De De Cymru
SE Wales
30.11.98
01:44 pm
1320052



5148I



Please use
the Postcode

5159I



Royal Mail
North West
Midlands
04.10.99
08:52 pm
64103396

Please
use the
Postcode



5159AI



Defnyddiwch y
Cod Post
Please Use
the Postcode

5160I

Royal Mail
De Orlle Gyn
S W Wales
07.01.99
05:19 pm
13405524



5159I

Please use the Postcode
24 Dec 1998 to 28 Nov 1999 (Sunday) B
First "IMP only" slogan, used unannounced
and gradually replacing no.A4930I which
thus continued at several offices to
(latest) mid-Feb 1999. By this time the
slogan was used at about 23 offices, then
also at Hull and Sheffield which started in
1999. No.A4930I briefly returned to use
at Bolton ("Bolton Bury Wigan") on 21-22
June 1999, then no.5159I again

From Sep 1999 the change to no.5159AI
gradually took place, most changing in Nov
1999, but some remained unchanged up to the
Christmas slogan hence the end date of
28 Nov 1999

5159AI

as above but 3-line design
Sep 1999 to date B
This was first used at Wolverhampton
("NW Midlands") from Sep 1999; the slogan
wording is in three lines and appears to
the RIGHT of the town details, and in SHORT
version only ie THREE different lengths no
longer used. Gradually the change took
place at other offices, most changing in
Nov 1999. Some changed but for a short
period in Nov 1999 had a "blank slogan",
details of which are beyond the scope of
this listing. IMP machines at Plymouth
("Plymouth & Cornwall") started Nov 1999

5160I

Please use the Postcode
(Welsh bilingual version)
2 Jan 1999 to date C
Welsh bilingual version of no.5159I
used at Cardiff ("SE Wales") (from 2 Jan),
Swansea ("SW Wales") (from 6 Jan), Chester
("Chester & Clwyd") (from earliest seen 10
Feb, later changed to bilingual inscrip-
tion), Shrewsbury (changed from no.5159I to
no.5160I in June 1999 soon after change to
"Shropshire & Y Canolbarth").

Like no.5159AI, the slogan at Swansea
changed to being on the RIGHT of the town
details from Oct 1999 (and SHORT version
only thereafter) but unlike no.5159AI there
was no change to the slogan inscription.
Similar changes at the other three offices
followed, but at Shrewsbury the inscription
reverted to "Shropshire & Mid Wales" and
the "blank slogan" was used (in Nov), see
no.5159AI above

Nos 5159AI and 5160I ended on 28 Nov 1999 (Sunday)
for the Christmas slogans (but no.5159AI seen used
alongside "Christmas" at "Lancs S Lakes" in Dec);
no.5160I returned to use after Christmas (but
"blank slogan" was used at Chester). At the
remaining English offices where the slogan had not
changed to no.5159AI by 28 Nov, no.5159AI not no.
5159I was used from 6 March 2000, after no.5175I



Royal Mail
Southampton
Mail Centre
06.10.99
02.50 pm
12903714



5162I (Southampton)

Royal Mail
Chester & Clwyd
Mail Centre
15.11.99
04.33 pm
33300407



5162I (Chester)

5162I Be a winner advertise here
6 Oct and 15 Nov 1999 *
Test slogan used on live mail in error in IMP machine at Southampton on 6 Oct (details were published in Postal Mechanisation Study Circle Newsletter) and at Chester ("Chester & Clwyd") on 15 Nov, in both cases coincident with the changes to postcode slogan position etc, see nos 5159AI and 5160I above. Note the position of the town details at Chester differs from Southampton hence both are illustrated

Note relevant to nos 5163I onwards : like no.5159AI slogan appears to the right of town details and in short version only.

5163I What will you send this Christmas?
(holly design)
29 Nov to 24 Dec 1999 B
Used at 25 English offices
Earliest early use : 16 Nov Carlisle ("Cumbria Dumfries & Galloway") but used to 17 Nov then withdrawn prior to correct introduction on 29 Nov, otherwise - 21 Nov Bristol ("Bath Bristol Taunton")
Latest late use : 13 Jan 2000 Nottingham

5164I What will you send this Christmas?
(holly design, Welsh bilingual)
29 Nov to 24 Dec 1999 C
Used at Cardiff ("SE Wales"), Chester ("Chester N Wales"), Shrewsbury ("Shropshire & Mid Wales", later "Shropshire & Y Canolbarth"), Swansea ("SW Wales"). Design differs from 1998 (compare illustration with that of no.5148I), with slogan on right of town details and five lines of inscription instead of four
Late uses : 5 Jan 2000 Chester ("Chester N Wales")
then 2-6 Feb 2000 at Swansea ("SW Wales")



Royal Mail
South East
Austria
03.12.99
04.00 pm
23200214



What will you send this Christmas?



5163I



Royal Mail
Chester N.Wales
Caer Gog.Cymru
30.11.99
03.02 am
24000452

Beth wnechw chi ei anfon y Nadolig
NWN?



What will you send this Christmas?



5164I



Royal Mail
Watford
Mail Centre
03.01.00
07 pm
03453



ROYAL MAIL
Millennium
Collection
Call: 0845 071 2000



5175I

5175I Royal Mail Millennium Collection
28 Dec 1999 (bank holiday) to 5 March 2000 (Sunday) B
Used only in IMP machines at 25 offices (excluding Cardiff, Chester, Shrewsbury, Swansea, see foot of previous page). Announced in British Postmark Bulletin of 7 Jan 2000 (start date shown as 29 Dec but slogan was due to start on the first working day after Christmas which was 28 Dec). There may be further uses of this slogan later in 2000
Earliest early use : 22 Dec Birmingham
Latest late use : 15 March 2000 Leicester ("Leicestershire")

This Index includes all slogans listed in this volume. Items marked (P) are those still in use from the 1990-94 period, see "part 1" for details. Items marked (E) are those still in use from the 1980s (except for chapter 11 items), and for details see "Slogan Postmarks of the Eighties". (S) denotes those still in use from the 1970s, and for details see "Slogan Postmarks of the Seventies" (where the Index includes all slogans to 1979). Further amendments to all 3 volumes are to be found at the start of chapters 5 and 6 in this volume.

This Index comprises two sections :

General index : lists by legend slogans of international, national or regional interest, and slogans whose legends do not immediately suggest that they were used at one place only (most of these are shown in both indexes).

Town index : lists by town all slogans which refer to one location, and where normally used at one town.

For brevity "R" indicating red ink, "t" for "transposed" and "I" for IMP have been omitted from reference numbers in this Index.

GENERAL INDEX

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 Advice is often the best medicine 4869 4902
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 5069 5143 E391
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Balado Kinross T in the park 5107
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 BBC Midlands/Look North 4926 4962
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 British Lung Foundation 4397
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 BT payphone E321 E330
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 Collect British stamps 3259(E)
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 Neighbourhood energy action E365
 Nescafe gold blend, see Valentines Day
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			4859 E341-2 E356 E364
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POSTCODE SLOGANS BY AREA - for full list of towns within areas see "Slogan Postmarks of the Seventies" pages 15-20. **LATE NEWS** Add below - Paisley 1918 (see page 25)

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Bath	1920	Guildford	2151	Portsmouth	2048
Belfast	2223	Harrow	1385	Preston	966 1676
Birmingham	1578	Hemel Hempstead	2146	Reading	2056
Blackburn	1892	Ipswich	1470	Redhill	1777
Blackpool	2874	Kilmarnock	1917	Romford	2607
Bolton	2535	Kingston-upon-Thames	1843	St Albans	2154
Bournemouth	1392	Kirkcaldy	1962	Salisbury	2158
Bradford	1513	Leeds	1621	Shrewsbury	1580
Brighton	1709	Liverpool	2783	Slough	1598
Bristol	1923	Llandudno	2091	Southampton	959 2210
Cambridge	2013	London E	1478	Southend-on-Sea	1376 2025
Canterbury	2159	London N	1577	Stevenage	1722
Carlisle	1432	London NW	1650	Stoke-on-Trent	1649
Chester	1111 1983	London SE	1753	Sunderland	1597
Cleveland/Teesside	1444	London SW	1754	Sutton	2262
Colchester	1888	London W2-14	1651	Swansea	1607
Coventry	1966 3147	Luton	1526	Swindon	1919
	5117	Manchester	2544	Taunton	2166
Croydon	1967	Medway	2101	Torquay	1656
Dartford	1837	Milton Keynes	2153	Truro	2177
Derby	1824 3147	Newcastle upon Tyne	1846	Twickenham	1928
Doncaster	1891	Newport Gwent	1668 2098	Wakefield	1922
Dorchester	2237	Oldham	2063	Wolverhampton	1408
Dundee	1905	Oxford	1669	Worcester	1462
Edinburgh	2032	Peterborough	1436	York	2024 5105

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Reading is FUNdamental	5040 E383		5086-9 E380
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Royal Mail Customer Services	E317 4800 4961	Windows/double glazing	4661(P) 4667(P) 4734(P)
Royal Mail Keepsafe	4945 5045		4745(P) 4768(P) 4794 4797
Royal Mail Postroom Services, see BBC in chapter 11			4805 4827 E325 4853
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						E372			
Jersey	see chapter 10				Redhill	E317			
Kilmarnock	M30				Renfrew	5064			
Kingston-upon-Thames	E280	4800	4859	E376	Rhyl	-E397			
Kinross	5107				Romford	M42	M47	E368	
Kirkcaldy	E340				Rutland	5057			
Kyle (of Lochalsh)	LP2211(E)				Sawston	4796			
					Scone	4820 4935			
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Leeds	M30-31	4711(P)	4781	4831	Sheffield	M33	4745(P)	4784	4794
	4839 4861 4896 E344					E322	4830	4853	4888
	4918 4949 5030					E344	4937	E376	5025
Leicester	4667(P)	4782	4794	E325		5030	E382	E384	E388
	4810 4821 4823 4853				Shetland - see Lerwick				
	E345 4927 4937 5025				Shrewsbury	M32	4860	5159-60	5164
	5057				Shropshire - see Shrewsbury				
Lerwick	4763(P)				Skegness	5090-1			
Lincoln	M38 4683(P)				Skye	LP2211(E)			
Lisburn	M41B				Slough	E336	4922	4950	4999
Liverpool	M32	E228(E)	4927	5002		E368	E377	E381	E385
	5014 EA367 E383-4 5140					E389	E392		
Llangefni	LP1915(S)				Southall	5047			
Llantrisant	4936 4957				Southampton	3354(E)	E381	E390	M61
London	M24-25A(P)	4773	E339	4808-9		5162			
(see also Acton,	4877 4927 4931 4933				South Devon - see Torquay				
Ealing, Paddington)	E354	4966	5000	E371	SE Anglia - see Chelmsford				
	E376 5018 5032 E385				Southend-on-Sea	4749(P)	E280(P)	M43	5097
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Marazion	4811				Sussex Coast - see Brighton				
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					Taunton	4851			
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	E353-4 4965 E361 5068				Twickenham	E280(P)	E318	4800	4933
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Norwich	4748-9(P)	4931	5059	E387	Tyneside - see Newcastle upon Tyne				
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					Watford	M40	4708(P)	4804	E323
Paddington	M46					4942			
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Penzance	E360				Wolverhampton	4810	4840-1	4860	4917
Perth	4778 4799 4820					E365 E376 E378-9 E383			
Peterborough	4827	4889	E344	4953-4		E387 E389			
	4997 5048 5090-1 5127				Worcester	4775	4806-7	4813	4860
Plymouth	E326 4863 4995					4912 4930 5053 5065			
Pontefract	5038 5115				Worthing	5114			
Pontypool	E171(E)								
Portree	LP2211(E)				York	M36	E277(P)	4711(P)	
Portsmouth	4822 4859 E348 4929					4831-2 4890 4892 5030			
Preston	M30 4970					5035 5039 5081 5105			